



Visualizing Netflix Stock Prices (2017)

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Codecademy Project



List of Figures

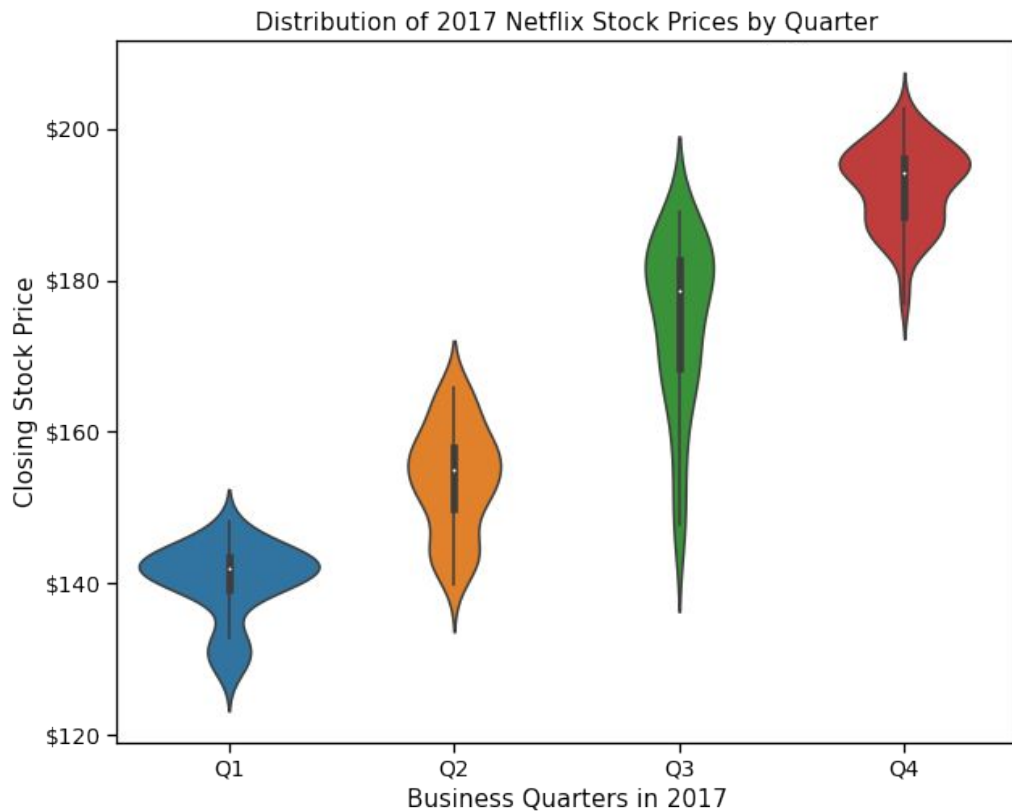
- Distribution of 2017 Netflix Stock Prices by Quarter (Slide 3)
- Earnings Per Share in Cents (Slide 4)
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- Comparison of NFLX and DJI Stock Prices for 2017 (Slide 6)

Data analysis and visualization by Kyle Luth

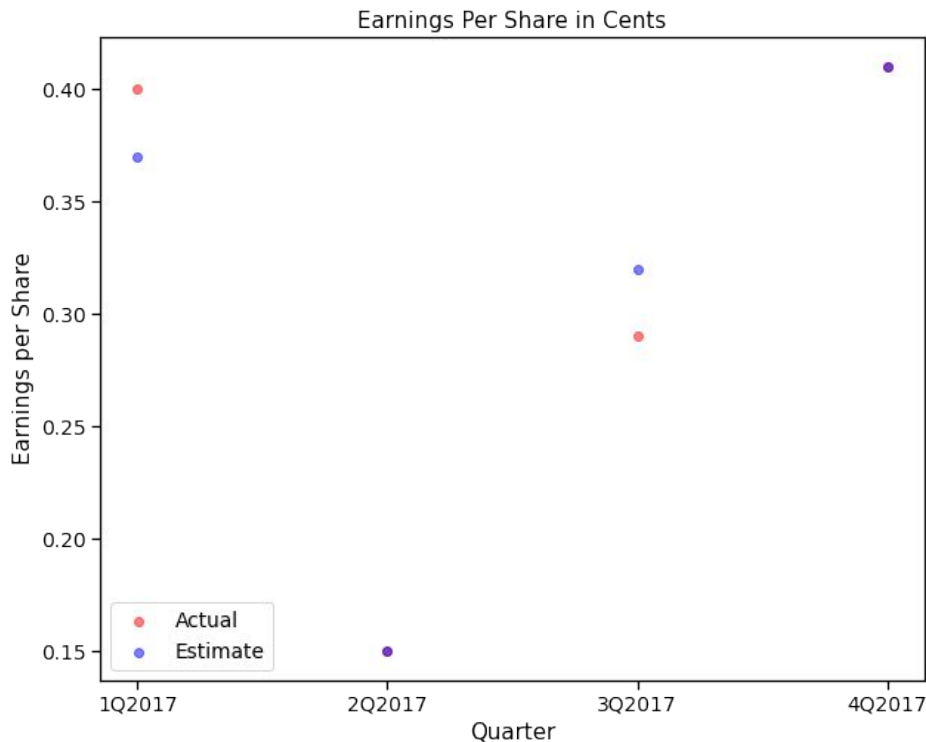
Stock prices by quarter

Highlights:

- stock prices showed quarterly growth throughout 2017
- value range: \$125 - 210
- high: ~\$210, low: ~\$125



Earnings per share by quarter



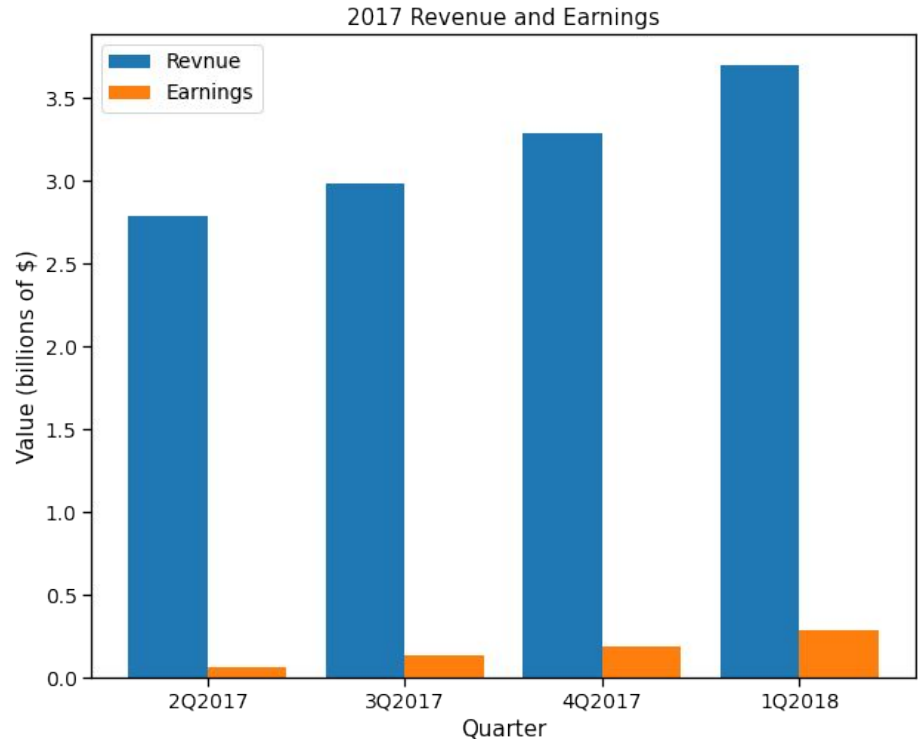
Highlights:

- Actual EPS matched estimated EPS in Q2 and Q4
- Actual EPS exceeded estimated EPS in Q1
- Actual EPS fell below estimated EPS in Q3

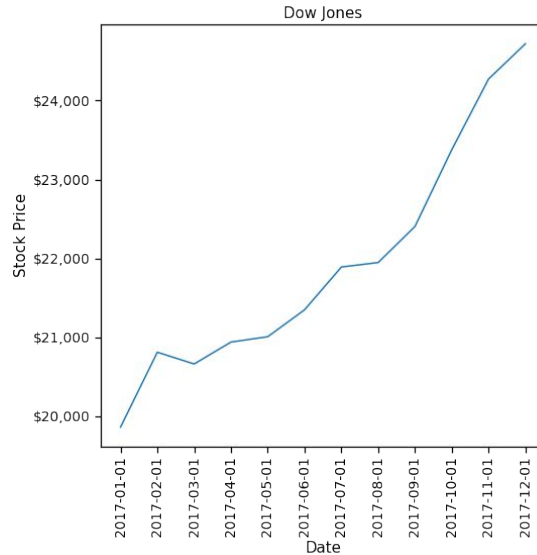
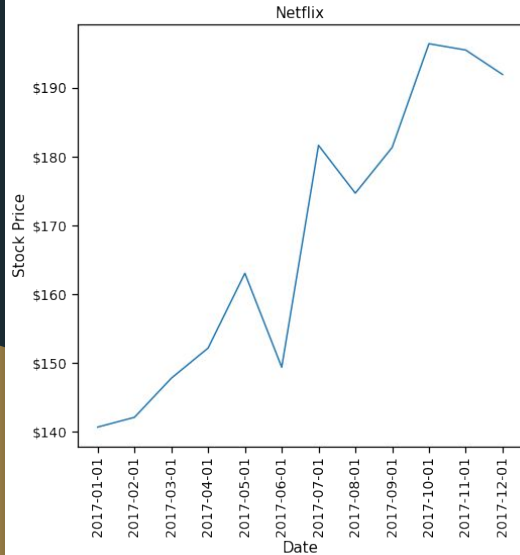
Revenue and earnings

Highlights:

- Observed revenue and earnings growth throughout 2017 and into the first quarter of 2018
- Earnings showed increasing proportion of revenue throughout time period
- Range: 2.35 - 7.84%



Earnings per share by quarter



Highlights:

- NFLX trends tracked those of DJI
- NFLX stock prices showed greater variability than DJI stock prices
- DJI stocks carry much greater value than do NFLX stocks