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Create an Intro message

An Intro message introduces your survey to participants and asks them to consent to participate.

Prerequisites:

- You must be an Admin, Power User or Author to complete this task.
- Configure opt-in and opt-out keywords in the survey settings.
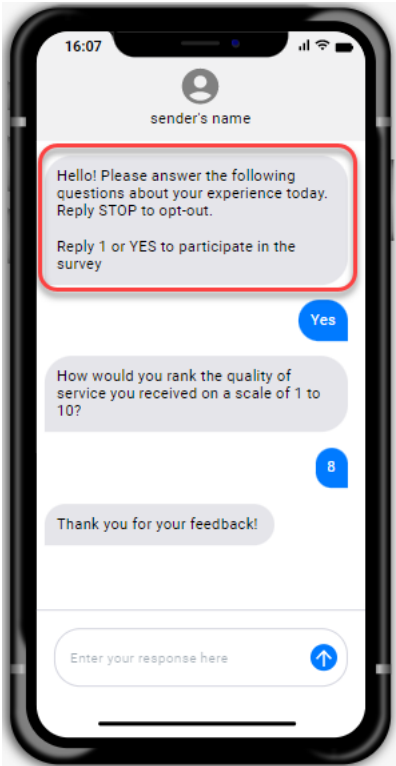
1. In the **Message Order** area, click **Add Message** and select **Intro**.
2. In the preview area, adjust the default welcome message.
3. **Optional:** In the editor area, adjust the **Respondent Opt-in** toggle to add or remove a message asking for the participant's consent to continue the survey.

> **Note:** Using the **Respondent Opt-in** feature does not replace getting prior consent from your participants to send them SMS messages. See Conversational survey best practices.

4. Add message elements to your question.
5. Add message logic to specify which message should come next.

> **Note:**
> - Intro messages cannot be duplicated.
> - Intro messages must be the first message in the activity.

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