



# Kelly Jones

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## QUALIFICATIONS PROFILE

- Proficient in HTML, CSS, JavaScript, Bootstrap, Processing, HighCharts.js, and p5.js
- Skilled in D3.js, Plotly.js, Node.js, and Mapbox
- Experienced with Adobe Creative Cloud, Visual Studio Code, Git, and email platforms
- Applied user-centered design principles for responsive web interfaces and digital campaigns
- Interdisciplinary blend of technical communication, user experience, research, and creative problem-solving
- Adaptable with experience in challenging environments, including Antarctic deployment

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## PROFESSIONAL EXPERIENCE

### **Frontend Web Developer**, January 2020 - Present

**Alliance for Sustainable Energy, Golden, CO – National Renewable Energy Laboratory (NREL)**

- Collaborate with project managers and designers to create accessible, mobile-friendly web pages
- Develop and maintain internal and external subsites using HTML, Bootstrap, CSS, and JavaScript
- Create interactive charts and dynamic content for high-traffic web pages
- Serve as technical point of contact for email marketing tools and list management solutions
- Maintain Section 508 compliance across all web and email projects

### **Web Editor**, August 2016 - January 2020

**LEIDOS, Centennial, CO – U.S. Antarctic Program (USAP)**

Carry-over position from Lockheed Martin due to a contract transition

### **Web Editor**, June 2016 - August 2016

**Lockheed Martin, Centennial, CO – U.S. Antarctic Program (USAP)**

- Selected for South Pole deployment to lead intranet launch for station personnel
- Designed web page layouts, graphics, color schemes and infrastructure to maintain a cohesive website
- Researched, produced, and proofed material on the USAP public-facing and intranet websites
- Conducted analytic reports and site optimization tests

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## EDUCATION

**University of Oklahoma**, Norman, OK (online)

Master of Arts, Art & Technology, August 2025

- **Phi Kappa Phi**, National Honor Society

• **Prehistoric Visions Exhibit**, Sam Noble Museum of Natural History – Created 3D Metoposaurus animation in Maya

**University of North Alabama**, Florence, AL

Bachelor of Science, English – Professional Writing, Minor Human Computer Interaction/User Experience (HCI/UX), May 2016

- **Sigma Tau Delta**, International English Honor Society

**Calhoun Community College**, Decatur, AL

Associate of Applied Science, Business Administration – Paralegal Studies, May 2014