# Kelly Bisbee
## UX/UI Designer

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**Boston-based designer ready for next adventure.**

After experiencing the challenges of the travel industry, my curiosity and empathy now drives my design process. Ready to join a rad team that explores solutions by listening to users.

## Skills //

User Research/Testing, Information Architecture, Low/High Fidelity Wireframing, Prototyping, Visual Design, Design Systems, Brand Strategy

## Tools //

Figma, Sketch, InVision, Adobe Photoshop CC, Adobe Illustrator CC, Balsamiq, Google Forms, UsabilityHub, HTML & CSS, Javascript (basic), Git/GitHub

## Education //

**Bloc** // 2017-2018
UX/UI & Frontend Development Mentorship

Comprehensive 500+ hour online program focusing on learning UX/UI principles for web and mobile design and frontend development through project-based curriculum and mentorship from design/developer professional.

**Bryant University** // 2012
BS, Business Administration Management

## Projects //

**BeginWell** // Website Prototype
Role: Research, Design, Prototype, Validate

After research showed individuals were overwhelmed and frustrated by looking for a therapist, BeginWell solves the problem by providing all the information a user needs in one place and creates a familiar and trustworthy process to finding a therapist. View prototype here.

**Keepsy** // Responsive Website
Role: Research, Design, Validate, Development

Given a project prompt to create a SaSS web application for storing and sharing information, the project was rebranded after research revealed a niche market for users working on group projects. Design and development of Keepsy introduced challenges, such as a testimonial slider, to further develop skills. View website here.

## Experience //

**Freelance Designer** // Present

Currently in the process of designing and developing responsive website for Victoria Station Cafe and overseeing research project for Canines for Kids.

**Product Coordinator** // June 2014 - May 2017
Explorica, Inc.

Responsible for pricing and creating itinerary website for custom tours while reducing turnaround time 12%;

Implement process for designing and iterating new tour itineraries, such as Canadian Rockies Adventure;

Act as project manager for integration of Worldstrides Canada itineraries onto Explorica platform.