

# Kelly La

UX Designer

## Contacts

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## Education

**University of California,  
San Diego**  
*2021 - Present*  
B.S. Cognitive Science with  
a Specialization in Design  
and Interaction  
Computer Science Minor  
3.7/4.0 GPA

## Skills

UX/UI Design  
Prototyping  
Illustration  
Visual Design  
User Research  
Usability Testing

## Software

Figma  
Adobe XD  
Adobe After Effects  
Adobe Illustrator  
Final Cut Pro  
Java  
C language  
C++

## Experience

**UX Designer and UX Researcher** *August 2022 - August 2023*

Google UX Design Professional Certificate | Remote

- Built wireframes and lo-fi prototypes for personal projects
- Conducted user-centered research and unmoderated usability studies
- Built high fidelity designs for mobile apps on Figma

**Youth Intern** *June 2020 - August 2020*

MYEEP | San Francisco, CA

- Organized and planned creative interactive event through virtual meetings
- Learned personal career developments in a group setting such as mock interview, resume building, and networking

**Volunteer Counselor** *June 2019 - August 2019*

Salvation Army Day Camp | San Francisco, CA

- Supervised and mentored students to academic and outdoor activities
- Developed creative events with a committee to establish a welcoming community for students

## Projects

**UX Designer/Researcher** *August 2022 - January 2023*

Cafe Menu App | Tool: Figma

- Designed a cafe app for customers to purchase and customize coffee/tea orders.
- Conducted series of usability studies and interviews to improve overall user experience
- Developed a sequential user flow for selecting and purchasing coffee/tea
- Tested multiple iterations of lo-fi and hi-fi prototyping throughout interviews

**UX Designer/Researcher** *March 2023 - April 2023*

Second Hand Shopping Website | Tool: Adobe XD

- Designing a website for users to sell and buy second hand clothing items
- Created wireframes to establish a basic layout and developed lo-fi prototype