

KELSIE BESINGER

FRONTEND ENGINEER

CONTACT

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SKILLS

//TECHNICAL

JavaScript, HTML, CSS/SASS,
React/Redux, Node.js / Express,
Git/GitHub, Data Structures, REST

//TESTING & DEPLOYMENT

Mocha/Chai/Cypress, Postman, Heroku

//TOOLS

Jira/Confluence, Google, InVision, GitHub
Projects, Agile Methodologies

CERTIFICATIONS

Certified Scrum Master
Scrum Alliance

**Project Management Professional
Certification**
Project Management Institute

EDUCATION

Front-End Engineering Student
Turing School of Software & Design
April 2021

**Bachelor of Science, Business
Administration**
Old Dominion University

OVERVIEW

I am a process-oriented thinker with over 8 years of experience as an operations leader for some of the world's largest tech conferences. I am a well-rounded engineer who offers a deep understanding about business from making processes better on teams to ensuring workflows are seamless. By applying my operational mindset along with my problem-solving skills, I design clean and unique user interfaces while architecting concise and maintainable code.

PORTFOLIO

CryptoWatch | Solo

GitHub: <https://github.com/kelsiebesingeryeh/crypto-watch>

- Built a multi-page cryptocurrency application that allows users to view real-time cryptocurrency trading prices, exchange market data and search for general cryptocurrency information
- Stack:** JavaScript, React, React Router, CSS, REST APIs, Cypress

FacelIt | Group

GitHub: <https://github.com/kelsiebesingeryeh/face-it>

- Developed a beauty and cosmetics progressive web application that allows users to view and search makeup products using REST APIs
- Stack:** PWA, JavaScript, React, React Router, HTML, CSS, REST APIs, InVision

PROFESSIONAL EXPERIENCE

Director of Event Operations

KnowIt Events, Denver, CO | 2019 - 2020

Organized and produced a successful live-stream conference for over 1,000+ attendees at an early-stage startup.

Project Manager

HomeAdvisor, Denver, CO | 2019

- Managed the day-to-day aspects of various projects for sales operations, including scope definition, resource allocation, dependencies, and business outcomes
- Collaborated with cross-functional stakeholders in product, business intelligence and finance to roll out new features for the internal CRM tool

Director of Operations

Shoptalk, New York, NY | 2016 - 2019

Oversaw and executed one of the world's largest retail and e-commerce conferences with over 9,000+ attendees.

- Oversaw launch of platforms including event registration software and mobile application which achieved an 80% attendee adoption rate

Director of Operations

Money20/20, New York, NY | 2012 - 2016

As first employee of startup company acquired for over \$100 million, oversaw all aspects of operations throughout growth to becoming the world's largest FinTech conference.

- Organized the largest FinTech Hackathon in the world with over 500 developers, which was voted top 5 Hackathons by Tech Crunch
- Implemented several API integrations with third-party payment gateways which resulted in over \$10 million in revenue