KELSIE BESINGER

FRONTEND ENGINEER

CONTACT

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📍 Denver, CO

in Kelsie Besinger Yeh

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SKILLS

//TECHNICAL

JavaScript, HTML, CSS/SASS, React/Redux, Node.js / Express, Git/GitHub, Data Structures, REST

//TESTING & DEPLOYMENT

Mocha/Chai/Cypress, Postman, Heroku

//TOOLS

Jira/Confluence, Google, InVision, GitHub Projects, Agile Methodologies

CERTIFICATIONS

Certified Scrum Master
Scrum Alliance

Project Management Professional Certification
Project Management Institute

EDUCATION

Front-End Engineering Student
Turing School of Software & Design
April 2021

Bachelor of Science, Business Administration
Old Dominion University

OVERVIEW

I am a process-oriented thinker with over 8 years of experience as an operations leader for some of the world's largest tech conferences. I am a well-rounded engineer who offers a deep understanding about business from making processes better on teams to ensuring workflows are seamless. By applying my operational mindset along with my problem-solving skills, I design clean and unique user interfaces while architecting concise and maintainable code.

PORTFOLIO

Rancid Tomatillos
GitHub: https://github.com/kelsiebesingeryeh/rancid-tomatillos
- Built a multi-page movie application that allows users to search, select and view different movies using REST APIs
- **Stack**: JavaScript, React, SASS, REST APIs, Cypress, InVision

Travel Tracker
GitHub: https://github.com/kelsiebesingeryeh/kelsie-travel-tracker
- Developed a travel tracking application that allows users to manage, track and book different trips using REST APIs
- **Stack**: JavaScript, HTML, SASS, REST APIs, Webpack, Mocha/Chai, InVision

PROFESSIONAL EXPERIENCE

Director of Event Operations
KnowIt Events, Denver, CO | 2019 – 2020
Organized and produced a successful live-stream conference for over 1,000+ attendees at an early-stage startup.

Project Manager
HomeAdvisor, Denver, CO | 2019
- Managed the day-to-day aspects of various projects for sales operations, including scope definition, resource allocation, dependencies, and business outcomes.
- Collaborated with cross-functional stakeholders in product, business intelligence and finance to roll out new features for the internal CRM tool

Director of Operations
Shoptalk, New York, NY | 2016 - 2019
Oversaw and executed one of the world's largest retail and e-commerce conferences with over 9,000+ attendees.
- Oversaw launch of platforms including event registration software and mobile application which achieved an 80% attendee adoption rate

Director of Operations
Money20/20, New York, NY | 2012 - 2016
As first employee of startup company acquired for over $100 million, oversaw all aspects of operations throughout growth to becoming the world's largest FinTech conference.
- Organized the largest FinTech Hackathon in the world with over 500 developers, which was voted top 5 Hackathons by Tech Crunch
- Implemented several API integrations with third-party payment gateways which resulted in over $10 million in revenue