

# **ECF Poker Run Levels of Sponsorship**









### EMERALD SPONSOR \$25k

- Poker Run Naming Rights\*
- Industry exclusivity\*
- Judge Bikini Contest
- Booth at Poker Run Party
- Complimentary boat entry w/ VIP package ad on
- Name/Logo on Captains Bag, tickets, Poker Run Banner, Event t shirt\*, website with link, logo with link on all targeted advertising.
- Radio Ad mentions
- Full page ad in Captains Book
- 12 tickets to Sponsor Party, Captains Party VIP Area, Poker Run Party with reserved table.

### PLATINUM SPONSOR \$16k

- Industry exclusivity\*
- Judge Bikini Contest
- Complimentary Boat Entry w/ VIP package ad on
- Booth at Poker Run Party
- Name/Logo on Poker Run bag, Poker Run banner, event t shirt\*, website with link ,logo with link on all targeted advertising
- Radio ad mentions
- Full page ad in Captains Book
- 8 tickets to Sponsor Party, Captains Party VIP area, Poker Run Party with reserved table

### **DIAMOND SPONSOR \$8k**

- Complimentary Boat Entry w/ VIP package ad on
- Booth at Poker Run Party
- Name/Logo on Poker Run banner, event t shirt\*, website with link, logo with link on all targeted advertising
- Radio ad mentions
- Full page ad in Captains Book
- 6 tickets to Sponsor Party, Captains Party VIP area, Poker Run Party

Please Note: All sponsorship levels include the sponsor logo/link on ECF website and inserts (limit 2, no flyers) in the Captains Bag.

All sponsors are also eligible to be interviewed as available during Boat Week for posting on ECF Facebook and You Tube.

\*indicates perk reserved for cash sponsors only



# **ECF Poker Run Levels of Sponsorship**

## GOLD SPONSOR \$3500

- Booth at Poker Run Party
- Logo on email blasts, event t shirt\*
- Banner at Convention Center for Poker Run Party
- 1/2 page ad in Captains book
- Complimentary boat entry w/ VIP package ad on
- 4 Tickets to Sponsor Party, Captains Party VIP Area, Poker Run Party

### SILVER SPONSOR \$1500

- Booth at Poker Run Party
- Logo in ECF email blasts, logo in the Captains Book
- Banner at Convention Center for Poker Run Party
- Complimentary boat entry w/ VIP package ad on
- 2 tickets to Sponsor Party, Captains Party VIP Area, Poker Run Party

## BRONZE SPONSOR OR STOP SPONSOR \$1k

- Booth at Poker Run Party
- Logo in ECF email blasts and in the Captains Book
- Complimentary boat entry
- Stop sponsors will be on the Captains Map
- 2 tickets to Sponsor Party, Captains Party VIP Area, Poker Run Party

#### **RUBY SPONSOR \$650**

- Banner at Convention Center
- 2 items in the Captains Bags only (no flyers)
- Logo in Captains Book
- Complimentary boat entry
- 2 tickets to Sponsor Party, Captains Party VIP area, Poker Run Party