

Long Posts

- 1) **Caption:** Investing in your future has never been easier. With [client], you can achieve your career goals LIKE

- ✓ OWNING your reputation in international salons
- ✓ OPENING your own studio
- ✓ OPERATING as a freelance artist

Earn your NVQ3 certification in 🚀 ONE YEAR 🚀 and leave our academy with

- !! PRACTICAL knowledge
- !! HANDS-ON experience
- !! ONGOING career advice and job-search support

Graduate from our program with a dependable business plan, hair mastery skills, and industry knowledge so you can

- 🎯 EVALUATE career moves and opportunities
- 🎯 MARKET yourself
- 🎯 THRIVE in a competitive industry

Enrol in our Beginners Course today. Click the link in our bio to get started on your journey on 26 September 2022.

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#careergoals #futurehairdresser #entrepreneur #barcelonahairdresser

- 2) **Caption:** Listen to the waves 🌊 Feel the gentle breeze 🌬️ The soft sun rays ☀️ This city breathes serenity. It calls out to you.

🇪🇸 Come to [client] and experience life in a laid-back cosmopolitan city.

- 👩🎓 Take our Beginners Course
- 📜 Earn your NVQ3 in one year.

All while working in our modern, professional salon space. 🔗 Link in bio

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#career #barcelona #barcelonagram #discoverbarcelona #future hairdresser

3) **Caption:** 🧠 EARN your NVQ3 certification in ONE YEAR !!

Our Beginners Course is broken up into 3 Modules:

🍊 Module 1: 26.09.22 - 16.12.22

🍋 Module 2: 09.01.23 - 21.04.23

🍇 Module 3: 24.04.23 - 28.07.23

🌅 Morning Session: 09.15 - 14.30 🐦 for early birds

🌃 Afternoon Session: 14.45 - 20.00 🦉 late risers

🔗 Link in bio

#hairstyles #hairstyling #nvq3 #careergoals #barcelonahairdresser

4) **Caption:** The [clientacronym] Beginners Course is a !! complete hairdressing program !! designed to 🌟 TRANSFORM beginners into experts 🌟

Our Beginners Course combines 📖 THEORY and 🙌 PRACTICAL CLASSES to give you a 💪 firm foundation 💪 for your future career

Take our Beginners Hairdressing Course to learn

- 📖 Classic & modern cutting techniques
- 🎨 Colouring and styling for all types
- 🔵 Specialist techniques for creative finishes & styles
- 🌿 Hair & skin anatomy
- 📄 How to 💶 Save 500€ 💶 when you enrol before May 31st

Click the 🔗 LINK IN BIO 🔗 to learn more

And book a ONE on ONE video call today!

Class starts on 26 September 2022!

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#hairstylingcareer #careergoals #[clienthashtag] #futurehairdresser #hairdresser
#hairdresserlife #hairdressermagic #hairdressersofinstagram #hairdressing
#hairdressingacademy #hairdressingcareer #haireducation #professional #entrepreneur

Medium Posts

- 1) **Caption:** What colours are you dyeing to mix? 🌸 Pink? 🌈 Pastels? 🦊 Silver? Become a Master Colourist in 1 year at [clientacronym]. Visit the link in our bio to enrol today!

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#pinkhair #pastelhair #silverhair #haircolor #haircolour #haircolorist #haircolourist
#futurehairdresser #hairacademy #haircolor #haircolorist #haircolourist #hairdresserlife
#hairdressermagic

- 2) **Caption:** Get everything you want and DESERVE from a hair education course with:

- Small groups
- Expert staff,
- One-on-one instruction,
- A multicultural environment
- A professional salon setting
- Real models from the start
- Beautiful Barcelona

Learn more from our [link in bio](#)

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#clienthashtag] #hairstylist #nvq3 #haireducation #futurehairdresser

- 3) **Caption:** HEY 🙌
We SEE YOU 👁️💋👁️ LOOKING FOR . . .

🏔️ A Challenge 🏔️
⚡ A Channel for ✨ Creative Energy ✨
📖 A New Chapter in life with a 🗺️ Road Map 🗺️

Click the 🔗 link in bio to
🔥 KICKSTART 🔥 your journey into hairstyling
On 26 September 2022.

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#entrepreneur #futurehairdresser #careergoals #discoverbarcelona

- 4) **Caption:** You can make a Business out of Hairdressing!
Take our Beginners Course and learn how to

🦋 Manage a self-driven business
🐞 Combine creativity with professionalism
🦋 Help others feel and look their best

🔗 Link in bio to learn more

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#clienthashtag] #futurehairdresser #hairdresser #hairdresserlife #hairdressermagic
#hairdressersofinstagram #hairdressing #hairdressingacademy #hairdressingcareer
#haireducation #hairschool #hairstyling #hairstylist

- 5) **Caption:** 📈 Create a Hairdressing Business Plan in 🚀 ONE YEAR 🚀
Join our Beginners Course and LEARN HOW TO

- 📌 Market yourself to clients
- 🌐 Network with other stylists
- 💯 Make a name for yourself

🔗 Link in bio to learn more

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#professional #futurehairdresser #careergoals #hairdresser #hairdresserlife

6) **Caption:** Elegance 🦋 Intricacy 🍷 Glamour 💎

Learn everything you need to know about hairups to become your future client's GO-TO hairstylist.

Did we mention that all students practice on 🧠 REAL MODELS 🧠

Enrol in [clientacronym]'s Beginners Course today! Visit the 🔗 link in bio to learn more.

Class starts on 26 September 2022!

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#hairstylingcareer #futurehairdresser #hairdressermagic #hairdressersofinstagram
#hairdressing

7) **Caption:** Hair is a big part of life. It's exciting to know you can help someone & change their life just by caring for their hair with

- 🌱 A new colour to start a new chapter
- 🍀 A new style to empower change
- 🌿 A new cut to invite confidence
- 🌲 A new routine to embrace self care

Classes start 26 September 2022!

Enrol in our Beginners Course before May 31st and 💶💶 SAVE 500€ 💶💶

Book your video chat to find out more ([🔗](#) link in bio)

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#[clienthashtag] #hairstylist #nvq3 #haireducation #futurehairdresser #futurehairstylist
#professional #hair #careergoals #lovehair #[clientacronym] #barcelona
#hairstylingcareer #careergoals #hairdresser #hairdresserlife #hairdressermagic
#hairdressersofinstagram #hairdressing #hairdressingacademy #hairdressingcareer
#haireducation #entrepreneur

8) **Caption:** Take our Beginners Hairdressing Course and 🏁kickstart 🏁your way to

✂️ Cutting
🌈 Colouring
👩 Form and Styling
👱 Hairups

++PLUS++

👱 Intro to Barbering

Our Beginners Course is broken up into 3 Modules:

🍊 Module 1: 26.09.22 - 16.12.22
🍋 Module 2: 09.01.23 - 21.04.23
🍇 Module 3: 24.04.23 - 28.07.23

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💶💶 Save 500€ 💶💶 when you enrol before May 31st 💶💶
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Book your video chat NOW using our [🔗](#) link in bio

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#lovehair #futurehairdresser #[clienthashtag] #[clientacronym] #hairdressermagic
#hairdresserlife #barcelonacareer #barcelonahairdresser #barcelonalife
#discoverbarcelona #hairdressingcareer #nvq3

9) **Caption:** As a [client] student you will be able to

- 😊 Work with a diverse group of REAL MODELS
- 🔍 Identify cuts & colours for every face shape, hair type, & style
- 📊 Create a business plan
- 🏠 Learn to grow your business
- 📈 Learn to market yourself
- ✨ And much more!

This is ALL POSSIBLE at [clientacronym] because our students:

- 🎯 Work on models from the start
- 👩 Work in a professional salon environment
- 👩 Receive 1:1 instruction from professional educators 20+ years of industry experience

💰 Save 500€ 💰 when you enrol before May 31st. Class starts 26 September 2022!

Book your video chat to find out more (🔗 link in bio)

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#lovehair #futurehairdresser #[clienthashtag] #[clientacronym] #hairdressermagic
#hairdresserlife #barcelonacareer #barcelonahairdresser #barcelonalife
#discoverbarcelona #hairdressingcareer #nvq3

Short “Snappy”

1) **Caption:** Save 💰 500€ 💰 when you enrol before 31 May 2022 🍷

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#hairstylingcareer #futurehairdresser #haireducation #barcelona #hairstyling

- 2) **Caption:** ☀️ Barcelona ➕ 🎓 1 year NVQ3 ➕ Real Models 👩 = NO BRAINER 🤖🧠

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#hairstylingcareer #futurehairdresser #discoverbarcelona

- 3) **Caption:** REAL 🙌 STUDENTS 🙌 WORK 🙌 ON 🙌 REAL 🙌 MODELS 🙌

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#hairstylingcareer #haircolor #haircolour #haircolorist #haircolourist #futurehairdresser
#hairacademy #hairdresserlife #hairdressermagic

- 4) **Caption:** BEGINNER ➡ NVQ3 CERTIFIED in 🎆 ONE YEAR 🎆

💶 Save 500€ 💶 when you enrol before May 31st. Class starts 26 September 2022!

Book your FREE VIDEO CHAT TODAY to learn more (🔗 link in bio)

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#careergoals #futurehairdresser #entrepreneur #barcelonahairdresser

- 5) **Caption:** 👩 REAL MODELS ➕ 👩 PRO EDUCATORS ➕ PRO ACADEMY ➕ ONE YEAR 🌊 BY THE OCEAN ➡ NVQ3 & A FOUNDATION FOR SUCCESS

🧠🧠 THAT'S NOT ALL 🧠🧠

💶 SAVE 500€ 💶 when you enrol before May 31st 💶💶💶💶

Book a FREE video chat to talk to our expert staff today and learn more about our Beginners Course! [🔗](#) Link in bio

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#[clienthashtag] #hairstylist #nvq3 #haireducation #futurehairdresser #futurehairstylist #professional #hair #careergoals #lovehair #[clientacronym] #barcelona



- 6) 
 Save 500€  when you enrol before May 31st 


Book your video chat NOW using our [🔗](#) link in bio

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#hairstylingcareer #haircolor #haircolour #haircolorist #haircolourist #futurehairdresser #hairacademy #hairdresserlife #hairdressermagic

Graphic Posts with Mixed-Length Captions

- 1) **Graphic:** What would you do with 500€?
 - a) **Caption:** Save  500€  when you enrol in our world-famous Beginner's Course before 31 May 2022 🙋🏻💰

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#hairstylingcareer #[clienthashtag]

- 2) **Graphic:** Pro spaces for Pros going places

- a) **Caption:** Invest in your future NOW! Kickstart a career in hair with a world-class education w/ international educators AND

- ☀️ Work in a professional salon environment
- ☀️ Learn from an international staff
- ☀️ Receive 1:1 mentorship from industry experts
- ☀️ Earn your NVQ3 diploma in 1 year
- ☀️ Leave with an unbreakable business plan
- ☀️ Receive after-course job-search support

🔗 Link in bio. Book your FREE video chat today!

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#hairstylingcareer #careergoals #[clienthashtag] #futurehairdresser #hairdresser
#hairdresserlife #hairedressermagic #hairedressersofinstagram #hairedressing
#hairedressingacademy #hairedressingcareer #haireducation

- 3) **Graphic:** Beauty begins the moment you decide to be yourself - Coco Chanel
- a) **Caption:** Be your true, authentic self 🙏 Pursue your dreams and bring beauty into the world from one of the most beautiful cities in the world. Link in bio.

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#hairstylingcareer #futurehairdresser #haircolorist #haircolourist #futurehairdresser
#hairacademy #hairdresserlife #hairedressermagic #selfcare #love #professional

- 4) **Graphic:** “After graduating from [client], I moved to LA where I set up a studio in my own home and began working immediately as a freelance hairdresser. By the end of the year, I moved to Miami to open my own salon” - @nini_scizzorhands

- a) **Caption:** At [clientacronym], our students undergo hands-on training ✂️ & 1:1 instruction. Our students graduate with the confidence and experience they need to be successful.

Visit the [link](#) in bio [link](#) to learn more about our Beginners Course. Class starts 26 September 2022!

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#hairstylingcareer #futurehairdresser #careergoals #hairstylingcareer #futurehairdresser
#haircolor #haircolour #haircolorist #haircolourist #futurehairdresser #hairacademy
#haircolor #hairdresserlife #hairdressermagic

5) **Graphic:** Test Your Hair IQ!

Pure or fundamental colours that cannot be achieved from a mixture are called:




- a) Primary colours
- b) Complementary colours
- c) Secondary colours

Caption: Learn about Hair Theory in our Beginners Course! Learn everything you need to know about hair, like:

 Structure
 Texture
 Density
 Porosity

++PLUS++

Learn about essential topics like:

 Hair Care
 Classic Cuts
 Colour Theory and Customization

 And more!!!

Visit the link in our bio to enrol today.

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#hairstylingcareer #barcelonahairdresser #barcelonacareer #futurehairdresser

6) **Graphic:** Hair is everything.

It is identity

It is attraction

It is community

a) **Caption:** At [clientacronym], we teach that hair connects you to

Yourself 🧑

Others 👥

The World 🌍

Want to learn how? Click our [link](#) in bio today!

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#hairstylingcareer #becomeahairdresser #[clienthashtag]

7) **Graphic:** Sunny

Friendly

Rich in Culture

Vibrant with Life

a) **Caption:** Bask in all the perks of living in a cosmopolitan city

🧑🏻‍🎨 🧑🏻‍🎨 Culture

🍷 🍷 Food and Drink

🚆 🚆 Commuter Friendly

🌅 🌅 Natural Beauty

🧑🏻 🧑🏻 Friendly locals

[Link](#) to our Beginners Course (starts 26 September 2022) in bio

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#barcelona #barcelonacareer #barcelonagram #[clienthashtag] #barcelonahairdresser
#barcelonalife #becomeahairdresser

8) (5 panel post) **Graphic:**


(Panel 1) : You're an UNDISCOVERED HAIRSTYLIST IF

(Panel 2) : You ❤️ to work with your hands 🙌

(Panel 3) : You 💕 to blend business with colour & creativity 🎨

(Panel 4) : You 💜 to travel the world ✈️

Caption: What are you waiting for? Dive into our Beginners Course to jumpstart your career and unleash your potential

 Link in bio to learn more

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#[clienthashtag] #futurehairdresser #hairacademy #barcelona #becomeahairdresser

9) (4 panel post) **Graphic:**

(Panel 1) : There is a side of hairstyling that some people don't talk about

(Panel 2) : It's about how we have the ability to change people's perception of themselves.

(Panel 3) : All the work is extremely rewarding when you see faces light up with smiles. People who love your work learn to trust you. They open up and share things about themselves.

(Panel 4) : This side of hairstyling is self-care. And it's an honour.

Caption: Hair styling is an act of self-care. Enrol in our Beginner's Course to support

 DIVERSITY
 EXPRESSION
 INCLUSION
 LOVE

For all things hair and hairstyling needs. Starting 26 September 2022!  Link in bio.

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#hairstylingcareer #careergoals #diversity #hairacademy #becomeahairdresser

10) (5 panel post) **Graphic:**

a) **(Panel 1):**

A Day in the Life
at
[client]

b) **(Panel 2):**

Cut & Colour
Form & Finish

Precision Training Galore

c) **(Panel 3):**

Perms
Braids, Bobs, Curls
Hair Ups

Practice
(With Real Models)
Makes Perfect!

d) **(Panel 4):**

Business Planning
Industry Networking
Customer Service

Professionals in the Making

e) **(Panel 5):**

Refresh at the cafe
Relax at the beach

Unwind in Paradise

- f) **Caption:** 💵 Save 500€ 💵 when you enrol before May 31st! Book your video chat to find out more (🔗 link in bio)

#professional #futurehairdresser #careergoals #hairdresser #hairdresserlife

11) **Graphic:** This Beginner's Course is for anyone who is passionate about hairdressing and dreams about becoming a professional hairstylist.

- a) **Caption:** You might just be a 🔥 PERFECT FIT 🔥 for [clientacronym]'s Beginner's Course if you

- 🌸 Don't have any previous experience
- 🔥 Are extremely motivated
- 🌹 Work hard & dream harder
- 🌺 Want to bring beauty into the world
- ☀️ Want to help others feel their best
- 🌷 Want to get 💵 500€ OFF 💵 your enrolment

Visit our 🔗 LINK IN BIO 🔗 to learn how you can master beginner hairstyling theory and techniques today!

Book a free video chat to see what's in store for you!

#hairstylingcareer #careergoals #[clienthashtag] #futurehairdresser #hairdresser
#hairdresserlife #hairdressermagic #hairdressersofinstagram #hairdressing
#hairdressingacademy #hairdressingcareer #haireducation

12) **Graphic:**

The Hair Industry
Is a Big Place

Take Your Career
Where You
Want to Go

With Our
1 Year
Intensive Beginner Course

a) **Caption:** What are you waiting for? Opportunity is knocking 🖐️ FOR YOU!

💶 Save 500€ 💶 when you enrol before May 31st.

🔥🔥 Classes start 26 September 2022 🔥🔥

Click our [🔗](#) link in bio today to book your FREE video consultation!

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#[clienthashtag] #hairstylist #nvq3 #haireducation #futurehairdresser #futurehairstylist
#professional #hair #careergoals #lovehair #[clientacronym] #barcelona
#hairstylingcareer #careergoals #hairdresser #hairdresserlife #hairdressermagic
#hairdressersofinstagram #hairdressing #hairdressingacademy #hairdressingcareer
#haireducation #entrepreneur

Hashtag List

#barcelona
#barcelonacareer
#barcelonagram
#[clienthashtag]
#barcelonahairdresser
#barcelonalife
#[clientacronym]

#career
#careergoals

#discoverbarcelona
#diversity

#entrepreneur

#futurehairdresser

#hair
#hairacademy
#haircolor
#haircolorist
#haircolourist
#hairdo
#hairdresser
#hairdresserlife
#hairdressermagic
#hairdressersofinstagram
#hairdressing
#hairdressingacademy
#hairdressingcareer
#haireducation
#hairschool
#hairstyling
#hairstylist
#hairup

#idohair
#inclusion

#love
#lovehair

#nvq2
#nvq3

#pastelhair
#pinkhair
#professional

#selfcare
#silverhair

How Panel Posts Work

Panel posts follow the same structure as [this](#) [clientacronym] post. The format is:

- Thumbnail / Title
- Supportive pics w/graphic, title (optional), and description
- Optional closing Thumbnail / Title
- Caption

Example:

- **Thumbnail / Title:** There is a side of hairstyling that some people don't talk about
- **Supportive 1:** It's about how we have the ability to change people's perception of themselves.
- **Supportive 2:** All the work is extremely rewarding when you see faces light up with smiles. People who love your work learn to trust you. They open up and share things about themselves.
- **Supportive 3:** This side of hairstyling is self-care. And it's an honour.
- **Caption:** Hair styling is an act of self-care. Enrol in our Beginners Course to support