

# KELLY BISBEE

## UX/UI DESIGNER

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### Contact

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### Summary

With experience in the travel industry, I know how great it feels to have a delightful experience - and not as delightful (looking at you, every airline that's lost my luggage). As a UX designer, I listen to the user and their stories in order to create a solution for their problem. While sometimes it's not always what I thought it would be, the user *always* let you know what's jiving and what's not - **you just have to be listening.**

### Education

**Bloc**  
UX/UI Design Apprenticeship  
Jun 2017 - March 2018  
Comprehensive 500+ hour online program focusing on learning UX/UI principles for web and mobile design and frontend development through project-based curriculum and mentorship from design/developer professional.  
Designed and developed personal portfolio using HTML and CSS.

**Bryant University**  
B.S Business Administration Management  
2012  
Cum Laude Honors, GPA: 3.50

### Skills

**DESIGN PROCESS:** User Research, Industry Analysis, User Personas, User Stories and Prioritization, User Flows, Content Analysis, Sketching, Low/High Fidelity Wireframing, Usability Testing and Analysis, Brand Identity, Color Theory, Typography, Mockups, Prototyping  
**DESIGN TOOLS:** Sketch, InVision, Adobe Photoshop CC, Adobe Illustrator CC, Balsamiq, Draw.io, Google Forms, UsabilityHub, Figma  
**DEVELOPMENT:** HTML, CSS, JavaScript (basic), jQuery (basic), Git/GitHub, Command Line

### Projects

#### BeginWell

Oct 2017 to Dec 2017

Website concept for finding a local therapist.

**Role:** Research, Design, Prototype, Validate

**Tools:** Figma, Illustrator, Sketch, Balsamiq, InVision, Google Forms, Usability Hub

BeginWell is a website focused on finding a local therapist for individuals looking for the first time or starting the process again. By providing all the information in one place, the process to find a therapist becomes familiar and trustworthy to the user.

Clickable prototype available at

<https://www.figma.com/proto/KqtPPBR32DCHNKF2AhO409Ix/BeginWell>.

#### Keepsy

Jul 2017 to Aug 2017

Customize project prompt to challenge my design and development skills.

**Role:** Design, Development

**Tools:** Sketch, Illustrator, Balsamiq, InVision, HTML, CSS, JS

Given a project prompt to create a SaSS web application for storing and sharing information, I challenged myself to expand and customize the project. This included rebranding the application to a niche market and introducing design elements and development techniques to challenge my design and coding skills, such as implementing an automatic testimonial slider.

Live prototype is available at <https://kellybisbee.github.io/Keepsy/>.

### Experience

#### Explorica, Inc.

Boston, MA

##### Product Coordinator

Jun 2014 to May 2017

- Connect teachers and students to new cultures, languages and people on educational tours across the globe;
- Price custom tours, ensuring a high margin level and using discretion where necessary to maximize sales;
- Review and iterate custom itineraries for logistical feasibility;
- Create all customized tour websites in a timely manner using internal development tools, and monitor the accuracy of the information online;
- Use gained knowledge of popular destinations and tour inclusions to propose recommendations to improve standard product offerings;
- Act as point person for Worldstrides Canada integration of products onto the Explorica platform.