

Conversational Surveys Documentation

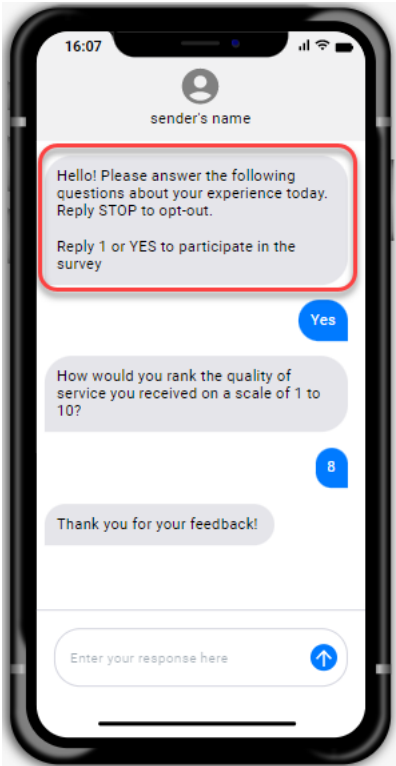
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Create an Intro message

An Intro message introduces your survey to participants and asks them to consent to participate.

Prerequisites:

- You must be an Admin, Power User or Author to complete this task.
- [Configure opt-in and opt-out keywords in the survey settings.](#)



1. In the **Message Order** area, click **Add Message** and select **Intro**.
2. In the preview area, adjust the default welcome message.
3. **Optional:** In the editor area, adjust the **Respondent Opt-in** toggle to add or remove a message asking for the participant's consent to continue the survey.

Note: Using the **Respondent Opt-in** feature does not replace getting prior consent from your participants to send them SMS messages. See [Conversational survey best practices](#).

4. [Add message elements](#) to your question.
5. [Add message logic](#) to specify which message should come next.

Note:

- Intro messages cannot be duplicated.
- Intro messages must be the first message in the activity.