Kelly **O'Sullivan**

https://kello-vision.github.io

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Education

University of Michigan
Master of Human-Computer
Interaction
(Ongoing)

Michigan State University
B.A. English
Graduated 2012

B.A. Media Arts and Technology
Graduated 2012

Skills

Design
Typography/Type Setting
Interface Design
Prototyping and Evaluation
Motion Graphics/Design
UX Writing
Digital Photography
Videography

UX Design
Inverviewing
User Research
Interaction Design
Personas & Scenarios
Sketching & Storyboards
Wireframes
HTML & CSS

Software
Photoshop | Illustrator
Sketch | Axure
After Effects | Premiere
InVision
Sublime Text 3 | Visual Studio Code

Experience

JOOL Health | UI/UX Intern
APRIL 2018 - AUGUST 2018
ANN ARBOR, MI
Conceived, prototyped and tested intuitive new user interfaces and interactions for JOOL's mobile and web-based applications. Developed and maintained high and low fidelity interactive prototypes to support user interaction design, evaluation and user testing. Conducted and analyzed qualitative and quantitative user research, including focus groups, interviews and surveys.

iPassio | Usability Analyst
JANUARY 2018 - APRIL 2018
ANN ARBOR, MI (CLIENT IN INDIA)
Analyzed and made recommendations for improvement of iPassio's online learning platform based on research, user interviews, user testing, heuristic evaluation and others. Redesigned user onboarding process as well as implemented a user progress dashboard based on user needs.

Gleaners Detroit | UX Research Consultant
SEPTEMBER 2017 - JANUARY 2018 DETROIT, MI
Completed a user experience evaluation in order to redesign the online order inventory system for Gleaners Community Food Bank. Conducted usability tests, user interviews, collected and analyzed qualitative research before making substantial recommendations for changes to Gleaners' online inventory system.

University of Michigan | Multimedia Content Designer
DECEMBER 2013 - AUGUST 2017 ANN ARBOR, MI
Designed motion graphics, created user flows/journeys, developed a cinematic vision, a photographic style, and a coherent brand written communications style for the University of Michigan College of Engineering. Contributed to the direction of all branded content produced by UofM CoE and grew an audience of thousands to hundreds of thousands.