# KELLY ZHOU

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## EXPERIENCE

**May 2017 - present**

**True North Inc., New York, NY**
*Full Stack Web Developer*
- Code and maintain accessible, standards-compliant websites for Fortune 500 and nonprofit clients, including custom enterprise WordPress builds.
- Build in HTML5, Sass/LESS, JavaScript, PHP, Angular daily. Comfortable with Terminal, Git version control, Jenkins build and deploy processes, AWS services.
- Create wireframes and Photoshop mockups for new site concepts based on client requirements and manage creative process.

**June 2015 - April 2017**

**Method Technologies, Cypress, CA**
*Web Developer*
- Responsible for coding and maintaining dozens of client websites with HTML5, CSS3, JS, PHP and Smarty, MySQL, WordPress.
- Transformed project specifications into cutting-edge and standards-compliant websites, from initial Photoshop designs to final debugging and launch.
- Successfully managed and built the projects of more than 10 site launches, including backend infrastructure and server-side scripting.
- Resolved client server and hosting issues, website hacks; conducted ongoing security maintenance.
- Created email campaigns and newsletters using Mailchimp; built branding and print materials; developed social media strategies.

**June 2013 - May 2015**

**The Orange County Register, Santa Ana**
*News Reporter, Central & South County*
- Reported more than 200 breaking news and feature stories for regional Orange County publication (monthly unique visitors: 2.7 million) and weekly city papers.
- Managed online stories in Onset CMS, social media engagement with readers and web presence via tracking tools.
- Covered poitical controversies, business development, education and more.

**June 2012 - June 2013**

**The Daily Bruin, UCLA, Los Angeles**
*Head Web Producer*
- Designed and developed standalone websites for articles on dailybruin.com, the website of UCLA's independent student publication (monthly visits: 200,000).
- Led team of 12 web developers and managed products including live elections coverage, interactive maps, and international reporting packages.

## EDUCATION

2009 - 2013

**University of California, Los Angeles**
*Bachelor of Arts in Political Science and Mass Communication Studies, with a Specialization in Computing*
- GPA: 3.67. Emphases on computer science/web programming, new media and international relations.

## SKILLS

- HTML5, CSS3, JavaScript, PHP, MySQL, Angular, Git version control, Sass/LESS, Jenkins build processes. Basic Java, C++, Ruby on Rails, Postman.
- Responsive design and related frameworks (Bootstrap), email campaigns, wire-framing, content management systems (CMS), search engine optimization (SEO).
- Adobe InDesign, Photoshop, Illustrator; Google Analytics, DCM, Tag Manager.

## AWARDS

- Member of the Chips Quinn Scholars 2013 program, Ruby on Rails Girls L.A. 2015.
- Society of Professional Journalists regional awards for Best Online Feature Reporting and Best Online In-Depth Reporting in 2012.
- California College Media Association award for Best Multimedia Presentation in 2012.