

# Kelsi Inman

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## EDUCATION

### *Albion College, Albion, MI*

- Bachelor of Arts, Computer Science and Mathematics
  - Graduated in May 2020 with 3.12 / 4.0 Cumulative GPA
  - Dean's List Fall 2018 and Fall 2019
  - Relevant Coursework: *Social Media, Photography, Digital Tools, Creative Writing, Programming Languages, Software Development, Mathematical Modeling*
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## WORK EXPERIENCE

### *Event Staff Member, The Hidden Gem Event Venue*

*May 2023 – Current*

- Assist with both setup and tear down for all events such as weddings, corporate meetings, and parties.
- Attend networking events to manage verbal and personal connections throughout the community.
- Photograph event details and edit all photos to maintain the business brand aesthetic.

### *Marketing Specialist, Laux Construction*

*December 2021 – May 2023*

- Created blog posts each week earning spots on the top pages of Google searches.
- Increased following and reach across all social media platforms for an average of 103% and 3,172% respectively.
- Photographed job sites and workers for both internal and external marketing materials.

### *Dow Recreation and Wellness Center Supervisor, Albion College*

*September 2017 – March 2020*

- Oversaw the 5,000 sq. ft. fitness facility holding daily practices for 12 sports teams and a few classes.
- Reported attendance for 3 employees per shift and all individuals within the facility.
- Delegated and performed tasks ensuring a clean and safe environment for students and staff.

### *Housekeeper and Banquets, The Inn at Stonecliffe; Mackinac Island, MI*

*May 2019 – August 2019*

- Cleaned 12 rooms daily with extreme attention to detail, along with heading the laundry for the 47-room hotel.
- For weddings, I served hors d'oeuvres, the main course, and aided in tear down.

### *Store Associate, ALDI; Jackson, MI*

*July 2016 – April 2019*

- Served 50 customers daily in a professional manner, contributing to ALDI becoming a \$1 million store.
  - Mentored new store associates boosting our store's positive culture.
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## ACTIVITIES

### *Alpha Xi Delta – Phi Chapter, Albion College*

*January 2017 – May 2020*

- Electronic Communications Director 2017 – 2018
    - Managed 4 social media platforms and the chapter website.
    - Designed logo featured on all professional stationary.
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## SKILLS / CERTIFICATIONS

- Remote Drone Pilot License, Federal Aviation Association (ID #: 4659395)
- Fundamentals of Digital Marketing, Google Digital Garage (Certificate ID: LNV J25 H84)
- LinkedIn Badges for Photoshop, WordPress, and CSS
- CPR/First Aid/ AED Training, ASHA Inc.