



# Gold Investment

Get off the sidelines! Start-ups need to boost their visibility and build community awareness of what they have to offer. New members will see an increase in exposure as they receive print, radio, TV and social media advertising packages, join Chamber committees and make connections with other business leaders.

## Community Influence

- Participate on committees from all employees
- A Voice for Legislative & Community Advocacy
- All employees hold membership status

## Events | Networking

- Participation in Collaborate meetings
- Discounted “membership pricing” for Chamber Events
- Five complimentary tickets to Business After Hours
- One complimentary Connections Group Membership
- Two general admissions tickets to Annual Chamber Breakfast

## Membership Services

- Only one (1) business recognized as member
- Business Referral Network
- Use of Chamber Board Room (based on availability)
- Complimentary U.S. Chamber of Commerce membership and affinity program discounts (for qualifying businesses)
- Complimentary subscription to e-publications for all employees
- Complimentary Certificates of Origin
- Complimentary subscription to LiNK Magazine
- Shop Burke partnership opportunities
- Complimentary job listing
- Up to three businesses recognized as a member
- Up to three business categories recognized in directory
- Complimentary job postings

## Advertising | Marketing

- Direct link to your business website in online directory with one category
- Website listing including your company logo

## Marketing Opportunities

- Brochure space in Visitor Information Center
- Complimentary one-time use of membership mailing list
- Access to qualified tourism leads (certain categories only)
- Access to qualified Relocation leads

## Marketing Opportunities

- New Member recognition in quarterly e-newsletter and Facebook
- Complimentary ribbon cutting for qualifying events
- ABC 6 and FOX 4 Advertising Package (\$1,350)\*
- Burke Gazette 5 black and white 2” x 3” ads (\$465 value)

*\* Available to new members as a one-time benefit*