

Journalism in the Age of Data

Review

The Journalism in the Age of Data video is an excellent introduction to data visualization and showing the achievements of the current industry. Throughout the video they demonstrate various impressive appearing graphics and data visualization tools. In addition they go through many ways in which data visualization can fail in its primary goal of conveying a message such as being too convoluted or difficult for an average audience to understand and thus fails to properly inform or even informs an incorrect message as the correct message being too obscure.

I found that while I agreed with the videos overall message about ensuring a clear message is able to be conveyed to the audience many of the examples given by the video I my-self struggled to understand the message attempting to be conveyed and found it took more effort than it should have to understand exactly what the example was saying. However I believe that the overall video was excellent and serves as a an great way to demonstrate to the audience not only the importance of data visualization but also all the ways in which it can impact our perception of the data and even change the message to the point we can get varying messages from identical data and I think this is a profoundly important aspect especially in our modern world where data being presented twisted in order to fit a narrative is a very real fear whenever confronted with data representations from unreliable and or biased sources.