KELLY NAUERT

UI/UX DESIGNER

PROFILE

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CONTACT

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/kelly-nauert-028b46a0

EXPERIENCE

2017-Present — **Lead UI/UX Designer**

Crossroads Tech, Indianapolis

Lead the design of five SAS products. I worked closely with software developers and was responsible for conducting user and market research, evaluating existing workflows for pain points, specifying and prioritizing features, designing low- and high-fidelity mockups, and running user-tests before, during, and after feature development.

2013-2017 — **Graphic/UI/UX Designer**

Mathematics Assistance Center, Indianapolis

Created branding and marketing materials, and designed several software products.

EDUCATION

B.F.A. Visual Communication Design, 2017

Indiana University—Indianapolis

SKILLS

Expert	Proficient	Novice
User Research	Copywriting	Marketing
Interaction Design	HTML/CSS	3D Modeling
Visual Design	Motion Design	Javascript
Usability Testing	Video Production	Sketch Software
Brand Design	Illustration	
Adobe CC	Figma	