K E L L Y
H U P P

UI DESIGNER

CONTACT

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PROFILE

I'm a start-up guru & UI designer. My customer focus has always been the front and center of my work. Combining my hospitality background with my experience in small tech start-up environments, I am a powerhouse of communication and customer focus.

EXPERIENCE

SENIOR PARTNERSHIPS MANAGER
PLATTERZ | JANUARY 2020 - JUNE 2020

- Managed partner relationships with over 300 restaurants and caterers across all West Coast markets
- Conducted user testing with clients and partners to improve website functionality and overhaul internal systems
- Responsible for webpage maintenance including updating menu, descriptions, pricing, and images
- Hired, trained, onboarded and managed a team of 3 to successfully operate partner relationships on the West Coast
- Worked closely with Sales and Customer Success teams to win new clients and meet new revenue goals of $100,000 a month

ACCOUNT MANAGER/VENDOR OPERATIONS
PLATTERZ | APRIL 2018 - JANUARY 2020

- Responsible for maintaining and nourishing initial client relationships for the entire Los Angeles area
- Grew the LA market to 13 employees in 2 years
- Established office protocols and development as the first employee in the Los Angeles market

ACCOUNT MANAGER
501 AUCTIONS | JULY 2016 - MARCH 2018

- Created personal websites for clients in the nonprofit sector to host ticketing sales for their events.
- Use HTML, CSS, Google Docs, Excel, Teamwork

EDUCATION

UI DESIGN CERTIFICATION
CAREER FOUNDRY | JULY 2020 - DECEMBER 2020

BACHELOR OF SCIENCE, MAJOR IN HOSPITALITY AND TOURISM MANAGEMENT
PURDUE UNIVERSITY | 2010 - 2014

UI/UX SKILLS

- Wireframing
- Prototyping
- Usability Testing
- A/B Testing
- User Flows
- User Personas
- Sketch
- Adobe XD
- InVision
- Google Suite
- Asana
- Jira