

Kelly Mahoney

Designer • Leader
Digital Artist • Evangelist
Life-Long Learner • Human



Contact

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Portfolio:
whodotcom.github.io



Experience

Lead Designer: Wellogg
11/2016 - Present

- o Redesigned the main company dashboard for both internal employees and clients
- o Worked on overall company branding items working alongside the CEO
- o Worked with various teams to conceptualize new icon sets
- o Worked with the Content Team to develop new illustrations for patient facing applications

User Interface/User Experience Internship: Macy's System and Technologies:
6/2016-8/2016

- o Ability to finish products within determined deadlines
 - Redesigned UI of a new application in weekly iterations
- o Internal corporate experience
 - Working with superiors and other departments to achieve company-wide goals
 - Worked on a new project that included people from all internal disciplines
- o Working with a team to build and produce an idea/product
 - Pushed an application management system to production
- o Extensive use of HTML and CSS to implement design fundamentals on an internally used application

On-Campus Marketer / Customer Service: Barnes and Noble College
12/2010 - 5/2016

- o Tabling and representing the bookstore to freshman during orientation events as well as other students during different on-campus events.
- o Traveling to other stores around Florida to train new employees and open new accounts.
 - Broward College:
 - Successfully opened a new store and trained new employees
 - Interacted first-hand with Vice Presidents of B&N College and Regional Managers to collaborate and reach a common goal



Education

University of Florida
Bachelor's of Arts
Religion
Minor:
Educational Studies
2016

College of Central Florida
Associate of Arts
Nursing
2014



Interests

Communications
Company /
Product Evangelism
Graphic Design
UI / UX Design



Skills

Public Speaking
Relations
Marketing
Design Principles
HTML/CSS
Javascript
Sketch
Adobe Suite
Photoshop
Illustrator
After Effects



Achievements & Awards

- o **State Farm Favorite Hack** - HackGSU 2016
- o **Organizer's Choice** - \$sudo HackStetson 2016
- o **Wellogg - Best Wellness App or Game** - MHacks 8 2016
- o **Goldman-Sach's Best UX** - MHacks 8 2016
- o **Four-Time Octocat Drawing Contest Winner** - Github Education 2016