

# KELSEY A. GRENTZER

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## Media Experience

- Copy Editor, *The Independent Florida Alligator*** **May 2013 – Present**  
-Fact checking and editing news and entertainment stories for grammar, AP style, spelling and clarity Gainesville, FL
- Videography Intern, *UF Office of Admissions*** **June 2013 - Aug. 2013**  
-Filmed and edited two instructional videos to prepare Alumni Ambassadors to attend college fairs Gainesville, FL  
& reach out to potential new students
- Marketing Intern, *Holbrook Travel*** **May 2013 - Aug. 2013**  
-Created promotional materials such as fliers and information booklets about educational trips abroad Gainesville, FL  
-Edited, wrote and posted blog and social media content  
-Filmed and edited a video about volunteering abroad  
-Brainstormed ideas for a new campaign to promote environmental study abroad programs to colleges nationwide
- Writing/Photography Intern, *Our Town Family of Magazines*** **Jan. 2013 - Present**  
-Wrote and photographed feature stories for four Alachua County magazines Gainesville, FL  
-Assisted with copy editing of feature stories  
-Researched & assisted with the creation of monthly and quarterly event calendars
- Reporting Intern, *The Gainesville Sun*** **Aug. 2012 - Dec. 2012**  
-Covered a wide variety of news and feature stories in the Gainesville area for multiple editors Gainesville, FL  
-Photographed events and people to accompany stories when needed
- Suncoast News Correspondent, *The Suncoast News*** **June 2012 - Aug. 2012**  
-Covered and photographed local news events for a circulation of more than 90,000 readers Pinellas County, FL  
in north Pinellas and west Pasco counties
- Public Relations/Marketing Intern, *Eclectic Media Productions*** **June 2012 - Aug. 2012**  
-Wrote news releases & promotional material for a variety of clients Palm Harbor, FL  
ranging from actors to attorneys  
-Wrote interview questions for interviews with experts on a wide range of topics  
-Edited a promotional video for one of the company's clients
- Videography Assistant, *Rose Casting*** **June 2012 - Aug. 2012**  
-Filmed performances during biweekly acting workshops; Videos were submitted to Safety Harbor, FL  
Home Shopping Network, Publix and other companies seeking actors for commercials
- Reporting & Photography Stringer, *The Independent Florida Alligator*** **Jan. 2012 - May 2012**  
-Worked with multiple editors at the largest student-run newspaper in the U.S. Gainesville, FL  
-Consistently researched and pitched new story ideas; Wrote one to two stories per week on average
- Freelance Journalist/Photographer, *The Fine Print, INsite Magazine*** **Oct. 2011 - May 2012**  
Gainesville, FL

## Education

- Dual Degree: B.S. in Journalism & B.A. in Sustainability Studies; *University of Florida*** **May 2014 (projected)**  
**Journalism Specialization: Photojournalism** Gainesville, FL  
**GPA: 3.64/4.00**
- Journalism Study Abroad in Spain and Greece** **May 2012 - June 2012**  
-Attended Journalism Ethics and Video Storytelling courses while abroad Spain & Greece  
-Filmed and edited a feature story video for which I interviewed an artist from Barcelona, Spain

## Skills

- Language:** Intermediate written and spoken Spanish; Proficient in AP Style writing and editing
- Computer:** Social media, video editing with Final Cut Pro X and Adobe Premiere, Photoshop basics, creation of Wikipedia pages, InDesign, PowerPoint, blogging