

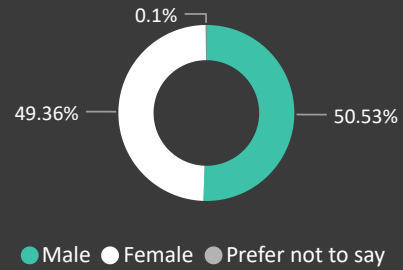


CUSTOMER CHURN ANALYSIS

CUSTOMER PROFILE

6687

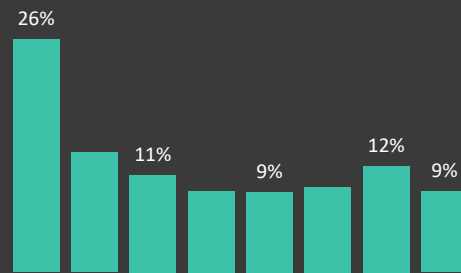
DEMOGRAPHIC



Under 30
19%

Over 30
81%

Tenure Bins (10 months)



SERVICE

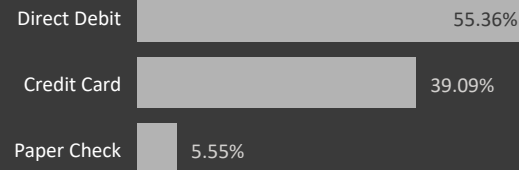
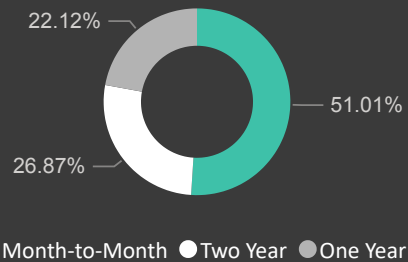
Intl Active
38.45%

UDP
67.21%

Group
22.75%

DP&OB
34.31%

CONTRACT



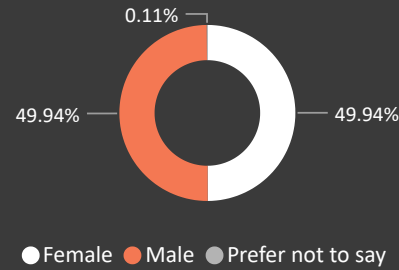
AVG monthly charge
\$31.03

AVG total charge
1.08K

CHURNER PROFILE

1796

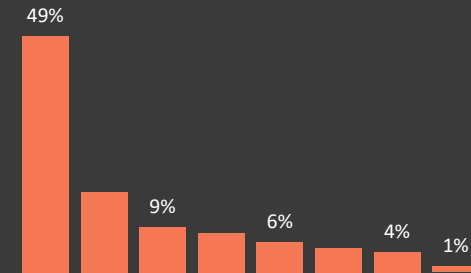
DEMOGRAPHIC



Under 30
16%

Over 30
84%

Tenure Bins (10 months)



SERVICE

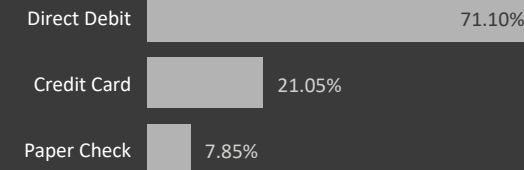
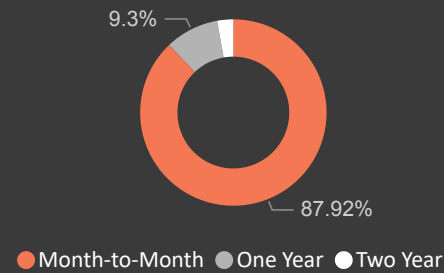
Intl Active
49.11%

UDP
80.35%

Group
5.51%

DP&OB
29.40%

CONTRACT



AVG monthly charge
\$36.80

AVG total charge
\$761.42



CUSTOMER DASHBOARD

CUSTOMER ID

0000-XZWZ

\$16.00

Monthly Charge

\$16.00

Total Charges

6

Total Call

PERSONAL DETAILS

ID: 0000-XZWZ
Gender: Male
Age: 50
State: DC
Phone: 340-9941

CONTRACT

Contract Type	Payment Method
Month-to-Month	Credit Card

SERVICE

Contract Type	Unlimited Data Plan
Yes	Yes
Group	Device Protection & Online Backup
Yes	No

CHURN DETAILS

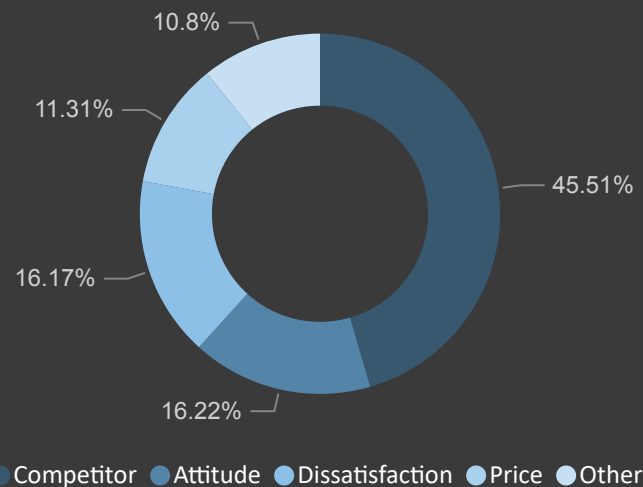
Is Churn?
Yes

Reason?
Service dissatisfaction

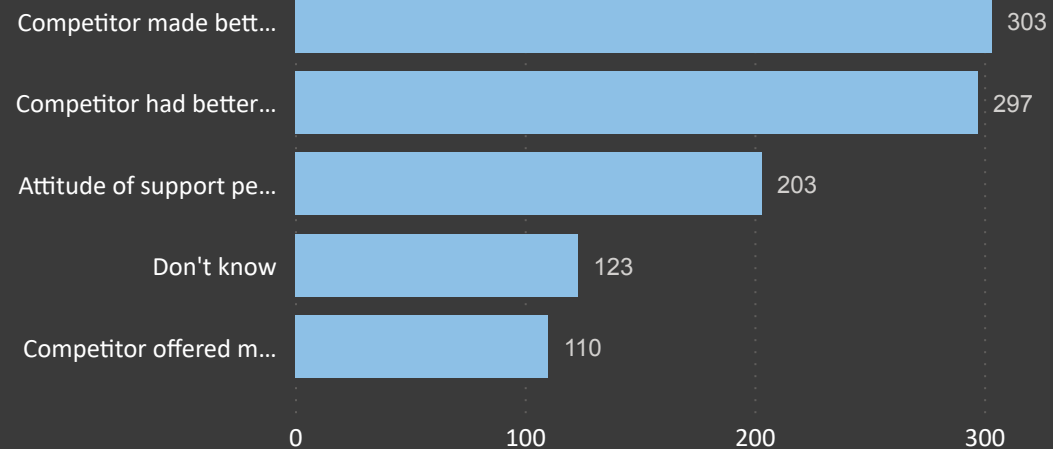


CHURN REASON

Churns By Category

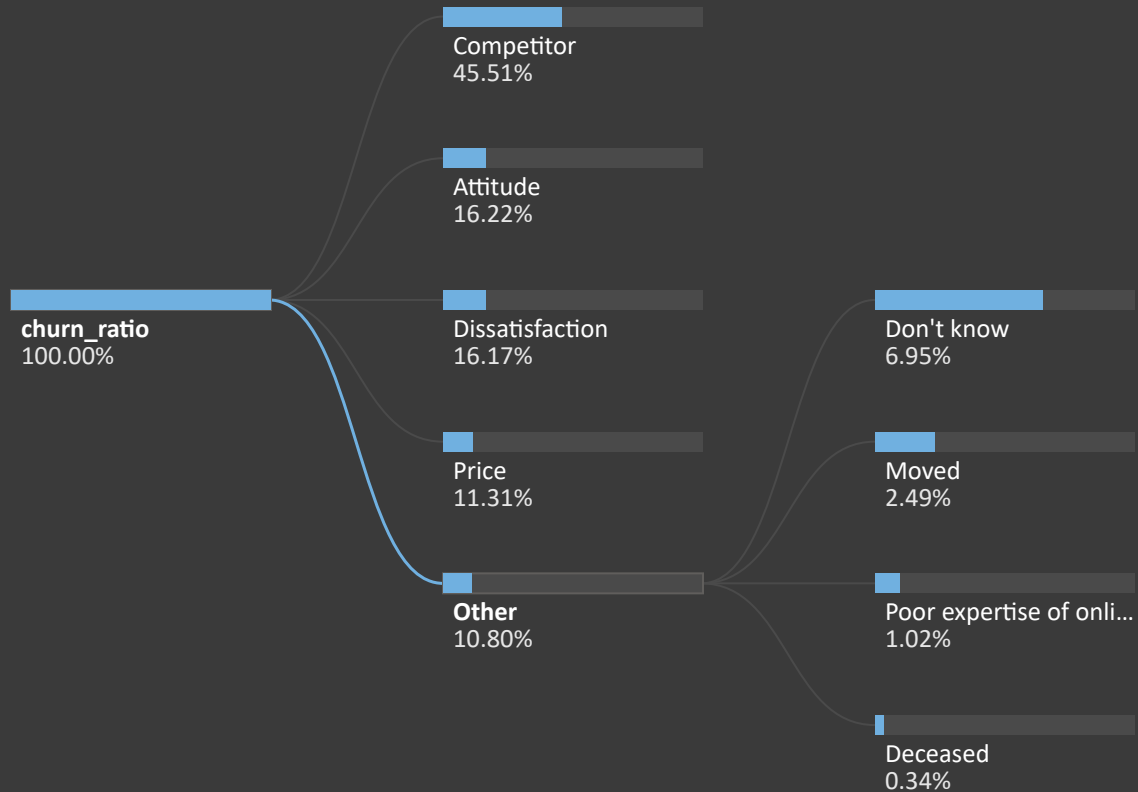


Top 5 Churn Reason



Churn Category ×

Churn Reason ×





ASK A QUESTION

 Ask a question about your data



Try one of these to get started

top states by total
call

what is the total
count by state

what is the total
count by customer ID

what is the total call
by contract type

what is the total
count by gender

[Show all suggestions](#)