k/a/m

Kelly Ann McNamara
Developer & UX/UI Designer
Provisional RGD

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Development Skills

HTML5	Accessibility	SEO & SEM Auditing
CSS3	Analytic Tracking & Research	SEO & SEM Implication
JavaScript	Data Flow	Visual Studio
JQuery	Git	Web Optimization
MySQL	ASP.NET MCV	Website Management
PHP	Oracle	XAMP
XML	Project Management	
ASP.NET	Site Architecture	

Design Skills

Web Design	Branding	Hand Illustration
UX/UI Design	Wordpress	Hand Typography
Cross Platform Design	Marketing Strategies	Adobe Suites
Developing Cross Platform	Research Competitors	Microsoft Office
Interactive Design	Photography	
Design Strategy	Food Staging	

Experience

Orchestra Marketing
Digital & UX/UI Designer
August 2014 – June 2016

Starting as an intern at the end of August 2014 I was brought on full-time as the Junior Designer in January 2015. My position quickly developed and was I promoted to Intermediate Designer by April 2015. My responsibilities in this start-up was consistently changing between user experience and interaction, social media marketing and web design. Shortly after I was promoted to Digital Designer as the team's lead web designer and the UX/UI specialist. In this position I was able to work directly with the company's lead developer. My input was heard at client level and my responsibilities grew greatly. This is where my desire to learn more web development fostered and grew until I enrolled into the post graduate program at Humber College.

BitterSweet Sudbury
Designer, Developer & Event Coordinator
Academic Project
January 2014 – April 2014

An interactive community project coordinated by the graduating class of Cambrian College's Advanced Graphic Design program, highlighting the sliver linings of Sudbury. We were split into teams and functioned liked a full service agency. The team I was placed on was chosen as the lead designers and web developers for the over all project. This was my first live site that I had coded and designed.

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Grip Limited
Design Intern
November 2013 – December 2013

As an intern I focused half of my days on in-house work and half of my day on client work. In-house work included re-branding in-house documents and planning their Christmas staff party. For clients I was able to shadow meetings and create concepts for logos and social media ads that were then presented to said clients.

RickSticks
Design Intern
November 2011 – May 2012

This intimate and friendly agency was my first experience working as a designer and with web developers. It was an alerting full-day high school co-op that took place over my entire grade 12 year. My responsibilities included proofing print files, coordinating with printers, siting in on meetings and taking minutes. I was also able to contribute to brainstorm sessions, design print collateral and help plan website projects.

Freelance & Clients

kellyannmcnamara.ca
Digital & UX/UX Designer, Project Manager and Web Developer
April 2013 – Present

Consistently working on freelance projects has allowed an endless flow of independent learning opportunities in many different roles. It is important to be challenged regularly and working directly with clients has given me many priceless experiences. Here is where the drive for management, relationship building and organization lives strong and strives.

81 Entertainment
Alex Brott – Sage Real Estate Ltd.
Apartmate
Erika Donavan – Web Developer
IV Lounge

J&F Equipment Sales
Loanerr
ThePalam Inc.
The Septmeber

Education

Humber College
Web Development (Post–Grad)
2016 – Present

Cambrian College
Graphic Design (PAGD)
2011 – 2014

Honors & Awards

RGD Student Award
The Award of Excellence
April 2014

Cambrian College Dean List
April 2014