# KELSEY PERKINS

Chicago, IL 60062 • (816) 878-8578 • KelseyKodes@yahoo.com Portfolio: https://kelseykodes.github.io/kelseys-kode/

#### **Technical Skills:**

- JavaScript
- React
- Node.js
- MySQL
- Media Production
- ENPS Software System

### **Projects:**

https://github.com/kelseykodes

PlanIt - Party Planning App

Handlebars, JavaScript, CSS

**Gymder** - Atlanta Gym Locator

JavaScript, CSS, HTML

**ReadMe Generator** - readMe File Customizer JavaScript

#### **Education**

Full Stack Web Development Certificate - Georgia Institute of Technology (2021-2022)

Bachelor's Degree-Telecommunications, Georgia State University (2016-2019)

#### **PROFESSIONAL EXPERIENCE**

# NewsNation's Morning In America - Chicago, IL

Present

#### Assistant Line Producer

- Gather leads for possible stories and write scripts for the news anchor(s) to read.
- Collect story information and elements from team members throughout the day.
- Select footage and sound bites to include in broadcast to ensure consistency.
- Monitor news broadcasts and be on hand to solve problems as needed.

#### Delta Airlines - Atlanta, GA

2021

# **Customer Communications Analyst**

- Tracking customer experiences across online and offline channels, devices, and touchpoints.
- Aligning customer experience strategies with marketing initiatives.
- Identifying customer needs and taking proactive steps to maintain positive experiences.
- Collaborating with IT developers, as well as the production, marketing, and sales teams to enhance customer services and brand awareness.

#### KPLC-TV - Lake Charles, LA

2019 - 2021

#### Television Line Producer

- Lead producer for 4:30, 5:30 & 6:30 weekly morning shows.
- Added stories and elements that will make the broadcast more attractive.
- Collaborated with news director to prioritize content.
- Communicated with studio crew and anchors while on-air.

#### Georgia State University TV - Atlanta, GA

2019

# Assistant Producer

- Performs post-production work, including assembling raw material, editing sound, and video sequences and providing the final product within time and budget constraints.
- Participates in creative meetings to assist in developing ideas and defining project deadlines.
- Uses Final Cut X and Premiere Pro to edit footage.
- Works collaboratively with camera crews to shoot on location.