

Kelly von Borstel

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Technical Skills

HTML | CSS | JavaScript | jQuery | Photoshop | Illustrator | Git

Experience

Designer and Front End Developer, 2004–present

Work samples may be viewed at kellyvonborstel.com

- Developed cross-browser compatible websites with hand-coded HTML, CSS, and JavaScript
- Wrote media queries with a mobile-first approach to ensure good user experience across devices
- Created and optimized images for print and web using Photoshop and Illustrator
- Managed multiple projects simultaneously and used Git for version control
- Produced complementary print materials such as ads, brochures, booklets, and direct mail pieces
- Coordinated with clients, copywriters, photographers, and printers to meet project deadlines

Adjunct Faculty — Austin Community College, 2002–2003

- Taught courses including Design Fundamentals, Typographic Design, and Digital Production Art
- Led design critiques to provide students practice in giving and receiving constructive feedback
- Helped students find internships and freelance job opportunities to apply skills learned in class

Volunteer Projects

International Spay/Neuter Network, 2013–present

Website may be viewed at spay-neuterjamaica.org

- Designed and developed responsive website for Jamaica-based spay/neuter program
- Worked remotely with staff and copywriter to plan site structure and create content

Prison Pet Partnership, 2006–present

Website may be viewed at prisonpetpartnership.org

- Designed and developed responsive website for inmate-run service dog training facility
- Built multiple sites over a ten-year period as organization grew and services expanded

Education

AAS in Visual Communication — Austin Community College

BBA in Finance — The University of Texas at Austin