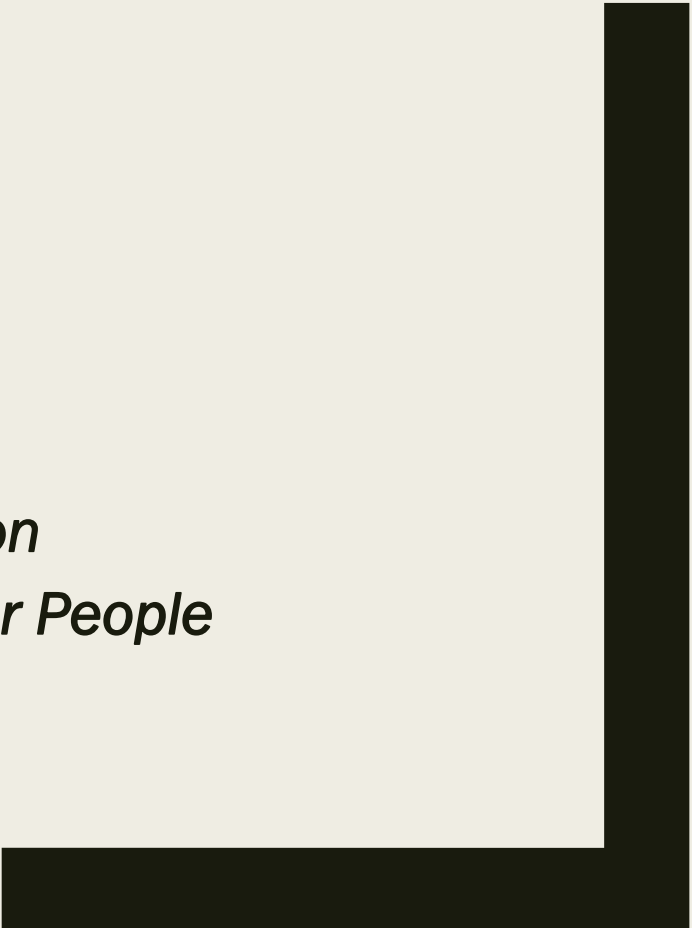


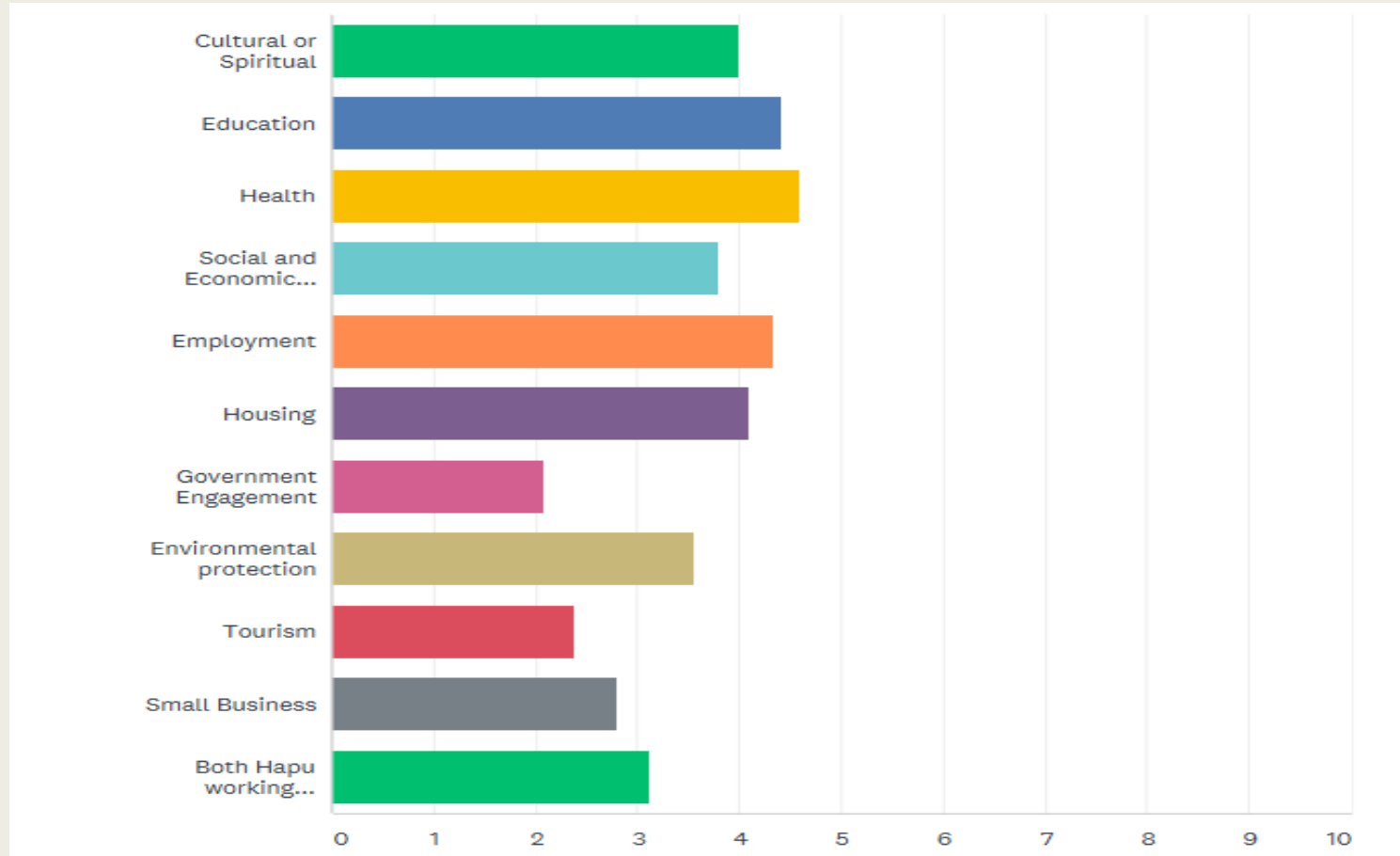


PROJECT MATARAU

*Different views but a common vision
Our Vision, Our Hapu, Our Community, Our People*



Q1: What do you think are the most important priorities for a successful hapu or community?



	EXTREMELY IMPORTANT (1)	VERY IMPORTANT (2)	IMPORTANT (3)	NOT IMPORTANT (4)	7
▼ Cultural or Spiritual	50.00% 18	30.56% 11	8.33% 3	11.11% 4	
▼ Education	55.56% 20	38.89% 14	2.78% 1	2.78% 1	
▼ Health	72.22% 26	22.22% 8	5.56% 2	0.00% 0	
▼ Social and Economic wellbeing	44.44% 16	25.00% 9	27.78% 10	2.78% 1	
▼ Employment	50.00% 18	41.67% 15	8.33% 3	0.00% 0	
▼ Housing	41.67% 15	44.44% 16	11.11% 4	2.78% 1	
▼ Government Engagement	8.57% 3	11.43% 4	40.00% 14	40.00% 14	
▼ Environmental protection	27.78% 10	36.11% 13	36.11% 13	0.00% 0	
▼ Tourism	11.11% 4	16.67% 6	44.44% 16	27.78% 10	
▼ Small Business	19.44% 7	16.67% 6	52.78% 19	11.11% 4	
▼ Both Hapu working together	38.89% 14	8.33% 3	30.56% 11	22.22% 8	

Q2: If you had access to funding of \$60,000.00, what would you do first?

young Arcade community whanau small business Start
business land people grow buildings funding

Q3: What does a successful hapu or community look like to you?



A word cloud of responses to the question 'Q3: What does a successful hapu or community look like to you?'. The words are arranged in three lines. The first line contains 'hapu', 'employment', 'young', 'whanau', 'community', and 'Happy'. The second line contains 'people', 'business', 'working', 'together', and 'working'. The third line contains 'support', 'everyone', and 'one'. The words are in a blue, sans-serif font, with varying sizes and orientations. 'community' and 'people' are the largest words, while 'employment', 'business', 'everyone', and 'one' are the smallest.

hapu employment young whanau community Happy
people business working together working
support everyone one

Q4: What do you need to know and be able to do, to contribute to a vibrant and successful hapu or community?



work funding hapu others people help skills contribute
community problems needs resources Know business

Statistical Information

by Gender, Age, Ethnicity and Where they currently lived

<u>Gender</u>		<u>Age Range</u>	
Female	50%	Under 18	3%
Male	50%	18 – 24	22%
Other		25 – 34	6%
		35 – 44	3%
		45 – 54	22%
		55 – 64	25%
		65 +	19%
Total	100%		100%
<u>Ethnicity</u>		<u>Town/Country</u>	
Maori	75%	Tokomaru Bay	87.5%
NZ European	25%	New Zealand	12.5%
Pacifica		Overseas	
Asian			
Other			
Total	100%		100%

Employment, Housing, Telephone and Internet Access

<u>Employment</u>		<u>Housing</u>	
Full Time	31%	Own	63%
Part Time	34%	Rent	12%
Seasonal	6 %	Other	25%
Unemployed	7 %	Living with others such as family	
Retired	22%		
Total	100%		100%
<u>Reliable Telephone Access</u>		<u>Internet Access</u>	
Yes		Yes	
No	94%	No	97%
	6%		3%
Total	100%		100%

91% said they mainly used the internet at home

3% said they mainly used the internet at work

6% said they mainly used the internet on their mobile

What gem did we also gain?



We did a count of businesses or activities in our community



Marae, Kohanga Reo, Kura, Business, Activities, Accommodation, Farming



Conservatively! 59 active businesses or organisation in our community



Estimated revenue on a conservative basis = \$305,000.00 per annum but best estimate would be closer to \$800,000.00



Significant investment opportunities and ideas.

Population and dwellings 2013 Census

Number of people counted

390 people usually live in Tokomaru Bay. This is a decrease of 57 people, or 12.8 percent, since the 2006 Census.

Tokomaru Bay has less than one percent of Gisborne District's population.

Population of Tokomaru Bay and Gisborne District		
2013 Census		
Sex	Tokomaru Bay	Gisborne District
Male	198	21,093
Female	192	22,560
Total people	390	43,653

Source: Statistics New Zealand

Note: All figures are for the census usually resident population count.

Number of dwellings counted

There are 168 occupied dwellings and 66 unoccupied dwellings in Tokomaru Bay.

For Gisborne District as a whole, there are 16,185 occupied dwellings and 1,824 unoccupied dwellings.

There are 0 dwellings under construction in Tokomaru Bay, and 54 under construction in Gisborne District.

Population and dwellings 2018 Census are not available until 2019.

What rates the highest for our hapu & community. (ranked in order)

- Social/Economic Wellbeing
- Hapu working together
- Small Business
- Environmental
- Housing
- Employment
- Health
- Education
- Cultural
- Tourism
- Government Engagement