

second- goods



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second-goods and Binus

Strategic Objectives

EMPOWERING THE SOCIETY

second-goods empowers the society by civilizing the culture of reusing clothes and reducing the high consumption rate of fashion goods by renting and being a renter.

KNOWLEDGE AND INNOVATION

second-goods raises awareness concerning critical issues in fashion industry and innovates to resolve these issues through movements for zero waste by reusing secondhand clothes.



Our concerns.



FASHION INDUSTRY

SECOND MOST POLLUTING INDUSTRY IN THE PLANET

The fashion industry produces 10% of all humanity's carbon emissions, huge amounts of toxic waste released directly into water streams and is the second-largest consumer of the world's water supply.



FAST FASHION CULTURE

Treatment of clothes as fast moving consumer goods creating huge problems for the environment. Clothes are only worn once or a few times, then discarded. The equivalent of one garbage truck full of clothes is burned or dumped in a landfill every second.



Our solution.

Civilizing movements for zero waste, reducing, reusing, and recycling clothing goods through second-goods (notably reusing). Our platform provides ease of access to rent a wide variety of used clothing goods with guaranteed quality, promoting the movement and suppressing the high consumption of fashion industry.

REDUCE, REUSE,
RECYCLE.

What we ■ offer on second-goods

RENT FOR ANY OCCASSION

second-goods offer you various types of clothing that you can wear at any occassion.

TRY-ON MODELS

Our platform provides try-on clothes on models with different body types, sizes, and skin color.

SCHEDULE YOUR ORDER

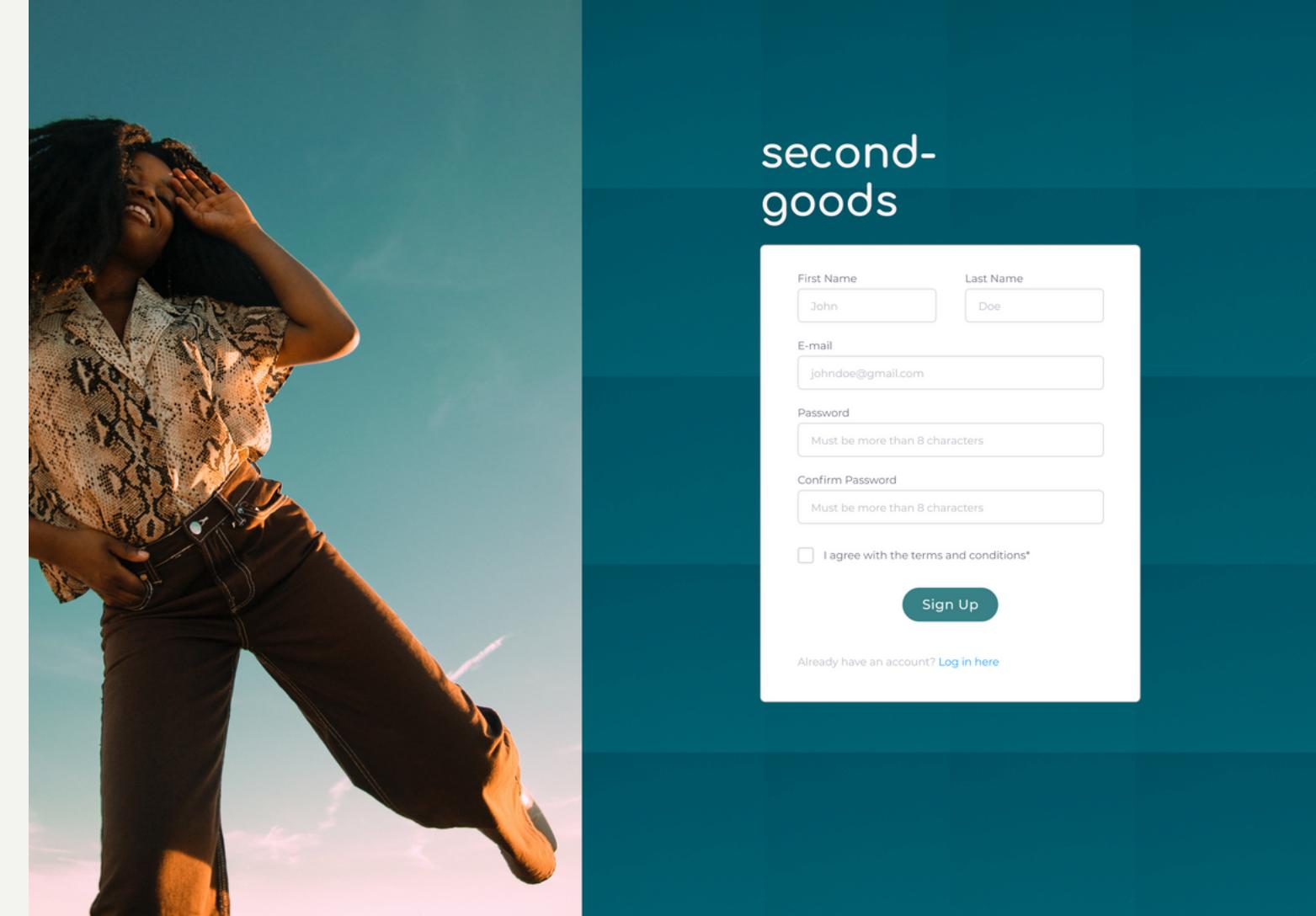
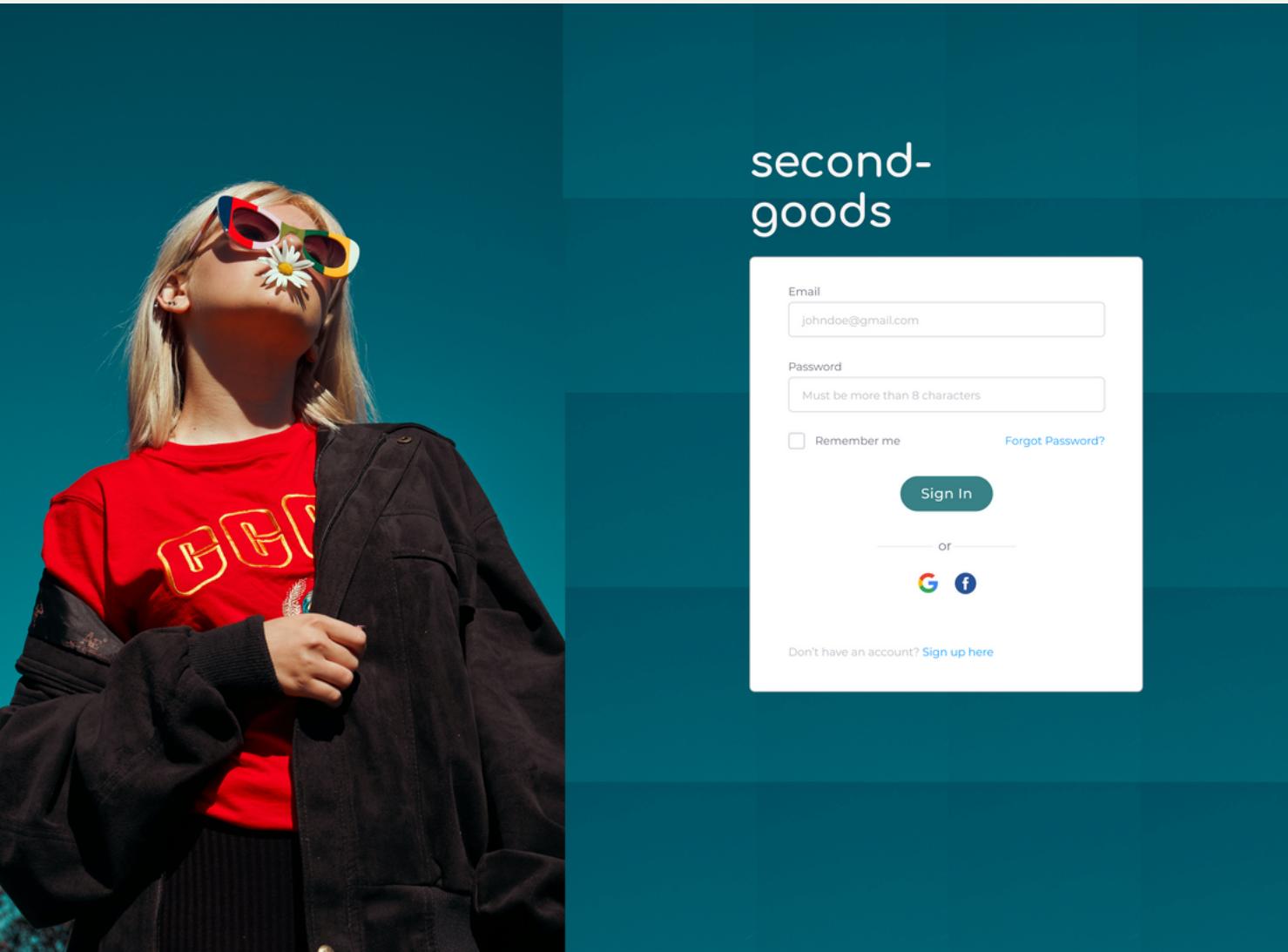
You can book anytime based on your needs, as long as it is available.

■ Prototype Link

HTTPS://WWW.FIGMA.COM/P
ROTO/FJWA1JR4LZCI8T2IZKD
YBC/HCI-PROJECT-LECTURE?
PAGE-ID=0%3A1&NODE-
ID=726%3A86&VIEWPORT=49
%2C-
444%2Co.11603465676307678
&SCALING=MIN-ZOOM&HIDE-
UI=1

LOGIN

Log in using either a registered account, a Google account, or a Facebook account.



SIGN UP

Sign up by filling in the required data and accepting the terms and conditions.

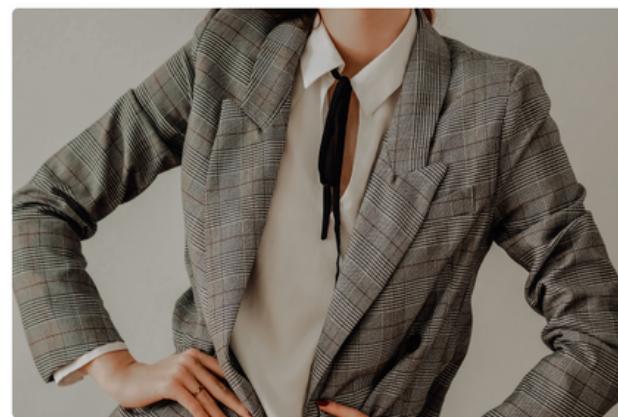
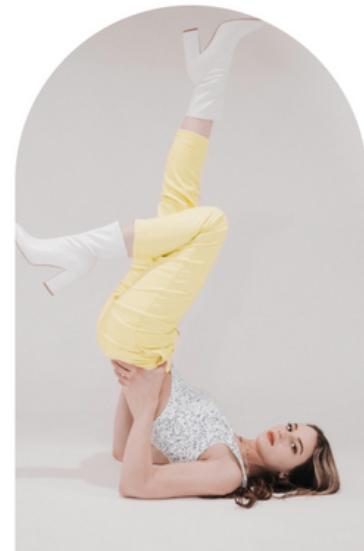
HOME

second-goods offers can be found on the home page, from categories of clothing, our services, recommended clothes for you, and limited sales.



How to Rent?

lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

[See More →](#)

Environmentally
Friendly



Saves
Money

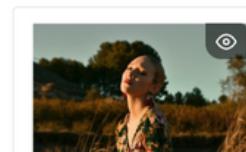
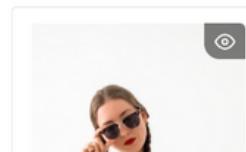
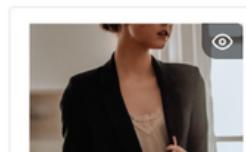


Diverse



High
Quality

Recommended For You

[View More →](#)

DISCOVER

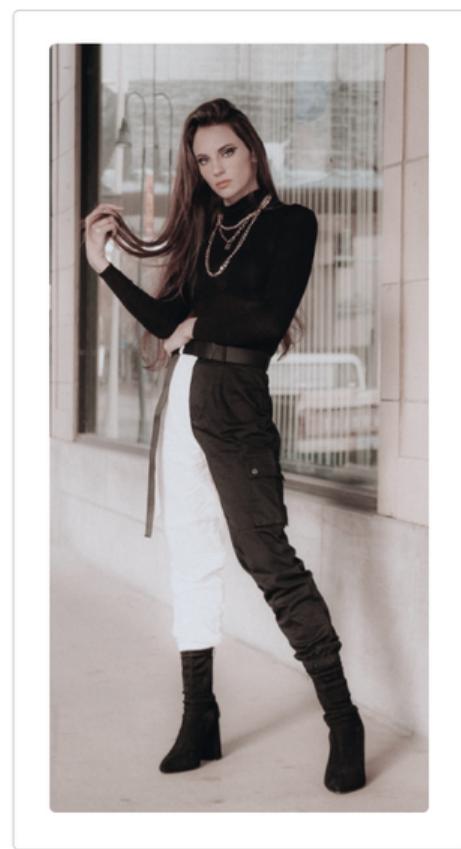
Find the best fit by searching and filtering based on your preferences.

The screenshot shows a user interface for a second-hand goods platform. At the top, there's a navigation bar with links for Home, Discover, FAQs, and About Us. A search bar and a shopping cart icon are also present. Below the navigation is a large banner with the text "Summer Sales" and a woman in a white dress. On the left side, there's a sidebar with filters for Products (View All, Dresses, Tops, Shirts, Blouses, Trousers, Jeans, Skirts, Shorts), Categories (View All, Casual, Office Wear, Streetwear, Graduation, Summary), Location (Jabodetabek, DKI Jakarta, Jawa Barat, Jawa Timur, Jawa Tengah), and Price. The main content area displays a grid of product cards for "Vintage Cardigan" items, each with a thumbnail, price (Rp 150.000,00), rating (4.5 stars), and availability (5 days, Jakarta Barat). Each card has a "Wishlist" button.

PRODUCT'S DETAILS

You can find prices, description, sizes, available dates, owner profile, and reviews.

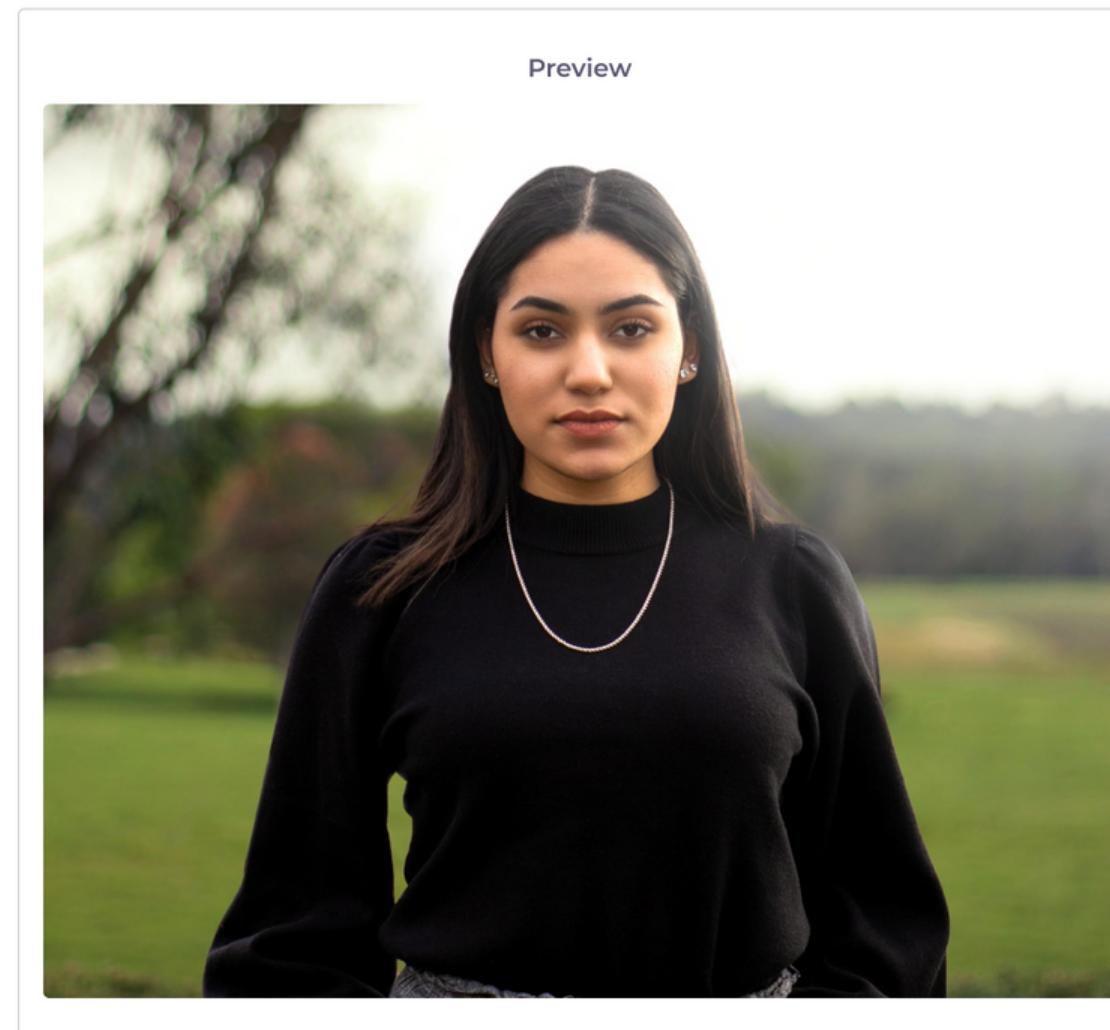
The screenshot shows a detailed view of a product listing for a "Black Turtle Neck" cardigan. The product image shows a woman in a black cardigan and white pants. The listing includes the price (Rp 150.000,00), a 4.5-star rating from 82 reviews, and delivery details (5 days, Jl. Fortune X no. 15, Jakarta Barat, Free Shipping*). The "Description" section contains placeholder text. The "Condition" section also contains placeholder text. The "Category" is listed as "Casual". The "Size" is "M", with dimensions: Bust 90 cm, Waist 80 cm, Sleeves 50 cm, Length 60 cm. There are three smaller images below the main product photo. The "Color" is black. The "Rental Date" and "Return Date" fields are present with date pickers. At the bottom, there are "Add to Cart" and "Rent Now" buttons. Below the product details, there's a section for "Product Reviews" featuring a review from "Dian Puspitasari". At the very bottom, there's a profile for the owner, "Maddy Eveline", with status "Online" and a "Message" button.

[← Back](#)

Weight Height

Skin Color

Results



TRY-ON

If you are confused on what the clothes might look on you, you can search on models that fit most similar to your preferences.

WISHLIST

Save your most wanted clothing to rent.

second-goods

Home Discover FAQs About Us

Home > Profile > Wishlist

Search

Vintage Cardigan Rp 150,000,00 4.5 ★ (17)
① 5 days Jakart... Remove

Vintage Cardigan Rp 150,000,00 4.5 ★ (17)
① 5 days Jakart... Remove

Vintage Cardigan Rp 150,000,00 4.5 ★ (17)
① 5 days Jakart... Remove

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① 5 days Jakart... Remove

Vintage Cardigan Rp 150,000,00 4.5 ★ (17)
① 5 days Jakart... Remove

CART

Shows list of products that you want to rent, with order summary and shipment address.

second-goods

Home Discover FAQs About Us

Cart

Cart > Payment

Search

Black Blazer Rp 150,000,00
owned by Maddy Eveline
★★★★★
Rental Date: 1 Feb 2021 Return Date: 5 Feb 2021
Delivery Options: JNE Next Day Remove

Shipment Address

Receiver: John Doe
Address: Jl. X no. 67 Perumahan MND, Ciledug, Tangerang, Banten 13948
Phone Number: 0812429847824

Order Summary

Promo	Add Coupon
Packaging	Rp 10,000,00
Laundry	Rp 50,000,00
Shipment Fee	Rp 50,000,00
Subtotal	Rp 462,000,00

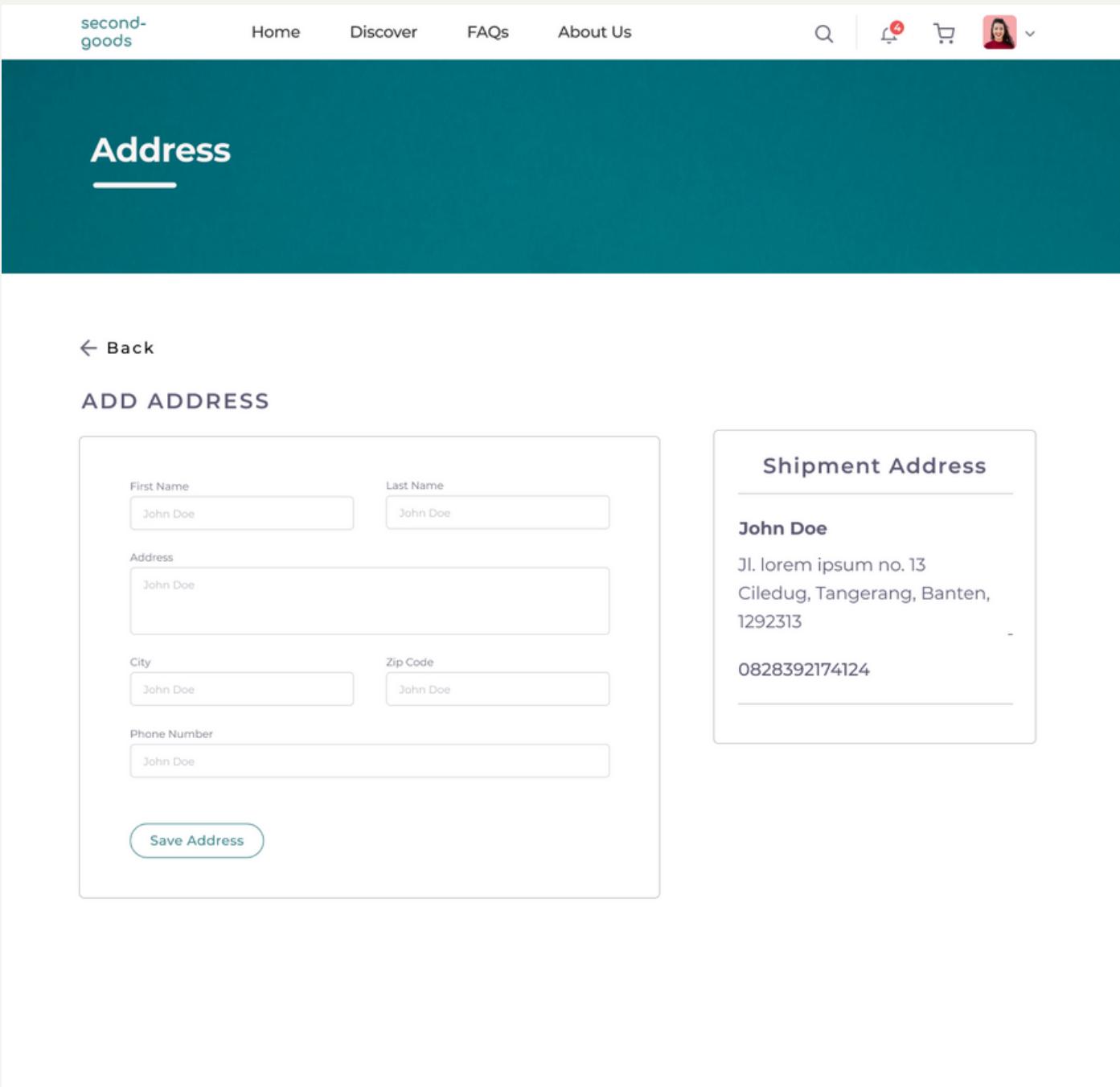
Checkout

Black Blazer Rp 150,000,00
owned by Maddy Eveline
★★★★★
Rental Date: 1 Feb 2021 Return Date: 5 Feb 2021
Delivery Options: JNE Next Day Remove

Black Blazer Rp 150,000,00
owned by Maddy Eveline
★★★★★
Rental Date: 1 Feb 2021 Return Date: 5 Feb 2021
Delivery Options: JNE Next Day Remove

ADD/CHANGE ADDRESS

Add/change shipment address with other information such as phone number.

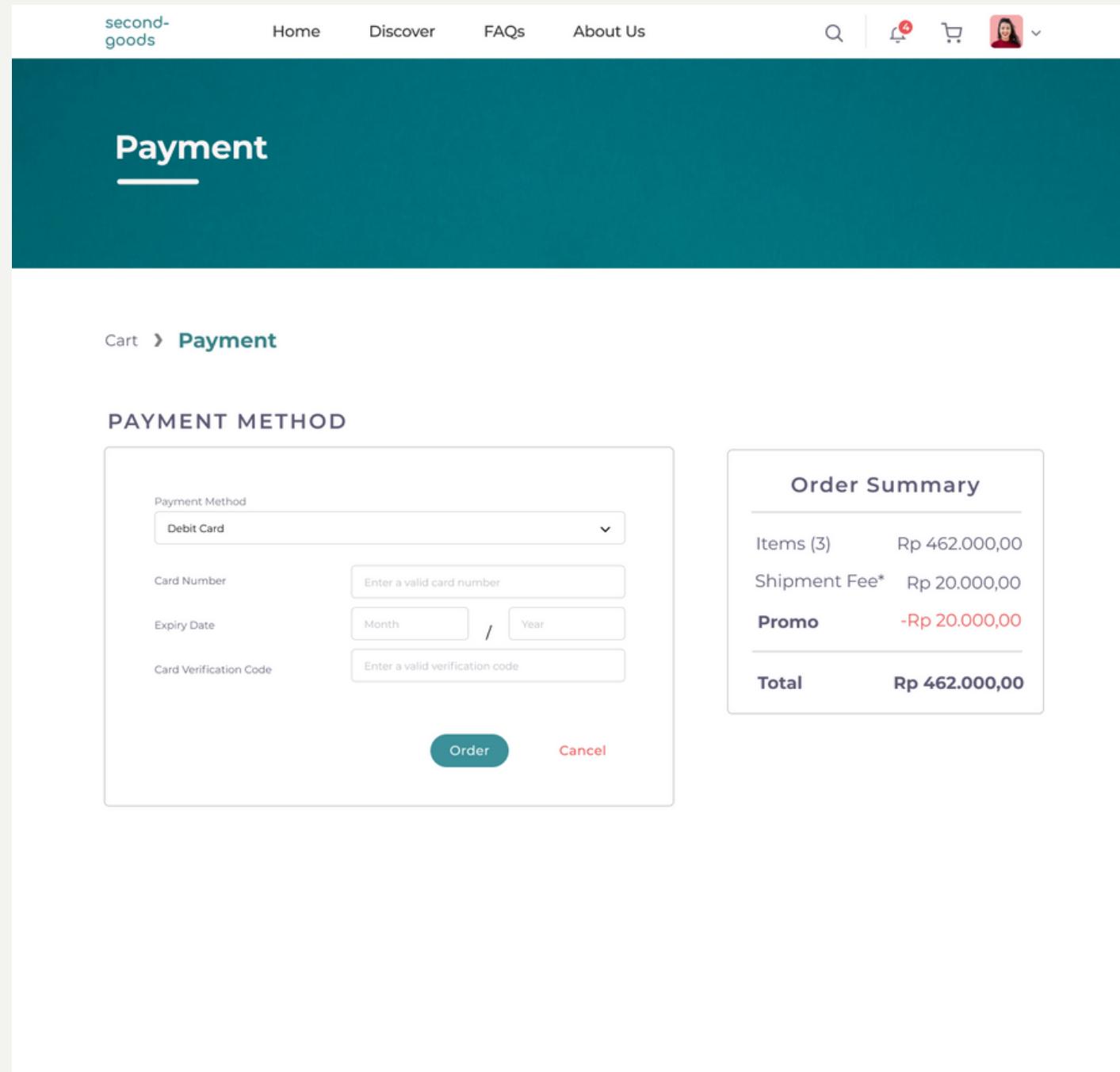


The screenshot shows a 'Address' section with a teal header. Below it, a 'ADD ADDRESS' form is displayed. The form includes fields for First Name (John Doe), Last Name (John Doe), Address (Jl. lorem ipsum no.13 Ciledug, Tangerang, Banten, 1292313), City (John Doe), Zip Code (John Doe), and Phone Number (John Doe). A 'Save Address' button is at the bottom.

Field	Value
First Name	John Doe
Last Name	John Doe
Address	Jl. lorem ipsum no.13 Ciledug, Tangerang, Banten, 1292313
City	John Doe
Zip Code	John Doe
Phone Number	John Doe

PAYMENT

Choose the payment method if you are ready to order.



The screenshot shows a 'Payment' section with a teal header. Below it, a 'Cart' link leads to a 'Payment' page. The page features a 'PAYMENT METHOD' section with a dropdown for 'Payment Method' set to 'Debit Card', and fields for 'Card Number', 'Expiry Date', and 'Card Verification Code'. At the bottom are 'Order' and 'Cancel' buttons. To the right is an 'Order Summary' table.

Order Summary	
Items (3)	Rp 462.000,00
Shipment Fee*	Rp 20.000,00
Promo	-Rp 20.000,00
Total	Rp 462.000,00

SUCCESS ORDER

Shows a successfully processed order along with the order summary.

The screenshot shows a payment page for 'second-goods'. At the top, there's a navigation bar with links for Home, Discover, FAQs, and About Us. A search bar and a shopping cart icon with a notification count of 4 are also present. The main content area has a teal header with the word 'Payment' in white. Below it, a breadcrumb navigation shows 'Cart > Payment'. A large 'Order Summary' box contains the following details:

Items (3)	Rp 462.000,00
Shipment Fee*	Rp 20.000,00
Promo	-Rp 20.000,00
Total	Rp 462.000,00

Below the summary is a large green circular icon with a white checkmark inside, followed by the text 'Successfully Ordered' and a 'Check Status' button.

TRANSACTION

Shows list of on going, past due, and done transactions along with their details.

The screenshot shows a transaction page for 'second-goods'. The top navigation and search bar are identical to the payment page. The main content area has a teal header with the word 'Transaction' in white. Below it, there are three tabs: 'On Going', 'Past Due', and 'Done'. The 'On Going' tab is selected. It displays three items, each represented by a small thumbnail image of a person wearing a black blazer, the item name 'Black Blazer', the price 'Rp 150.000,00', and a small user profile with the name 'Maddy Eveline'. Each item also shows a 4-star rating and the rental date '1 Feb 2021' and return date '5 Feb 2021'.

FAQ

Frequently asked questions are answered here.

The screenshot shows the 'FAQs' section of the website. At the top, there's a navigation bar with links for Home, Discover, FAQs (which is highlighted), and About Us. Below the navigation is a search bar and a user profile icon. The main content area has a teal header with the word 'FAQs'. Underneath, there's a heading 'How to Rent?' followed by a four-step process diagram. Step 1: 'Search clothing based on your preferences'. Step 2: 'Check availability on dates'. Step 3: 'Try it on or message the owner for further details'. Step 4: 'Checkout and your order will be delivered'. Below this, there's a section titled 'What's the procedure to rent?' with a small explanatory text and an image of a rack of clothes. Further down are sections for 'How to return the clothes?' and 'What if we return past the date limit?', each with its own image and explanatory text.

ABOUT US

All about second-goods' history, mission, and vision.

The screenshot shows the 'About Us' section of the website. The layout is similar to the FAQ page, with a teal header containing the word 'About Us'. Below the header is a large image of a clothing rack filled with various garments. To the right of the image, there are four circular icons with text: 'Environmentally Friendly' (leaf icon), 'Saves Money' (coin icon), 'Diverse' (globe icon), and 'High Quality' (sparkles icon). At the bottom, there's a logo for 'second-goods' and some small explanatory text.

EUROPEAN HIGH
EDUCATION FAIR
JUNE 13, 2021

<https://ehef.id/post/global-challenges-and-opportunities-fashion/en>

■ References

WORLD ECONOMIC FORUM
JANUARY 31, 2020

<https://www.weforum.org/agenda/2020/01/fashion-industry-carbon-un可持续-environment-pollution/>

Thank you.

