

# KELSIE BESINGER

## FRONTEND ENGINEER

### CONTACT

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- Denver, CO
- [Kelsie Besinger Yeh](#)
- [Kelsie Besinger Yeh](#)
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### SKILLS

#### //TECHNICAL

JavaScript, HTML, CSS/SASS,  
React/Redux, Node.js / Express,  
Git/GitHub, Data Structures, REST

#### //TESTING & DEPLOYMENT

Mocha/Chai/Cypress, Postman, Heroku

#### //TOOLS

Jira/Confluence, Google, InVision, GitHub  
Projects, Agile Methodologies

### CERTIFICATIONS

**Certified Scrum Master**  
Scrum Alliance

**Project Management Professional  
Certification**  
Project Management Institute

### EDUCATION

**Front-End Engineering Student**  
Turing School of Software & Design  
April 2021

**Bachelor of Science, Business  
Administration**  
Old Dominion University

### OVERVIEW

I am a process-oriented thinker with over 8 years of experience as an operations leader for some of the world's largest tech conferences. I am a well-rounded engineer who offers a deep understanding about business from making processes better on teams to ensuring workflows are seamless. By applying my operational mindset along with my problem-solving skills, I design clean and unique user interfaces while architecting concise and maintainable code.

### PORTFOLIO

#### CryptoWatch | Solo

GitHub: <https://github.com/kelsiebesingeryeh/crypto-watch>

- Built a multi-page cryptocurrency application that allows users to view real-time cryptocurrency trading prices, exchange market data, and search for general cryptocurrency information
- Stack:** JavaScript, React, React Router, CSS, REST APIs, Cypress

#### FacelIt | Group

GitHub: <https://github.com/kelsiebesingeryeh/face-it>

- Developed a multi-page beauty and cosmetics progressive web application that allows users to view and search makeup products using REST APIs
- Stack:** PWA, JavaScript, React, React Router, CSS, REST APIs, Cypress, InVision

### PROFESSIONAL EXPERIENCE

#### Director of Event Operations

KnowIt Events, Denver, CO | 2019 - 2020

Organized and produced a successful live-stream conference for over 1,000+ attendees at an early-stage startup.

#### Project Manager

HomeAdvisor, Denver, CO | 2019

- Managed the day-to-day aspects of various projects for sales operations, including scope definition, resource allocation, dependencies, and business outcomes
- Collaborated with cross-functional stakeholders in product, business intelligence and finance to roll out new features for the internal CRM tool

#### Director of Operations

Shoptalk, New York, NY | 2016 - 2019

Oversaw and executed one of the world's largest retail and e-commerce conferences with over 9,000+ attendees.

- Oversaw launch of platforms including event registration software and mobile application which achieved an 80% attendee adoption rate

#### Director of Operations

Money20/20, New York, NY | 2012 - 2016

As first employee of startup company acquired for over \$100 million, oversaw all aspects of operations throughout growth to becoming the world's largest FinTech conference.

- Organized the largest FinTech Hackathon in the world with over 500 developers, which was voted top 5 Hackathons by Tech Crunch
- Implemented several API integrations with third-party payment gateways which resulted in over \$10 million in revenue