

Michael Kelly

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Dev Portfolio: tiny.cc/dev-portfolio - Creative Portfolio: tiny.cc/creative-portfolio

SUMMARY

Junior Web Developer and Mid-level Graphic Designer with a passion for problem solving and project management. Experience with strategic planning, agile development, group facilitation, team management, digital publishing, brand-identity, and client relations.

TECHNICAL SKILLS

Adobe CC, Photoshop, Illustrator, InDesign, Premiere Pro, PHP, cPanel, Google Marketing Platform, Hootsuite, Git, HTML5, CSS, Bootstrap, React.js, Node.js, npm, Express, MongoDB, MySQL, Heroku, Zoom, G Suite, Microsoft Office

WORK EXPERIENCE

National Intramurals Recreation Sports Association

January 2015 - June 2020

Digital Services Coordinator

(Remote) Corvallis, Oregon

- Created digital and print media assets for multi-dimensional marketing campaigns geared for national markets.
- Collaborated with stakeholders for content creation and communicated project timelines and traffic analytics using Google Marketing Platform; Scheduled social media and tracked engagement with Hootsuite, 1,800,000+ collective page-views, 2019.
- Designed and managed Front-end development, VPS hosting and third-party plugin integration and maintenance, 99% uptime.
- Contributed to news production and publishing e-newsletter; averaged 3,800 recipients bi-monthly, 55% average click-rate, 2019.
- Remote employee agreement, 2016-2020.

First Alternative Co-op

January 2015 - August 2017

Graphic Designer

Corvallis, Oregon

- Created internal and external marketing assets, in alignment with National Grocers Cooperative (N.C.G.) brand guidelines.
- Designed and managed Front-end development, performed web maintenance; managed social media and customer engagement.
- Coordinated media assets production and product promotions with vendors, including planning and promoting special events.
- Assisted brand-identity rebrand and designed new outdoor signage, 2015. Designed and launched rebranded responsive website, 2016.
- Remote web-consultant agreement, 2016-2017.

Yogurt Extreme LLC

February 2010 - May 2012

Restaurant Manager

Corvallis, Oregon

- Developed scalable operational safety and training procedures; responsible for hiring and training staff; managed 30+ employees.
- Oversaw staff weekly scheduling and food/beverage inventory for each location.
- Worked directly with the owner to construct and open three self-serve yogurt restaurant locations in twenty-four months.

Oregon State University

September 2009 - November 2010

Facilitator

Corvallis, Oregon

- Created and facilitated leadership, team building, and problem-solving exercises for large groups utilizing outdoor education methods.
- Trained and certified in professional climbing and adventure park risk mitigation practices.
- Facilitated effective communication and safe-space protocols in high-risk and challenging environments.

Nielsen Media Research

June 2007 - June 2008

Technical Field Representative

(Remote) Middletown, Connecticut

- Installed and maintained viewership equipment in volunteer households participating in "Nielsen TV Ratings" market surveys.
- Performed software and hardware upgrades for networking and communications equipment used to track survey viewership habits.
- Remote employee; responsible for management of storage location, expense reporting, and equipment shipping and receiving.

EDUCATION

University of Connecticut - Hartford, Connecticut

September 2020

School of Engineering - Coding Bootcamp

Full Stack Web Development Certificate

University of Connecticut - Storrs, Connecticut

September 2018-December 2019

71/120 Credits Earned - Bachelors of General Studies

3.95 Cumulative GPA - Dean's List

Linn-Benton Community College - Albany, Oregon

June 2014

Associate of Applied Science - Visual Communication & Graphic Arts

3.92 Cumulative GPA - Phi Theta Kappa Honor Society