

KELLY GOWING

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OBJECTIVE

To advance my career at an organization that will allow me to solve complex problems with creative solutions.

TECHNICAL PROFICIENCIES

- HTML
- CSS
- Javascript
- Liquid (Shopify)
- React
- GIT
- SQL
- Node.js
- Bootstrap
- Mongo.DB
- Handlebars
- Express
- NPM
- RESTful API
- Google Ads
- Google Analytics

SKILLS

- Cross-Functional Team Leadership
- Client Relationship Management
- Social Media Management & SEO
- Self-Starter & Quick Learner
- Detail Oriented and Well Organized

EDUCATION

UCSD EXTENSION FULL STACK WEB DEVELOPMENT BOOTCAMP

Completed September 2020

SAN DIEGO STATE UNIVERSITY

Bachelor of Science in Marketing, May 2019
Minor in Digital and Social Media Studies

REFERENCES

UPON REQUEST

EMPLOYMENT HISTORY

HODGE PRODUCTS

PRODUCT MANAGER (2019-CURRENT)

- Lead Project Manager for eCommerce platform transition to Shopify Plus.
- Designer and Developer for Shopify stores.
- Hiring manager & supervisor for web/marketing team.
- Responsible for all marketing efforts including digital marketing through Google Ads and Mailchimp, and physical marketing through magazine ads and flyers.

MARRIOTT MARQUIS SAN DIEGO MARINA

EVENT COORDINATOR (2019)

- Assist senior leadership with administrative tasks related to banquet functions.
- Communicate the client's expectations by creating a multifaceted report that is utilized by every department.
- Redesign catering menus, which earned me the "Extra Mile" award.

BANQUET SUPERVISOR (2018-2019)

- Facilitate banquet functions by coordinating food preparation setup and cleanup.
- Oversee staff and effectively communicate event particulars and client expectations.
- Act as a primary point of contact for clients hosting the function.
- Ensure a positive guest experience by consistently delivering exceptional service.

RESIDENCE INN LA JOLLA

HOUSEKEEPING SUPERVISOR - INTERN (2018)

- Managed and supervised housekeeping and housemen.
- Handled closing the back of the house in FOSSE.
- Aligned objectives and bridged communications between housekeeping and the front desk.
- Investigated complaints regarding housekeeping services, equipment and took corrective action.

HODGE PRODUCTS

SOCIAL MEDIA MANAGER (2015-2017)

- Charted the successful development of written and digital material for mass consumption.
- Utilized Google business tools to conduct SEO research.
- Pioneered planning and budgeting for social media campaigns.
- Created an original Youtube video with over 475,000 views.

GARDEN FRESH CORPORATION

BRAND AMBASSADOR (2013-2016)

- Educated guests on the scope and core values of the company.
- Represented the company in a positive manner at various marketing events.
- Promoted a positive work environment by supervising coworkers.
- Trained and mentored new employees.