

Kelsi Inman

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Determined 2020 graduate eager to contribute to team and company success through coding and development.

EDUCATION

Albion College, Albion, MI

- Bachelor of Arts, Computer Science and Mathematics
 - Graduated in May 2020 with 3.12 / 4.0 Cumulative GPA
 - Dean's List Fall 2018 and Fall 2019
 - Relevant Coursework: *Programming Languages, Software Development, Mathematical Modeling, Social Media, Digital Tools, Creative Writing*
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WORK EXPERIENCE

Marketing Specialist, Laux Construction

December 2021 – Current

- Managed and monitored social media accounts and update website with weekly blogs and completed projects.
- Tripled audience engagement on social media and improved company outreach to community via in-person events.
- Designed and developed company marketing materials both internally and externally.

Dow Recreation and Wellness Center Supervisor, Albion College

September 2017 – March 2020

- Oversaw the 5,000 sq. ft. fitness facility holding daily practices for 12 sports teams and a few classes.
- Reported attendance for 3 employees per shift and all individuals within the facility.
- Delegated and performed tasks ensuring a clean and safe environment for students and staff.

Housekeeper and Banquets, The Inn at Stonecliffe; Mackinac Island, MI

May 2019 – August 2019

- Cleaned 12 rooms daily with extreme attention to detail.
- Headed the 47-room hotel laundry twice a week, and stocked housekeeping closets for the next day.
- For weddings, I served hors d'oeuvres, the main course, and aided in tear down.

Store Associate, ALDI; Jackson, MI

July 2016 – April 2019

- Served 50 customers daily in a professional manner, contributing to ALDI becoming a \$1 million store.
 - Increased inventory turnover by replenishing shelves with new products and signage.
 - Mentored new store associates boosting our store's positive culture.
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ACTIVITIES

Alpha Xi Delta – Phi Chapter, Albion College

January 2017 – May 2020

- Electronic Communications Director 2017 – 2018
 - Managed 4 social media platforms and the chapter website.
 - Observed sisters usage of social media warranting they uphold our organization ethics.
 - Designed logo featured on all professional stationary.
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SKILLS AND CERTIFICATIONS

- Federal Aviation Association
Remote Pilot, April 2022
Certification Number: 4659395
- Google Digital Garage
Fundamentals of Digital Marketing, September 2021
Certificate ID: LNV J25 H84
- LinkedIn Skill Badges for CSS and WordPress
- Proficient in HTML and Microsoft Office
- Experience with Java, JavaScript, Python, and XML