

# Kelly von Borstel

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## Technical Skills

HTML | CSS | JavaScript | jQuery | Photoshop | Illustrator | Git

## Experience

**Freelance Design and Web Development**, *July 2004 to present*

Work samples may be viewed at [kellyvonborstel.com](http://kellyvonborstel.com)

- Ran successful personal business with 100+ clients located throughout the United States
- Developed cross-browser compatible websites with hand-coded HTML, CSS, and JavaScript
- Designed user interfaces to be visually appealing and easy to use
- Wrote media queries with mobile-first approach to ensure good user experience across devices
- Created and optimized images using Photoshop and Illustrator
- Managed multiple projects simultaneously and used Git for version control
- Produced complementary print materials such as ads, brochures, booklets, and direct mail pieces
- Coordinated with clients, copywriters, photographers, and printers to meet project deadlines

**Austin Community College — Adjunct Faculty**, *August 2002 to August 2003*

- Taught courses including Design Fundamentals, Typographic Design, and Computer Production Art
- Led design critiques to provide students practice in giving and receiving constructive feedback
- Helped students find internships and freelance job opportunities to apply skills learned in class

## Volunteer Projects

**International Spay/Neuter Network — Designer/Developer**, *January 2013 to present*

Website may be viewed at [spay-neuterjamaica.org](http://spay-neuterjamaica.org)

- Designed and developed responsive website for Jamaica-based spay/neuter program
- Worked remotely with staff and copywriter to plan site structure and create content

**Prison Pet Partnership — Designer/Developer**, *September 2006 to present*

Website may be viewed at [prisonpetpartnership.org](http://prisonpetpartnership.org)

- Designed and developed responsive website for inmate-run service dog training facility
- Built and maintained multiple sites over a 10-year period as organization expanded services

## Education

**Austin Community College — AAS in Visual Communication**

**University of Texas at Austin — BBA in Finance**