

# Kelly Dobbs

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**SOFTWARE ENGINEER IN ST. LOUIS, MO**

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I focus on creating intuitive, user-centric solutions with a focus on efficiency and simplicity.

LANGUAGES		FRAMEWORKS		DATABASES	TOOLS
• Java	• JavaScript	• Angular	• SpringBoot	• MySQL	• GitHub
• TypeScript	• HTML5	• Node.js	• Hibernate		• IntelliJ
• JSON	• CSS3				• VSC

## PROJECT EXPERIENCE

### **Recipes App Project Name** — repository

- Collaborated with a group of 5 using GitHub version control to develop a recipe website application.
- Features: registration and login, search, filters, ratings, reviews, save recipes to profile
- Stack: Java, SpringBoot, Hibernate, MySQL, JavaScript

### **Email Generator** — repository or demo available upon request

- Developed a Java application that generates customized emails based on the values in a Google Sheet.
- Automated what was previously 4 hours per month of tedious, manual work for a coworker.

### **Google Data Studio HubSpot Community Connectors** — [repository](#)

- Built two Data Studio community connectors within the Google Apps Script platform using JavaScript.
- Utilized HubSpot APIs to pull metrics into Google Data Studio to visually display and analyze data.

## WORK EXPERIENCE

### **Digital Marketing Account Manager**, Leap Clixx, St. Louis, February 2019 – Present

- Manage digital marketing campaigns for 15-20 accounts per month in a client-facing role.
- Analyze website and campaign metrics to develop agile, data-driven marketing strategies.
- Maintain and develop websites on Wordpress and HubSpot, as well as custom PHP websites.
- Responsibilities include search engine optimization, UX-driven web design, paid digital ads, content marketing, conversion optimization, and marketing strategy and consultation

### **English Teacher**, Wichai Wittaya English Program, Chaing Mai, Thailand, September 2017 – April 2018

- Taught 5th grade English as a Foreign Language at a bilingual school for 60 students in 3 classes.

## EDUCATION

**LaunchCode**, LC101 Programming Course — 2020

**Truman State University**, B.A. Communication — 2017