

KELVIN GEORGE

E Mail : kelvinpktl@gmail.com

Mob : +91 8893814890

CAREER OBJECTIVE

To obtain a challenging and progressive position in an industry, where I can utilize my knowledge, hardworking capacity and creative thinking aid to achieve the industrial goals.

PROFILE SUMMARY

- ☐ Enthusiastic and energetic self-starter who is decisive under stressful conditions
- ☐ Goal oriented and creative, able to work independently and as member of a team
- ☐ Financial management and planning programs

EXPERIENCE

1. THINK AND LEARN PVT.LTD (BYJU'S) (April 2019 to April 2021)

BYJU'S is the world's most valuable ed-tech company and the creator of India's most loved school learning app. Launched in 2015, BYJU'S offers highly personalized and effective learning programs for classes 1 - 12 (K-12), and aspirants of competitive exams like JEE, IAS etc. With 50 million registered students and 3.5 million paid subscriptions, BYJU'S has become one of the most preferred education platforms across the globe.

Growth path:

Business Development: 08/04/2019 to 12/04/2021

Key Result Areas:

- B2C sales
- Lead generation
- Marketing
- Team leader.
- Customer relationship.
- Disputes handling for the student and parents.
- Inside sales.
- Cold calling, video call interactions with the cx & Direct sales.
- Mentoring

2. 90 PLUS MY TUITION APP (DASKALOS VIRTUAL ACADEMY) (MAY 2021-SEPT 2021)

Daskalos Virtual academy Pvt Ltd is a banglore based edu-tech Startup. The company carried out research on digital tuition concept in 2015 and launched its first phase classes in the play store in

2018 for Kerala state syllabus students.

Designation: Circle Manager

Key Result Areas:

- B2C sales
- Team Manger
- Lead generation
- Marketing
- Training
- Report
- Handling

3. NASHSOFT TECHNOLOGIES (Mytutorhub, Classinapp) (November 2021- pursuing)

Mytutorhub and classinapp are two firms Nashsoft technologies. Mytutorhub is an Ed-Teach start-up company providing an all-in-one digital solution (customized app, digital classrooms, marketing support and more) to empower educators and creators globally that help them become entrepreneurs. Small and mid-level academic institutes are the focus but the company also help content creators from all fields to grow their business.

Classinapp is a complete school management software to manage and run school business with ease. Classinapp provides high end ERP and LMS solutions to manage all the day to day tasks of schools along with their classroom management. Operating since last 12 years in the market, company have more than 10,000 schools across India who are successfully managing their business with Classinapp.

Designation: Business Devolpment of Kerala state

Key Result Areas:

- B2B sales
- Lead generation
- Online and Offline demo presentation
- Marketing

ACADEMIC QUALIFICATION

Btech in mechanical engineering (2018)

PERSONAL DETAILS

Date of Birth : 13-DEC-1996

Languages Known : English and Malayalam.

Address : Parecattil (h), Onnukal po, Ernakualam Dist, Kerala-686693

DECLARATION

I hereby declare that all the details furnished above are true to the best of my knowledge.

Place: Kothamanglam

Date: 01/02/2022

KELVIN GEORGE