Kelly von Borstel

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Technical Skills

HTML5 | CSS3 | JavaScript | jQuery | Photoshop | Illustrator | Git

Work Experience

Freelance Design and Web Development, *July 2004 to present*
Portfolio may be viewed at kellyvonborstel.com

- Provide graphic design and web development services to clients throughout the United States
- Design visually appealing interfaces that ensure a simple and efficient user experience
- Hand code responsive websites with HTML5, CSS3, and JavaScript
- Control web typography by applying styles for proper hierarchy and easy readability
- Design page layouts and optimize images using Photoshop and Illustrator
- Produce complementary print materials such as ads, brochures, booklets, and direct mail pieces
- Coordinate with clients, copywriters, photographers, and printers to meet project deadlines

Art Institute of Portland — Adjunct Faculty, *September 2003 to June 2004*

- Taught courses including Introduction to Computer Graphics and Digital Layout & Design
- Prepared students for workplace success by sharing practical knowledge from industry experience
- Encouraged a cooperative learning environment with group projects and role-playing activities

Austin Community College — Adjunct Faculty, *August 2002 to August 2003*

- Taught courses including Design Fundamentals, Typographic Design, and Computer Production Art
- Led design critiques to provide students practice in giving and receiving constructive feedback
- Helped students find internships and freelance job opportunities to apply skills learned in class

Education

Austin Community College — AAS in Commercial Art, *December 1999*

University of Texas at Austin — BBA in Finance, *May 1994*

Additional coursework includes VC237 and VC238 at Chemeketa Community College in 2004–2005 and many web design and development courses over the past ten years through online resources such as lynda.com, pluralsight.com, codeschool.com, frontendmasters.com, and hackreactor.com.