



Kelly Ann McNamara

Designer & Developer
Provisional RGD

kellyannmcnamara.ca

hi@kellyannmcnamara.ca

Cover Letter

Hello Meredith, (as well as John and Micheal)

I would start by thanking you for speaking at Humber the other day and completely captivating my interest about the opportunities that Critical Mass offers interns.

Prior to enrolling into the Humber Web Development program I was Digital Designer who graduated in 2014 from Cambrian College Advanced Graphic Design diploma program. Graduating with honors and the RDG Student Award of Excellence, I entered field as a graphic designer at a start up marketing company. Working within a start-up allowed me to gain valuable skills that may of been tasked to other people in a larger firm, showing me a deeper appropriation for those roles, and a respect for those who do them. There, I was consistently learning, mainly focusing on user experience and interaction with online brands, structure and digital design.

As a creature of intense curiosity, I never just want to work on a project but immerse myself in all of the playing factors. My curiosity has not only shown great advantages within design but also pushed me to become a web developer as well. Consistently wanting to out do what has been created before, the thirst for improvement and knowledge doesn't seem to ever quite be satisfied.

Prior to continuing, I would like to thank you for taking the time to review my resume. I look forward to meeting with you to discuss future opportunities.

– Kelly Ann McNamara



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Development Skills

HTML5
CSS3
JavaScript
jQuery
MySQL
PHP
XML
ASP.NET

PL/SQL
Accessibility
Analytic Tracking & Research
Data Flow
Git
MCV
Oracle
PhpStorm

Project Management
Site Architecture
SEO & SEM Auditing
SEO & SEM Implication
Visual Studio
Web Optimization
Website Management
XAMP

Design Skills

Web Design
UX/UI Design
Cross Platform Design
Developing Cross Platform
Interactive Design
Adobe Suites

Design Strategy
Branding
Wordpress
Marketing Strategies
Research Competitors
Photography

Food Staging
Hand Illustration
Typography
Microsoft Office

Freelance Clients

81 Entertainment
Alex Brott – Sage Real Estate Ltd.
Apartmate
Erika Donovan – Web Developer
IV Lounge

J&F Equipment Sales
Loanerr
ThePalam Inc.
The Septmeber

Education

Humber College
Web Development (Post-Grad)
2016 – Present

Cambrian College
Graphic Design (PAGD)
2011 – 2014

Honors & Awards

RGD Student Award
The Award of Excellence
April 2014

Cambrian College Dean List
April 2014

Online Profiles

be.net/kellyannmcnamara
codepen.io/kellyannmcnamara/
github.com/kellyannmcnamara01
blog.kellyannmcnamara.ca
LinkedIn Kelly Ann McNamara

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Experience

Orchestra Marketing

Digital & UX/UI Designer
August 2014 – June 2016

Starting as an intern at the end of August 2014 I was brought on as full-time team member as the Junior Designer in January 2015. My role quickly developed and was I promoted to Intermediate Designer by April 2015. My role in this start-up was consistently changing between user experience and interaction, social media marketing and web design. Shortly after this fast past learning experience I was promoted to Digital Designer as the team's lead web designer and the UX/UI specialist. This is where my desire to learn more web development fostered and grew until I enrolled into the post graduate program at Humber College.

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Digital & UX/UX Designer,
Project Manager and Web Developer
June 2011 – Present

Consistently working on freelance projects has allowed an endless flow of learning many different roles independently. It's important to be challenged regularly and working directly with clients has taught many priceless lessons. Here is where the drive for management, relationship building and organization lives strong and strives.

BitterSweet Sudbury

Designer, Developer & Event Coordinator
January 2014 – April 2014

An interactive community project coordinated by the graduating class of the PAGD program, highlighting the sliver linings of Sudbury. We were split into teams and functioned liked a full service agency. The team I was placed on ended up being chosen as the lead designers and web developers for the over all project. Coding and designing my first live site.

Grip Limited

Design Intern
November 2013 – December 2013

Finding your own 8 week co-op placement was part of the PAGD program. This was also my first interview with a large company, and it was over Skype. This opportunity allowed me to immerse myself in a full service agency and their many different teams. Working with clients and organizing in-house projects was an over all incredible experience.

RickSticks

Design Intern
November 2011 – May 2012

This intimate and friendly agency was my first experience working as a designer and with web developers. It was an alerting full-day high school co-op that took place over my entire grade 12 year.