



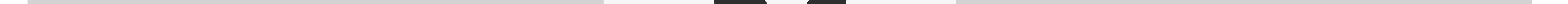
Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



Persona's name  
Short summary of the persona

We need to ensure our team is well-prepared for this expedition.

I need the data to be accurate and timely for analysis.

We should document our findings meticulously.

I hope our team can handle unexpected challenges effectively

The accuracy of my analysis will shape our insights.

Our discoveries could contribute significantly to knowledge.

Plans routes, coordinates team, ensures preparedness.

Collects and organizes data, maintains equipment.

Follows updates, discusses the expedition with others

Anxious about the expedition's success.

Pressure to process data efficiently.

Excitement about discovering new insights.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?