

Kelly Bisbee

UX/UI Designer

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Boston-based designer ready for next adventure.

After experiencing the challenges of the travel industry, my curiosity and empathy now drives my design process. Ready to join a rad team that explores solutions by listening to users.

Skills //

User Research/Testing,
Information Architecture,
Low/High Fidelity
Wireframing, Prototyping,
Visual Design, Design
Systems, Brand Strategy

Tools //

Figma, Sketch, InVision,
Adobe Photoshop CC, Adobe
Illustrator CC, Balsamiq,
Google Forms, UsabilityHub,
HTML & CSS, Javascript
(basic), Git/GitHub

Education //

Bloc // 2017-2018

UX/UI & Frontend
Development Mentorship

Comprehensive 500+ hour
online program focusing on
learning UX/UI principles for
web and mobile design and
frontend development
through project-based
curriculum and mentorship
from design/developer
professional.

Bryant University // 2012

BS, Business Administration
Management

Projects //

BeginWell // Website Prototype

Role: Research, Design, Prototype, Validate

After research showed individuals were overwhelmed and frustrated by looking for a therapist, BeginWell solves the problem by providing all the information a user needs in one place and creates a familiar and trustworthy process to finding a therapist. View prototype here.

Keepsy // Responsive Website

Role: Research, Design, Validate, Development

Given a project prompt to create a SaSS web application for storing and sharing information, the project was rebranded after research revealed a niche market for users working on group projects. Design and development of Keepsy introduced challenges, such as a testimonial slider, to further develop skills. View website here.

Experience //

Freelance Designer // Present

Currently in the process of designing and developing responsive website for Victoria Station Cafe and overseeing research project for Canines for Kids.

Product Coordinator // June 2014 - May 2017

Explorica, Inc.

Responsible for pricing and creating itinerary website for custom tours while reducing turnaround time 12%;

Implement process for designing and iterating new tour itineraries, such as Canadian Rockies Adventure;

Act as project manager for integration of Worldstrides Canada itineraries onto Explorica platform.