**Pitch (Elevator Style for Pitch-Deck)**

**Statement of Problem**  
In many parts of the world, students struggle to access quality education, while teachers lack tools to effectively track progress or personalize learning.

**Solution**  
**SmartLearn** is a digital learning platform that brings curriculum-aligned content, smart quizzes, performance tracking, and gamified experiences — all in one place. It leverages AI to personalize learning and helps teachers focus on what matters most: teaching.

🧩 **Key Features**

* AI-driven quizzes & instant feedback
* Engaging video lessons
* Performance dashboards for students & teachers
* Gamification to keep learners motivated
* Works on mobile, even in low-bandwidth areas

**Why Now?**  
The post-pandemic era has accelerated digital adoption in education. SmartLearn taps into this shift to bridge learning gaps, particularly in underserved regions.

**Business Model**  
Freemium: Free access to core learning. Premium for advanced analytics, extra content, and teacher tools. Institutional licensing for schools.

**Market Opportunity**  
EdTech in Africa alone is projected to reach $5 billion by 2030. We aim to serve over 1 million learners in 3 years.

**Ask**  
We are seeking $50,000 in seed funding to build the full platform, onboard our first 10,000 users, and partner with 50 schools.