Kelly **O'Sullivan**

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Education

University of Michigan
MSI - Human Computer
Interaction (Ongoing)

Michigan State University
BA - English (2012)
BA - Media Arts and Technology
(2012)

Skills

Design
Typography/Type Setting
Interface Design
Prototyping and Evaluation
Motion Graphics Design
UX Writing
Digital Photography
Videography

UX Design
Inverviewing
User Research
Usability Testing
Interaction Design
Personas & Scenarios
Sketching & Storyboards
Wireframes
Object Models
Journey, Site Maps
Survey Design
Affinity Diagramming
Competitive Analysis
HTML & CSS

Software
Photoshop
Illustrator
Sketch
Axure
Figma
After Effects
Cinema 4D
Premiere
Audition
InVision
Sublime Text 3
Visual Studio Code

Work Experience

JOOL Health | UI/UX Intern
APRIL 2018 - AUGUST 2018
ANN ARBOR, MI
Conceived, prototyped and tested intuitive new user interfaces and interactions for JOOL's mobile and web-based applications. Developed and maintained high and low fidelity interactive prototypes to support user interaction design, evaluation and user testing. Conducted and analyzed qualitative and quantitative user research, including focus groups, interviews and surveys.

iPassio | Usability Analyst (Course Program)
JANUARY 2018 - APRIL 2018
ANN ARBOR, MI (CLIENT IN INDIA)
Analyzed and made recommendations for improvement of iPassio's online learning platform based on research, user interviews, user testing, heuristic evaluation and others. Redesigned user onboarding process as well as implemented a user progress dashboard based on user needs.

Gleaners Detroit | UX Research Consultant (Course Program)
SEPTEMBER 2017 - JANUARY 2018 DETROIT, MI
Completed a user experience evaluation in order to redesign the online order inventory system for Gleaners Community Food Bank. Conducted usability tests, user interviews, collected and analyzed qualitative research before making substantial recommendations for changes to Gleaners' online inventory system.

University of Michigan | Multimedia Content Designer
DECEMBER 2013 - AUGUST 2017 ANN ARBOR, MI
Designed the user experience for Michigan Engineering's Certified Professional Innovator course website as well as the college's branded YouTube channel. Created motion graphics, videos, scripts and aided in the creation of course curriculum for an optimum user journey through the CPI course as well as other college-wide initiatives. Worked with various stakeholders to ensure the execution of course vision while balancing business and UX design needs.

Extra Curricular Activities

World Information Architecture Day Local Organizer
OCTOBER 2018 - PRESENT ANN ARBOR, MI

Video on Two Factor Authentication Selected for Umich Safe Computing Online Series
DECEMBER 2018 ANN ARBOR, MI