

WORK EXPERIENCE

UI/UX Intern

PatentPlus

Oct. – May 2020

- Designed a user friendly, web based interface to streamline the invention disclosure and patent-searching processes
- Curated branding and custom illustrations utilized in prototypes
- Built product pitch presentations, resulting in \$1000 in grant awards

Visual Design Intern

F*ck It Denim

May – Aug. 2021

- Designed low and high fidelity wireframes for site
- Worked with developer to convert designs into functioning product
- Curated company's visual brand identity from scratch, color scheme, typography, and visual presentation
- Designed graphics for social media posts and marketing purposes
- Created packaging and merchandise designs to publicize the brand

Web Designer

UCSB Dept. of Recreation

Nov. 2020 – present

- Redesigned website with a focus on curating a consistent visual identity and implementing intuitive page layouts, ultimately increasing website clickthrough traffic by 50%
- Established a design system which implemented feedback on pain-points from user research and standardized designs across 60 pages

Graphic Designer

The Daily Nexus

Oct. 2020 – present

- Designed graphics for social media, articles, and general marketing
- Complied with project requirements to create high quality graphics and illustrations within 3 days

LEADERSHIP

Logistics Team

SB Creative Lab

Jul. 2021 – present

- Planned and hosted workshops and events to give students industry related advice and helpful design related information
- Wrote content for presentations, reached out to guest speakers

PROJECTS

UI/UX Design

UCSB Robotics Club

Feb. – Apr. 2020

- Designed low and high fidelity wireframes for the site and worked with team members to implement feedback into final designs
- Established branding for the site in collaboration with others

EDUCATION

University of California, Santa Barbara

Computer science (BS)

Oct. 2020 – May 2024 (expected)

TOOLS

Figma
Adobe Illustrator
Adobe Photoshop
Adobe XD
Canva

LANGUAGES

C++
HTML/CSS
javascript
Java
python