



EMERALDCOASTFOUNDATION

Proudly Presents the 28th Annual



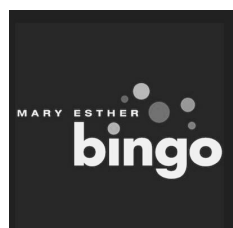
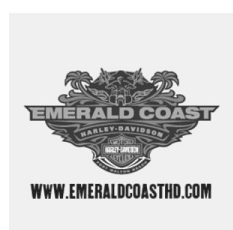
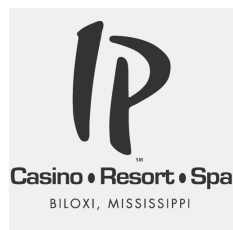
AUGUST 5-8, 2020

MEDIA & SPONSOR KIT



The Original
**EMERALD COAST
BOAT WEEK &
POKER RUN**

Presented by...



Benefiting...



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To provide support, resources, and funding to local children's charities, in order that they may achieve all their goals.

The strength of the Emerald Coast Foundation is its ability to achieve its mission: ECF is committed to "Investing in Youth" in Northwest Florida. This capacity is encapsulated in a number of fund raising activities that take place throughout the calendar year. The largest is Emerald Coast Boat Week & Poker Run, held annually in August. This tremendous event, hosted by ECF, is one of the largest boat poker runs in the country. The Emerald Coast Foundation is the only not-for-profit organization that puts forth such effort, for the sole purpose of expanding its charitable reward and helping our most precious resource: the children of our community. Throughout the year we depend on local support to accomplish our calendar of events. Through sponsorships from individuals, businesses, and large corporations, the Emerald Coast Foundation is able to bring together many levels of support, and that's where you can help. By supporting ECF, you can directly help the youth organizations in Northwest Florida provide much needed services.



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Fort Walton Beach, FL 32549



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BOAT WEEK & POKER RUN SPONSORSHIPS

be a premium sponsor for this wonderful event... it's for the kids

	Emerald	Platinum	Diamond	Gold
Poker Run Naming Rights	Yes			
Opportunity to speak at Poker Run Party	Yes			
Recognition from stage at all parties	Yes			
Industry Exclusivity	Yes	Yes		
Interview with business representative YouTube & Facebook	Yes	Yes		
Reserved Table at Poker Run Party	Yes	Yes		
Sponsor Mention in all Radio Ads	Yes	Yes	Yes	
Sponsor Mention in all TV ads	Yes	Yes	Yes	
Judge the Miss Boat Week Contest	Yes	Yes	Yes	
Booth at Poker Run Party	Yes	Yes	Yes	Yes
Name & Logo on Captains Bags	Yes	Yes	Yes	Yes
Name & Logo on Event Banners	Yes	Yes	Yes	Yes
Name & Logo on Event T-Shirt	Yes	Yes	Yes	Yes
Name & Logo on Event Website w/ Link	Yes	Yes	Yes	Yes
Ad in Captains Book	Full	Full	Half	Half
Logo included on Captain's Map	Yes	Yes	Yes	Yes
Comp Boat Entry w/ VIP Pckg add-on	Yes	Yes	Yes	Yes
Sponsor Recognition post on FB Page	8	6	4	2
Sponsor Recognition post on IG Page	8	6	4	2
VIP Tickets to all Parties	12	10	8	4
Placement of item in Captain's Bag	2	2	2	1
No Paper				

Emerald - One Available - \$25,000

Platinum - Two Available - \$16,000

Diamond- Four Available - \$8,000

Gold - Six Available - \$5,000



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PARTY SPONSORSHIPS

Help us support local children's charity

	Captains Party	Sponsor Party	Bikini Contest
Booth display at party, Exclusive to sponsor	Yes	Yes	Yes
Opportunity to distribute product at party	Yes	Yes	Yes
Logo / Name on all party invites, graphics and press information	Yes	Yes	Yes
Facebook event co-host	Yes	Yes	Yes
Recognition in all media coverage and social media posts as party sponsor	Yes	Yes	Yes
Sponsor Recognition post on FB Page	2	2	2
Sponsor Recognition post on IG Page	2	2	2
Name & Logo on Event T-Shirt	Yes	Yes	Yes
Name & Logo on Event Website w/ Link	Yes	Yes	Yes
Provide Judges for Miss Boat Week Contest	No	No	Yes
12 VIP tickets to party being sponsored	Yes	Yes	Yes
2 Tickets to all other parties	Yes	Yes	Yes

Captains Party - One Available - \$3,000

Sponsor Party - One Available - \$2,500

Miss Boat Week - One Available - \$2,500



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BRONZE & STOP SPONSORSHIPS \$1,000

Investing in youth in Northwest Florida

Can display product/vehicles/ booth at stop	Yes
Can bring their own team of volunteers (great team building event)	Yes
Logo on Captains Map for their stop if applicable	Yes
Recognition as sponsor on signage	Yes
Recognition as a sponsor on website	Yes
Recognition as stop sponsor in Captains Book	Yes
Sponsor Recognition post on FB Page	1
Sponsor Recognition post on IG Page	1
Name & Logo on Event T-Shirt	Yes
Name & Logo on Event Website w/ Link	Yes
2 Tickets to all parties (Sponsor, Captain's & Poker Run Party)	Yes

RUBY SPONSORSHIP \$650

Banner at Poker Run Party Convention Center	Yes
2 items in the Captains Bags only (no flyers)	Yes
Logo in Captains Book	Yes
Complimentary Boat entry	Yes
2 tickets to all parties (Sponsor Party, Captain's & Poker Run Party)	Yes



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CORPORATE INCENTIVE PROGRAM \$1,000

Incentivize your crew while supporting local children's charities

What you get

Two VIP Registrations - including:

- One entry into the Poker Run with two hands to play.
- Captain's Bag & two event t-shirts
- Weekend stay at the IP Casino in Biloxi
- Complimentary food & full open bar (beer, wine & **spirits**) at the famous Poker Run party
- VIP only gaming tables

Two Standard Registrations - including

- One entry into the Poker run with one hand to play
- Captains Bag & two event t-shirts
- Complimentary food & open bar (beer & wine) at the famous Poker Run party

PLUS - All benefits of the RUBY SPONSORSHIP.

TOTAL VALUE - \$2,032

How you can use the Poker Run entries and party passes.

Sales Incentive

Reward your hard working staff when they reach certain milestones with tickets to this great event.

Customer Appreciation

Your loyal customers deserve recognition too. Give them the gift of the best Poker Run on the Emerald Coast. Plus, they'll love you more because you support local charities!

Employee Recognition

We all have those star employees that go above and beyond. Show them how much you appreciate them with an entry to this great event, benefiting local children's charities.

As a "Thank you"

Sometimes you just need to say "thank you". What better way to do that, than with an exciting fun weekend experience, that supports our local children.

All boats are welcome... Let's go!



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