

KELSEY PERKINS

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Portfolio: <https://kelseykodes.github.io/kelseys-kode/>

Areas of Expertise:

- ♦ JavaScript
- ♦ React
- ♦ Node.js
- ♦ MySQL
- ♦ Media Production
- ♦ ENPS Software System

Projects:

<https://github.com/kelseykodes>

PlanIt - Party Planning App
Gymder - Atlanta Gym Locator
Workday Scheduler - Weekday Personal Planner

Education

Bachelor's Degree- Telecommunications, Georgia State University (2016-2019)

Full Stack Web Development Certification - Georgia Institute of Technology (2021-2022)

PROFESSIONAL EXPERIENCE

NewsNation's Morning In America - *Chicago, IL*

Sep. 2021 – Present

Assistant Line Producer

- Gather leads for possible stories and write scripts for the news anchor(s) to read.
- Collect story information and elements from team members throughout the day.
- Select footage and sound bites to include in broadcast to ensure consistency.
- Monitor news broadcasts and be on hand to solve problems as needed.

Delta Airlines - *Atlanta, GA*

May 2021 – Sep. 2021

Customer Communications Analyst

- Tracking customer experiences across online and offline channels, devices, and touchpoints.
- Aligning customer experience strategies with marketing initiatives.
- Identifying customer needs and taking proactive steps to maintain positive experiences.
- Collaborating with IT developers, as well as the production, marketing, and sales teams to enhance customer services and brand awareness.

KPLC-TV - *Lake Charles, LA*

Dec. 2019 – Jan. 2021

Television Line Producer

- Lead producer for 4:30, 5:30 & 6:30 weekly morning shows
- Added stories and elements that will make the broadcast more attractive
- Collaborated with news director to prioritize content
- Communicated with studio crew and anchors while on-air

Georgia State University TV - *Atlanta, GA*

Jan. 2019 – Aug. 2019

Assistant Producer

- Performs post-production work, including assembling raw material, editing sound, and video sequences and providing the final product within time and budget constraints.
- Participates in creative meetings to assist in developing ideas and defining project deadlines.
- Uses Final Cut X and Premiere Pro to edit footage
- Works collaboratively with camera crews to shoot on location.