

# **KELSEY** WHALLON

FULL STACK DEVELOPER

NEW YORK, NY

## **ABOUT ME**

I am a full stack engineer with a passion for building and producing scalable software solutions that cater to both users and functionality from conception to deployment. With 7+ years of experience in customer support and sales, I have a strong foundation in driving result oriented solutions, project management, communication, and adaptability in fast paced environments.

## **GET IN TOUCH**

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## TECHNICAL SKILLS

HTML | CSS | JavaScript | Typescript | EJS | Python | React | Node.js | Express.js | Flask | Flask-SQLalchemy | Restful APIs | AJAX | Bootstrap | Material-UI | Sass | PostgreSQL | SQL | MySQL | Sequelize | Git | Github | Tableau

#### **EDUCATION**

UNIVERSITY OF CALIFORNIA, BERKELEY BA Sociology | 2013

#### **GENERAL ASSEMBLY**

Software Engineering Immersive | 2020

· Full-stack software engineering immersive student in an intensive, twelve-week, 450+ hour program focused on product development fundamentals, object-oriented programming, MVC frameworks, data modeling, and team collaboration strategies. Developed a portfolio of individual and group projects.

#### PROFESSIONAL EXPERIENCE

#### MANAGER OF GUEST EXPERIENCE

Exhale Spa | Mar 2018 - Jan 2021

- Led a team of 20+ front desk associates overseeing the day to day sales operations and programming strategies.
- Collaborated to implement data analytics reporting pulling insights on new client visits resulting in a 11% increase in member conversions.

#### ASSISTANT GENERAL MANAGER

Equinox | Nov 2017 - Feb 2018

- Assisted the General Manager in overseeing club operational procedures across 5 ancillary departments.
- Handled all incoming customer service inquires within a 24 hour time frame resulting in 18% increase on quarterly satisfaction surveys.

### MIND BODY MANAGER

Exhale Spa | Mar 2017 - Nov 2017

- Optimized the weekly fitness schedule to increase financial performance resulting in \$50K+ profit over 8+ months.
- Partnered with local businesses to promote brand awareness resulting in a 16% increase in new client traffic.

#### BUSINESS DEVELOPMENT MANAGER

BollyX, The Bollywood Workout | Feb 2016 - Feb 2017

- Responsible for providing customer service, tech support, subscription management, and merchandising support to a growing online community of 2k+ trained instructors and 2k+ on demand subscribers.
- Led and managed the launches of new customer facing products, including, but not limited to, the public facing website, internal instructor platform and on demand streaming platform.