

ClearPath RD

clearpathrd.com

Functional Specification Document

Document Version	1.0 — MVP
Status	Draft — For Review
Date	February 2026
Prepared By	ClearPath RD Product Team
Domain	clearpathrd.com
Classification	Confidential

This document defines the functional requirements, user flows, and feature specifications for the ClearPath RD MVP. It is intended to guide development, inform partner conversations, and serve as the source of truth for product decisions. Architecture decisions are made with future white-label, API-first, and partnership capabilities in mind.

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1. Executive Summary

ClearPath RD is a consumer-facing web application that guides Canadian homeowners through the complete radon management journey — from initial risk awareness through test kit selection, guided testing, results interpretation, contractor connection, and verified certificate generation. The platform is built API-first to support future white-label partnerships, third-party integrations, and managed monitoring services.

The MVP scope focuses on delivering a complete, demonstrable end-to-end user journey that validates product-market fit, establishes the ClearPath RD brand as the authoritative consumer radon platform in Canada, and provides the architectural foundation for subsequent product layers including continuous monitoring subscriptions, real estate certificate products, and partner API access.

Design principle: Every MVP decision is made with the question — does this constrain or enable the partnership and scale architecture we need in Phase 2 and beyond? If it constrains, we do it differently.

1.1 Product Vision

To become the default radon platform for Canadian homeowners — the place where radon becomes a solved problem rather than an ongoing anxiety. ClearPath RD occupies the experience layer that currently does not exist: between fragmented government information and contractor websites, and before the hardware ecosystems of Airthings and Ecosense.

1.2 Business Objectives — MVP

- Validate the guided user journey from risk assessment to kit purchase to results
- Establish the ClearPath Certificate as a credible, verifiable product
- Seed a minimum viable contractor network in 8 high-radon Canadian markets
- Generate first-party user and home data to support partnership conversations
- Demonstrate commercial viability through kit margin and contractor referral revenue

1.3 MVP Scope Summary

IN SCOPE — MVP	OUT OF SCOPE — Future Phases
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2. Users and Personas

ClearPath RD serves three distinct user types in the MVP. Each has different motivations, urgency levels, and expected journeys through the platform.

2.1 Primary User — The Homeowner

Existing Homeowner	Real Estate Buyer/Seller
Demographics: 30-60, owns home 2+ years, has basement, health-conscious	Demographics: Active in a home transaction, working with a real estate agent, time-constrained.
Motivation: Heard about radon, wants to do the right thing but doesn't know where to start. Low urgency, high friction.	Motivation: Due diligence or listing differentiation. High urgency, willing to pay for speed and credibility.
Journey: Risk assessment → long-term kit → 91-day test → results → certificate or contractor	Journey: Real estate pathway → short-term test → expedited results → ClearPath Certificate for transaction

2.2 Secondary User — The Real Estate Agent

Agents are not direct end users of the testing journey but are a critical distribution channel and indirect user of the platform. In the MVP they access ClearPath as a referral source — pointing clients to the platform. The agent-facing experience in MVP is limited to a landing page explaining the ClearPath Certificate and a shareable referral link. A full agent portal is a Phase 2 feature.

2.3 Administrative User

Internal ClearPath team member with access to the admin dashboard. Responsible for contractor directory management, test session monitoring, certificate issuance oversight, and platform analytics. Single admin role in MVP; role-based access control is a Phase 2 feature.

3. User Journey Overview

The ClearPath RD user journey is designed as a linear guided flow with branching at two key decision points: test type selection (long-term vs. real estate short-term) and post-result action (certificate generation vs. contractor referral vs. both). The journey is designed to be completable across multiple sessions with progress saved at each step.

Primary Journey — Existing Homeowner (Long-Term Test)

1

Landing & Awareness

User arrives at clearpathrd.com. Value proposition presented. Clear CTA to begin the guided assessment.
User

2

Account Creation

Email + password or magic link. Social login via Google. Minimal friction — only email required to proceed.
User / System

3

Home Profile Setup

Postal code, home age range, foundation type (basement/slab/crawl), basement use (living space, storage, unfinished). Takes under 2 minutes.
User

4

Risk Assessment

System calculates risk context from postal code (Health Canada zone data), home profile, and basement occupancy. Presents plain-language result with regional prevalence data.
System

5

Test Type Selection

System recommends long-term alpha track test for standard residential use. User confirms. Real estate pathway available as alternative.
User / System

6

Kit Purchase

User selects kit quantity, reviews pricing. Checkout via Stripe. Order fulfilled by lab partner. Confirmation email sent with activation instructions.
User / System

7

Test Session Activation

User enters kit serial number from package. Guided placement instructions presented. Test session created in system. 91-day countdown begins.
User / System

8

Placement Guidance

Step-by-step interactive guide: location selection, height, distance from walls/windows. Photo checklist optional. Confirmation recorded.
User

9

Active Test Period

91-day countdown displayed in dashboard. Automated emails at Day 1, Day 30, Day 60, Day 80 (mail reminder), Day 91. Educational content surfaced progressively.
System

10

Kit Retrieval & Mailing

System sends retrieval reminder at Day 80 and Day 88. Instructions for packaging and mailing kit to lab. Tracking confirmation optional.

User / System

11

Results Entry

Lab emails results to user. User enters result in Bq/m³ into ClearPath dashboard. System validates entry format.

User

12

Results Interpretation

System renders plain-language interpretation in one of three zones: Below Guideline, Caution Zone, or Action Required. Context, next steps, and relevant grants displayed.

System

13

Post-Result Action

Below guideline: certificate offered + re-test scheduling. Caution zone: guidance + optional certificate. Action required: contractor referral prioritized + certificate available.

User / System

14

Certificate Generation

User requests ClearPath Certificate. System generates PDF with unique UUID, verifiable URL, result, validity period, and lab accreditation reference.

System

15

Contractor Referral

If result is elevated, certified C-NRPP contractors surfaced by postal code. Contact details, certifications, and service area displayed.

System

Branching Journey — Real Estate Pathway

RE-1

Real Estate Entry

User selects 'Buying or Selling a Home' at test type selection. Alternative entry via real estate agent referral link.

User

RE-2

Transaction Context

User indicates buyer or seller role. Conditional period or listing timeline captured to set urgency context.

User

RE-3

Short-Term Kit

Short-term 48-96 hour test kit recommended and purchased. Closed-house conditions protocol explained. Higher price point than long-term kit.

User / System

RE-4

Expedited Process

Accelerated activation, 48-96 hour test period, expedited lab analysis. Results delivered within 5-7 business days of lab receipt.

User / System

RE-5

Transaction Certificate

ClearPath Real Estate Certificate generated — same format as standard certificate but marked as transaction-grade with closed-house conditions noted.
System

4. Feature Specifications

4.1 Risk Assessment Engine

The risk assessment engine is the first substantive interaction a user has with ClearPath RD. It must deliver a credible, personalized context that motivates action without triggering anxiety. The output is not a radon reading — it is a risk context informed by public data.

4.1.1 Inputs

- Postal code (first 3 characters / FSA used for zone mapping)
- Home age range: Pre-1980 / 1980-2000 / 2000-2010 / Post-2010
- Foundation type: Full basement / Partial basement / Crawl space / Slab on grade / Unknown
- Basement occupancy: Primary living space / Occasional use / Storage only / No basement

4.1.2 Processing

- FSA mapped to Health Canada radon potential zone (Low / Moderate / High / Very High)
- Regional prevalence percentage sourced from 2024 Cross-Canada Radon Survey data
- Home profile modifiers applied: newer airtight homes flagged as higher risk, basement living space increases urgency score
- Output: risk context tier (Awareness / Elevated Awareness / Recommended Action) + plain-language summary

4.1.3 Display Requirements

- Result presented as a card with colour-coded tier indicator
- Regional stat displayed: e.g., 'In your area, approximately 1 in 5 homes tests above the Health Canada guideline'
- No absolute prediction made — system never states 'your home has radon'
- CTA: 'Find out what's actually in your home — test takes 91 days and costs under \$60'

Partnership note: The risk assessment data layer (FSA-to-zone mapping, regional prevalence) must be stored as a versioned dataset in the database — not hardcoded — so it can be updated as new survey data is released and shared with data partners via API.

4.2 Home Profile

The home profile is the core persistent record for each property. It is separate from the user account — a user can have multiple homes, and a home can have multiple test sessions over time. This separation is foundational for the real estate certificate product and future multi-property management.

4.2.1 Home Profile Fields

HP-01

Civic address (street, city, province, postal code)

Must

MVP

HP-02

Home nickname for multi-home disambiguation (e.g., 'Main Residence')

Should

MVP

HP-03

Home age range selection

Must

MVP

HP-04

Foundation type selection

Must

MVP

HP-05

Basement occupancy level

Must

MVP

HP-06

Rough-in mitigation system present (yes/no/unknown)

Should

MVP

HP-07

Previous radon test history (self-reported, optional)

Could

MVP

HP-08

Home square footage range

Could

Phase 2

HP-09

HVAC type (for future ventilation guidance)

Could

Phase 2

4.3 Test Kit Recommendation and Purchase

The kit purchase flow is the first transactional moment in the user journey. It must be simple, trustworthy, and clearly explain what the user is getting and why the recommendation makes sense for their situation.

4.3.1 Recommendation Logic

- Default recommendation: Long-term alpha track kit (91+ days) for existing homeowners
- Real estate recommendation: Short-term kit (48-96 hours) when user indicates transaction context
- Recommendation rationale displayed in plain language alongside the recommendation card
- User may override recommendation with acknowledgement prompt

4.3.2 Kit Product Catalog

ClearPath Standard Kit

91-180 days

Residential — existing homeowners

\$54.99 incl. shipping + lab

ClearPath Real Estate Kit
48-96 hours
Home transactions — buyers and sellers
\$89.99 incl. expedited analysis
ClearPath Twin Pack
91-180 days
Multi-level homes (basement + main)
\$94.99 incl. shipping + lab

4.3.3 Checkout Requirements

KP-01

Stripe payment integration — card only for MVP

Must

MVP

KP-02

Order confirmation email with kit activation instructions

Must

MVP

KP-03

Shipping address capture and validation

Must

MVP

KP-04

Lab partner fulfillment webhook — order transmitted on payment success

Must

MVP

KP-05

Kit serial number issued by lab included in shipment for activation

Must

MVP

KP-06

HST/GST calculation by province

Must

MVP

KP-07

Agent referral code capture at checkout for attribution

Should

MVP

KP-08

Buy now pay later (Afterpay/Klarna)

Could

Phase 2

4.4 Test Session Management

The test session is the core operational record of a radon test in progress. It links a kit serial number to a home profile, tracks the test lifecycle from activation through results entry, and drives all automated communications during the 91-day window.

4.4.1 Session Lifecycle States

ORDERED

Kit purchased, awaiting activation by user
Successful payment

ACTIVE

Kit placed in home, countdown running
Serial number entry + placement confirmation

RETRIEVAL_DUE

Approaching end of test window
Day 80 of test period

MAILED

User confirms kit sent to lab
User action in dashboard

RESULTS_PENDING

Kit at lab, awaiting analysis
Automatic after mailing confirmation

COMPLETE

Results entered, interpretation rendered
User enters result in Bq/m³

EXPIRED

Test window exceeded without completion
Day 365 without completion

CANCELLED

Test cancelled by user
User action

4.4.2 Automated Email Schedule

EM-01

Order confirmation — kit purchased, activation instructions

Must

MVP

EM-02

Activation confirmation — test session started, placement tips

Must

MVP

EM-03

Day 30 check-in — educational content, radon context for their region

Should

MVP

EM-04

Day 60 mid-point — reminder kit is in place, estimated completion date

Should

MVP

EM-05

Day 80 retrieval warning — instructions for packaging and mailing kit

Must

MVP

EM-06

Day 88 final reminder — urgent retrieval and mailing reminder

Must

MVP

EM-07

Results entry prompt — sent when lab turnaround window has passed

Should

MVP

EM-08

Certificate ready — notification when certificate generated

Must

MVP

4.5 Placement Guidance

Correct kit placement is essential for accurate results. The placement guidance module must be simple enough for a non-technical homeowner to follow correctly without professional assistance, while capturing enough confirmation data to support a credible certificate.

4.5.1 Placement Rules (Displayed to User)

- Place in the lowest level of the home that is regularly occupied
- Keep at least 50cm (20 inches) from exterior walls, doors, and windows
- Keep at least 50cm from exterior ground level if in a basement
- Do not place in kitchen, bathroom, laundry room, or storage-only spaces
- Do not place near heating vents, fans, or air conditioners
- Optimal height: between 50cm and 2 metres from the floor
- Do not move the detector once placed — record the location

4.5.2 Placement Confirmation Record

User confirms placement by selecting from a room type list and describing the location in plain text (e.g., 'Northeast corner of finished basement, desk height'). This confirmation is stored on the TestSession record and referenced in the Certificate.

4.6 Results Interpretation

The results interpretation module converts a raw Bq/m³ number into a meaningful, actionable response. It is the most consequential interaction in the ClearPath journey — the moment where the product either earns trust or loses it.

4.6.1 Interpretation Zones

Below Guideline

< 100 Bq/m³

Well below both Health Canada (200) and WHO (100) guidelines. Your home's radon level is low. Generate certificate. Re-test in 5 years or after major renovation.

Caution Zone

100–200 Bq/m³

Below the Health Canada action level but above the WHO guideline. Worth monitoring and considering mitigation. Consider mitigation consultation. Certificate available. Re-test recommended in 2 years.

Action Required

200–600 Bq/m³

Above the Health Canada guideline of 200 Bq/m³. Health Canada recommends remediation within 2 years. Contractor referral prioritized. Certificate documents current state. Mitigation within 24 months.

Urgent Action**> 600 Bq/m³**

Significantly above guideline. Health Canada recommends remediation within 12 months. Immediate contractor referral. Certificate issued. Mitigation within 12 months strongly advised.

4.6.2 Supplementary Content at Results

- Relevant government grant programs surfaced by province
- Link to Health Canada radon resources
- Plain-language explanation of what mitigation involves and average cost
- ClearPath Certificate CTA displayed regardless of zone

4.7 ClearPath Certificate

The ClearPath Certificate is the most strategically important feature in the MVP. It transforms a radon test result into a portable, verifiable, shareable document that creates real value in real estate transactions and positions ClearPath RD as the documentation standard for residential radon in Canada.

4.7.1 Certificate Contents

CERT-01

ClearPath RD branding, certificate ID (UUID), and version number

Must

MVP

CERT-02

Property civic address and home profile summary

Must

MVP

CERT-03

Test type (long-term residential / real estate short-term)

Must

MVP

CERT-04

Test period: activation date, completion date, duration in days

Must

MVP

CERT-05

Placement location description as recorded during activation

Must

MVP

CERT-06

Result in Bq/m³ with interpretation zone label

Must

MVP

CERT-07

Lab accreditation reference (C-NRPP lab name and accreditation number)

Must

MVP

CERT-08

Certificate validity period (5 years from test date or next major renovation)

Must

MVP

CERT-09

Verifiable URL: [clearpathrd.com/verify/\[UUID\]](https://clearpathrd.com/verify/[UUID])

Must

MVP

CERT-10

QR code linking to verification URL

Must

MVP

CERT-11

Disclaimer: certificate is for informational purposes; not a substitute for professional assessment

Must

MVP

CERT-12

Certificate delivered as downloadable PDF and shareable link

Must

MVP

CERT-13

Certificate status: Valid / Expired / Superseded

Must

MVP

4.7.2 Verification Page

The public verification page at [clearpathrd.com/verify/\[UUID\]](http://clearpathrd.com/verify/[UUID]) must be accessible without login and display the certificate status, property address (partial — street number masked for privacy), test date, result zone, and a confirmation that the certificate record has not been modified. This page is what agents, lawyers, and buyers use to validate a certificate presented during a transaction.

Partnership readiness: The certificate UUID and verification endpoint are the integration points for future MLS platform, real estate board, and transaction management platform integrations. The endpoint must be documented in the API spec as a public endpoint from day one.

4.8 Contractor Directory

The contractor directory is the primary revenue-generating referral feature of the MVP. It surfaces C-NRPP certified mitigation professionals to users whose results indicate elevated radon levels. In the MVP the directory is seeded and manually maintained; a self-serve contractor portal is a Phase 2 feature.

4.8.1 Contractor Record

CON-01

Business name, contact name, phone, email, website

Must

MVP

CON-02

C-NRPP certification number and certification expiry date

Must

MVP

CON-03

Service area: provinces and postal code prefix list

Must

MVP

CON-04

Services offered: measurement / mitigation / both

Must

MVP

CON-05

Contractor status: Active / Inactive / Pending

Must

MVP

CON-06

Featured flag for prioritized display (partnership/paid listing)

Should

MVP

CON-07

User review score (aggregate, displayed when sufficient reviews exist)

Could

Phase 2

4.8.2 Directory Display Logic

- Contractors filtered by user's postal code against contractor service area
- Results sorted by: Featured first, then certification status, then alphabetical
- Maximum 5 contractors displayed per search result in MVP
- Certification expiry warning: contractors within 60 days of expiry flagged in admin
- Lead referral tracked: click-to-contact events logged for reporting

4.8.3 MVP Seed Markets

The contractor directory must be seeded with a minimum of 3 active contractors in each of the following markets prior to launch: Calgary AB, Edmonton AB, Winnipeg MB, Halifax NS, Moncton NB, Ottawa ON, Saskatoon SK, Regina SK. Source: C-NRPP public directory.

4.9 User Dashboard

The user dashboard is the persistent home base for a ClearPath RD account holder. It provides at-a-glance status of active tests, access to completed records and certificates, and navigation to all platform features.

4.9.1 Dashboard Components

- Active Test Session card: kit status, days remaining, next action prompt
- Home Profile summary with edit access
- Test History: list of all completed test sessions for the home with results and certificate links
- Certificate vault: all generated certificates with download and share links
- Notifications panel: unread reminders and system messages
- Re-test scheduling: prompt at 5-year mark or post-renovation flag

4.10 Admin Dashboard

The admin dashboard provides internal ClearPath team visibility into platform operations. It is not user-facing and requires authenticated admin login. Role-based access control is a Phase 2 feature; MVP has a single admin role.

4.10.1 Admin Capabilities

ADM-01

View all users, homes, and test sessions with full record detail

Must

MVP

ADM-02

Manage contractor directory: add, edit, deactivate contractor records

Must

MVP

ADM-03

Certificate management: view all issued certificates, mark as superseded

Must

MVP

ADM-04

Platform metrics: active sessions, kits ordered, results entered, certificates issued

Must

MVP

ADM-05

Email log: sent email history by user and session

Should

MVP

ADM-06

Contractor certification expiry alerts

Should

MVP

ADM-07

Referral code tracking and attribution reporting

Should

MVP

5. Non-Functional Requirements

5.1 API-First Architecture

All platform functionality must be exposed through a documented REST API. The frontend is a consumer of the API — no direct database calls from the frontend layer. This enables white-label deployments, partner integrations, and future mobile applications without architectural rework.

API-01

All endpoints documented in OpenAPI 3.0 specification

Must

MVP

API-02

API versioning from day one — all endpoints under /api/v1/

Must

MVP

API-03

JWT authentication on all protected endpoints

Must

MVP

API-04

Public verification endpoint for certificate lookup (no auth required)

Must

MVP

API-05

Partner API key authentication layer stubbed (not active in MVP)

Should

MVP

API-06

Rate limiting on all endpoints

Must

MVP

API-07

Standardized error response format across all endpoints

Must

MVP

API-08

Request/response logging for all API calls

Must

MVP

5.2 Data and Privacy

DAT-01

PIPEDA compliance — Canadian privacy law governs all personal data handling

Must

MVP

DAT-02

Data residency — all personal data stored in Canadian data centres

Must

MVP

DAT-03

Result records are immutable once a certificate is issued against them

Must

MVP

DAT-04

User data deletion capability — full account and data removal on request

Must

MVP

DAT-05

Aggregate anonymized postal-code-level data model designed for future licensing

Should

MVP

DAT-06

Consent capture for marketing communications at account creation

Must

MVP

5.3 Performance and Reliability

PRF-01

Page load time under 2 seconds on standard broadband connection

Must

MVP

PRF-02

Certificate PDF generation under 5 seconds

Must

MVP

PRF-03

Transactional email delivery within 60 seconds of trigger event

Must

MVP

PRF-04

99.5% uptime SLA target for MVP

Should

MVP

PRF-05

Mobile-responsive across iOS Safari, Android Chrome, desktop Chrome/Firefox/Edge

Must

MVP

5.4 Security

SEC-01

HTTPS enforced on all routes

Must

MVP

SEC-02

Passwords hashed with bcrypt (min 12 rounds)

Must

MVP

SEC-03

Certificate UUIDs are non-sequential and non-guessable (UUID v4)

Must

MVP

SEC-04

Stripe PCI compliance — no card data stored on ClearPath infrastructure

Must

MVP

SEC-05

Input validation and sanitization on all form fields

Must

MVP

SEC-06

Admin dashboard restricted to authenticated admin users only

Must

MVP

6. Technology Stack

Stack decisions are made to optimize for: speed of MVP development, API-first extensibility, Canadian data residency, and ease of future team onboarding. All choices avoid vendor lock-in at the application layer.

Frontend

React + Vite

Component-based, cleanly separated from API. Fast build tooling. Wide ecosystem.

Styling

Tailwind CSS

Utility-first, white-label friendly, no CSS-in-JS overhead.

Backend

Node.js + Fastify

API-first, high performance, excellent TypeScript support. OpenAPI plugin built-in.

Database

PostgreSQL

Relational model suits entity relationships. Robust JSON support for future flexible fields.

ORM

Prisma

Type-safe schema management, clean migrations, excellent developer experience.

Authentication

Supabase Auth

Handles JWT, magic links, social login. Avoids building auth from scratch.

Payments

Stripe

Industry standard. PCI compliant. Webhook-driven order flow.

Email

Resend

Reliable transactional email. Developer-friendly API. React Email templates.

PDF Generation

Puppeteer / PDFKit

Certificate generation. Server-side rendering for tamper-proof output.

Hosting

Railway (MVP)

Fast deployment, managed PostgreSQL, easy scaling. Migrate to AWS/GCP at scale.

File Storage

Supabase Storage

Certificate PDFs and future document storage. Canadian region available.

Monitoring

Sentry + Logtail

Error tracking and log management from day one.

7. Integration Requirements

7.1 Lab Partner Integration

The lab partner fulfillment integration is critical path for MVP. ClearPath RD must be able to transmit kit orders to the lab upon payment confirmation and receive kit serial numbers for user activation.

LAB-01

Order transmission to lab on Stripe payment.success webhook

Must

MVP

LAB-02

Kit serial number returned by lab and stored against order record

Must

MVP

LAB-03

Lab accreditation details stored in system for certificate generation

Must

MVP

LAB-04

Integration built as adapter pattern — lab partner swappable without core changes

Must

MVP

LAB-05

Fallback: manual serial number entry by admin if automated flow fails

Must

MVP

7.2 Third-Party Integrations — Phase 2 Stubs

The following integrations are out of scope for MVP but the architecture must accommodate them. Stub interfaces should be defined in the codebase so integration can be added without structural changes.

- Airthings API — continuous monitor data ingestion for monitoring subscription tier
- Ecosense API — alternative continuous monitor integration
- C-NRPP directory API — automated contractor certification verification
- Canada Post address validation — shipping address verification at checkout
- Partner white-label API — authenticated partner access to user journey and data
- MLS / CREA data integration — real estate listing radon disclosure layer

8. Phase Roadmap

The MVP is Phase 1 of a three-phase product roadmap. Each phase builds on the API-first foundation and adds revenue streams, stickiness, and partnership value.

Phase 1

MVP — The Guide

Risk assessment, kit purchase, test session management, results interpretation, contractor directory, ClearPath Certificate

Kit margin, contractor referral fees, certificate sales

Phase 2

The Monitor

Continuous monitor integration (Airthings/Ecosense), monitoring subscription tier, multi-home management, agent portal, contractor CRM

Monthly subscription (\$8-12/mo), hardware referral margin, premium contractor listings

Phase 3

The Record

MLS/CREA integration, real estate board white-label, partner API, community aggregate data dashboard, mandatory disclosure readiness

Partner API licensing, white-label SaaS fees, data licensing, transaction certificate volume

9. Success Metrics

The following metrics define MVP success and form the basis of reporting for partnership conversations. Targets are indicative for the first 6 months post-launch.

Activated Users

Users who created an account and completed home profile setup

500

Kit Conversion Rate

% of activated users who purchase a test kit

35%

Test Session Completion Rate

% of kits purchased that result in a completed test session

65%

Results Entry Rate

% of completed sessions where user enters a result

70%

Certificate Issuance

Total certificates generated

150

High Result Rate

% of results above 200 Bq/m³ (contractor referral pipeline)

~18% (national avg)

Contractor Referral Clicks

Click-to-contact events on contractor directory

75

Real Estate Kit %

% of kit purchases via real estate pathway

20%

Contractor Network Size

Active certified contractors in directory

40+

NPS Score

Net Promoter Score from post-result survey

>50

10. Open Questions and Decisions Required

The following items require resolution before or during development. They are documented here to ensure they are not deferred silently.

OQ-01

Lab partner selection and contract: Radonova Canada vs SRC (Lung Sask) vs other C-NRPP accredited lab. Affects kit pricing, fulfillment API, and certificate accreditation reference.

Must

Pre-build

OQ-02

Legal review: Terms of service and disclaimer language for certificate product. Particularly the 'informational purposes only' framing and liability scope.

Must

Pre-build

OQ-03

PIPEDA compliance review: Data residency confirmation with hosting provider, consent management approach, and data retention policy.

Must

Pre-build

OQ-04

Pricing finalization: Kit prices, certificate fee (included vs separate), real estate kit premium pricing.

Must

Pre-build

OQ-05

Health Canada FSA-to-radon-zone dataset: Confirm data source, licensing, and update cadence for the risk assessment engine.

Must

Sprint 1

OQ-06

Short-term test protocol: Confirm closed-house conditions requirements and whether the real estate kit and protocol meet C-NRPP standards for transaction-grade use.

Must

Sprint 1

OQ-07

Certificate validity: Confirm 5-year validity period is appropriate given Health Canada re-test recommendations and real estate industry expectations.

Should

Sprint 1

OQ-08

Agent referral program structure: Commission model vs flat fee vs none for MVP. Affects checkout flow and attribution tracking.

Should

Sprint 2

— End of Document —

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