# Seeking visual information to support spoken language comprehension

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#### **Abstract**

Language comprehension is a multisensory integration process where listeners integrate information from both the visual and the linguistic signal. But the usefulness of different information sources can vary depending on the context - as in the case of understanding speech in noise or monitoring another speaker's eye gaze. Here, we test the hypothesis that listeners will adapt the dynamics of gaze to seek additional visual information when it is useful for comprehension. In E1, we show that adults (n=31) and children (n=40, 3-5 y.o.) delayed eye movements away from a speaker's face while processing speech in noise. Intrestingly, this delay resulted in more accurate shifts with fewer random responses (E1). Next, we show that adults (n=31), but not children (n=38, 3-5 y.o.), will delay eye movements away from a speaker who provides a gaze cue (E2). Together, these results provide evidence that the dynamics of eye movements during language comprehension adapt to the information value of different processing contexts, and that even very young listeners will seek additional visual information when it supports understanding language in real-time.

**Keywords:** eye movements; language processing; information-seeking; speech in noise; social cue processing

#### Introduction

Real-time language comprehension is a multimodal phenomenon. As skilled listeners, we are constantly integrating information from both the visual and the linguistic signal to reach a candidate interpretation. One classic demonstration of this integration process is the "McGurk effect" where a speaker's mouth movements suggest one sound while their acoustic output suggests another. This conflict results in the listener perceiving a third, intermediate sound (J. MacDonald & McGurk, 1978). Moreover, prominent theories of speech perception (McClelland, Mirman, & Holt, 2006) and lexical processing (M. C. MacDonald & Seidenberg, 2006; Smith, Monaghan, & Huettig, 2017) have argued that interactive processes – where information from multiple sources is processed in parallel - are a defining feature of human language comprehension. Finally, classic empirical work on speech perception shows that adults are better able to "recover" linguistic information in noisy contexts when they have visual access to a speaker's face (Erber, 1969)

However, the usefulness of different kinds of visual information varies depending on features of the listener and features of the context. Consider the case of processing a visual-manual language like American Sign Language (ASL). Here, the value of allocating visual fixations to the language source (i.e., the signer) is high since all of the language-relevant information is in that fixation location. In our prior work, we showed that, compared to spoken language learners, young ASL-learners prioritize information accumulation and accuracy over and above speed when deciding to seek a named referent during real-time ASL comprehension (K. MacDonald,

Blonder, Marchman, Fernald, & Frank, 2017). We proposed an information-maximization account inspired by goal-based theories of vision (Hayhoe & Ballard, 2005): that signers were sensitive to the higher value of a certain fixation behavior and adapted the dynamics of gaze to avoid shifting away too quickly and miss information that could be used for comprehension.

In the work reported here, we aim to test predictions that our information-maximization account makes for processing language in two novel domains. We chose domains where the features of the context modulate the value of seeking visual information: (1) processing speech in noise and (2) processing speech accompanied with a visual cue to reference (eye gaze). We hypothesized that processing speech in noisy environments would make the auditory signal less useful, and in turn make the visual signal more valuable. We chose social cue processing because a speaker who gazes at on object is a more informative fixation target. And social-pragmatic theories of language acquisition emphasize the role of processing social cues for early language acquisition (Clark, 2009) while empirical work shows that gaze following emerges in the first year of life (Brooks & Meltzoff, 2008).

Our key prediction is that competition for visual attention will make gaze shifts away from the language source less valuable than fixating the source of the linguistic signal, leading people to generate fewer exploratory, nonlanguage-driven eye movements.

## **Experiment 1**

E1 asks whether our information-maximization account of eye movements would generalize to a novel and ecologically valid language context – processing speech in noise. We recorded eye movements during a real-time language comprehension task where children and adults processed familiar sentences (e.g., "Where's the ball?") while looking at a simplified visual world with 3 fixation targets (see Fig 1). Using a within-participants design, we manipulated the signal-tonoise ratio of the auditory information by adding brown noise. We predicted that processing speech in noise would increase the value of fixating on the speaker to gather additional inormation before generating a shift to the named referent even after the target linguistic item began unfolding in time.

To test this prediction, we compare the Accuracy and Reaction Times (RTs) of first shifts across the two conditions. We also present two model-based analyses that link the observable behavior to underlying psychological constructs. First, we use an exponentially weighted moving average (EWMA) method (Vandekerckhove & Tuerlinckx, 2007) to categorize participants' gaze shifts as language-driven or random. In

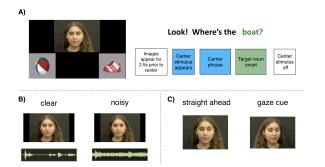


Figure 1: Stimuli for E1 and E2. Panel A shows the layout of the three fixation locations (speaker, target, and distracter), and the timecourse of a single trial. Panel B shows a visual representation of the clear and noisy waveforms used in E1. Panel C shows the social cue manipulation used in E2.

contrast to the standard RT/Accuracy analysis, the EMWA allows us to quantify differences in participants willingness to generate gaze shifts prior to collecting sufficient information to seek the named referent. Next, we use drift-diffusion models (DDMs) (Ratcliff & Childers, 2015) to ask whether the behavioral differences in Accuracy and RT are driven by a more cautious responding strategy or by more efficient information processing – a critical distinction for our theoretical account.

Our key behavioral prediction was that participants in the Noise conditions should delay their eye movements to gather additional visual information prior to repsonding. In our models, this behavior is indexed by a higher proportion of language-driven shifts (EWMA) and a higher boundary parameter estimate (DDM).

# Method

**Participants** Participants were native, monolingual English-learning children (n = 39; 22 F, 17 M) and adults (n = 31; 22 F, 9 M). All participants had no reported history of developmental or language delay and normal vision. 14 participants (11 children, 3 adults) were run but not included in the analysis because either the eye tracker falied to calibrate or the participant did not complete the task.

**Stimuli** *Linguistic stimuli*. The stimuli were recorded in a sound-proof room and featured two female speakers who used natural child-directed speech and said one of two phrases: "Hey! Can you find the (target word)" or "Look! Where's the (target word) – see panel A of Fig 1. The target words were: ball, bunny, boat, bottle, cookie, juice, chicken, and shoe. The target words varied in length (shortest = 411.68 ms, longest = 779.62 ms) with an average length of 586.71 ms.

*Noise manipulation*. To create the noisy stimuli, we convolved the recordings with Brown noise using the Audacity audio editor. The average signal-to-noise ratio<sup>1</sup> in the noise

condition was 2.87 dB compared to the clear condition, which was 35.05 dB.

Visual stimuli. The image set consisted of colorful digitized pictures of objects presented in fixed pairs with no phonological overlap between the target and the distracter image (cookie-bottle, boat-juice, bunny-chicken, shoe-ball). Side of target picture was counterbalanced across trials.

**Design and procedure** Participants viewed the task on a screen while their gaze was tracked using an SMI RED corneal-reflection eye-tracker mounted on an LCD monitor, sampling at 60 Hz. The eye-tracker was first calibrated for each participant using a 6-point calibration. On each trial, participants saw two images of familiar objects on the screen for two seconds before the center stimulus appeared (see Fig 1). Then they processed the target sentence – which consisted of a carrier phrase, a target noun, and a question – followed by two seconds without language to allow for a response. Child participants saw 32 trials (16 noise trials; 16 clear trials) with several filler trials interspersed to maintain interest. Adult participants saw 64 trials (32 noise; 32 clear).

## **Results and Discussion**

Analysis plan First, we present behavioral analyses of First Shift Accuracy and Reaction Time (RT). RT corresponds to the latency to shift away from the central stimulus to either picture measured from onset of the target noun in the linguistic stimuli (we log transformed all RTs prior to analysis). Accuracy corresponds to whether the participant's first gaze shift landed on the target or the distracter picture. We used the rstanarm (Gabry & Goodrich, 2016) package to fit Bayesian mixed-effects regression models. The mixedeffects approach allowed us to model the nested structure in our data (multiple trials for each participant; and a withinparticipants manipulation) by including random intercepts for each participant and item, and a random slope for each item and noise condition. We used Bayesian estimation to quantify the uncertainty in our point estimates of the group means and condition differences. To communicate this uncertainty we report the 95% Highest Density Interval (HDI), which provides a range of credible values given the data and model. All analysis code can be found in the online repository for this project: https://github.com/kemacdonald/speed-acc/ R/analysis.

Next, we present the two model-based analyses – the EWMA and HDDM – discussed in the introduction. Again, the goal of these models is to move beyond a description of the data and map behavioral differences in eye movements to underlying psychological variables. First, we use an EWMA method to model changes in random shifting behavior as a function of delays in responding (i.e., RT). For each RT, the model generates two values: a "control statistic" (CS, which captures the running average accuracy of first shifts) and an "upper control limit" (UCL, which captures the pre-defined threshold when gaze shifts would be categorized as deviat-

than 0 dB indicating more signal than noise.

<sup>&</sup>lt;sup>1</sup>The ratio of signal power to the noise power, with values greater

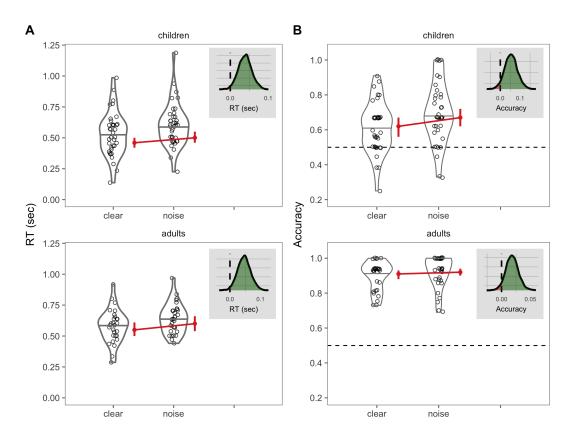


Figure 2: Behavioral results from E1. Panel A shows violin plots representing the distribution of median RTs for each participant in each condition. The dark red points represent the most likely estimate of the group mean with the error bars showing the 95% Highest Density Interval. The grey inset plot shows the full posterior distribution of plausible RT differences across conditions with the vertical dashed line representing the null value of zero condition difference. The green shading represents estimates above the null value and the red shading represents estimates below the null value. Panel B shows the same information but for First Shift Accuracy.

ing from random responding). Here, the CS is an expectation of random shifting to either the target or the distracter image (nonlanguage-driven shifts), modeled a Bernoulli process with P(success) = 0.5. As participants delay their response, we assume that they have gathered more information and should become more accurate, which we model a Bernoulli process with P(success) > 0.5. Using this model, we can quantify and compare: a) the cutoff point when the CS exceeds the UCL in the RT distribution, indicating the processing time required before participants generated language-driven shifts and b) the proportion of all gaze shifts that the model categorizes as language-driven vs. nonlanguage-driven.

Finally, we took the shifts that were categorized as language-driven by the EWMA and fit a hierarchical Bayesian drift-diffusion model (HDDM) to quantify differences in the underlying decision process that led to different patterns of behavior. We chose to implement a hierarchical Bayesian version of the DDM using the HDDM Python package (Wiecki, Sofer, & Frank, 2013) since we had relatively few trials from the child participants and recent simulation studies have shown that the HDDM approach was bet-

ter than other DDM fitting methods for small data sets (Ratcliff & Childers, 2015). The model assumes that people accumulate noisy evidence in favor of one alternative with a response generated when the evidence crosses a pre-defined decision threshold. Here, we focus on two parameters of interest that map onto meaningful decision variables that we hypothesized would vary across our conditions: **boundary separation**, which indexes the amount of evidence gathered before generating a response (higher values suggest more cautious responding) and **drift rate**, which indexes the amount of evidence accumulated per unit time (higher values suggest more efficient processing of the stimulus).

**Behavioral analyses RT.** To make RTs more suitable for modeling on a linear scale, we analyzed responses in log space using a logistic transformation, with the final model was specified as:  $log(RT) \sim noise\_condition + age\_group + (sub\_id + noise\_condition | item)$ . Panel A of Figure 2 shows the full RT data distribution, the estimates of condition means, and the full posterior distribution of the estimated difference between the noise and clear conditions. Both children and adults were slower to identify the target in the noise con-

dition (Children  $M_{noise} = 0.5$  ms; Adult  $M_{noise} = 0.6$  ms), as compared to the clear condition (Children  $M_{clear} = 0.46$  ms; Adult  $M_{clear} = 0.55$  ms). RTs in the noise condition were 42.55 ms slower on average, with a 95% HDI from 4.88 ms to 83.34 ms that did not include the null value of zero condition difference.

Accuracy. Next, we modeled adults' and children's first shift accuracy using a mixed-effects logistic regression with the same specifications (see Panel B of Fig 2). Overall, both groups responded at rates different from a model of random behavior (null value of 0.5 falling well outside the lower bound of all group means). Adults were more accurate  $(M_{adults} = 91\%)$  compared to children  $(M_{adults} = 62\%)$ . Both groups tended to be more accurate in shifting to the target image in the noise condition (Children  $M_{noise} = 67\%$ ; Adult  $M_{noise} = 92\%$ ) as compared to the clear condition (Children  $M_{clear} = 62\%$ ; Adult  $M_{clear} = 91\%$ ). Accuracy in the noise condition was 4% higher on average, with a 95% HDI from 0% to 11%. Note that while the null value of zero difference falls within the 95% HDI, 96% of the credible values fall below the null, providing evidence for higher accuracy in the more challenging noise condition.

Model-based analyses EWMA. Table 1 shows the interval of credible parameter estiamtes for the age and condition contrasts in the EWMA model. Adults started to produce accurate, language-driven shifts earlier in the RT distribution (indexed by the lower cut point estimate) and a higher proportion of language-driven responses overall (indexed by the lower guessing parameter estimate). Critically, processing speech in noise caused both adults and children to generate language-driven shifts later in the RT distribution and produce a higher proprotion of language-driven shifts. This pattern of results suggests that the noise condition led participants to increase visual attention to the language source, leading them to generate less exploratory, random shifting behavior.

**HDDM.** Figure 3 shows the mean and the 95% HDI of the posterior distributions for the drift rate and boundary separa-

Experiment	Parameter	Contrast	Estimate (95% HDI)
E1	Cut point	age group	0.21 [0.19, 0.24]
E1	Cut point	noise	0.04 [0.01, 0.06]
E1	Guessing	age group	-0.46 [-0.49, -0.43]
E1	Guessing	noise	0.12 [0.07, 0.17]
E2	Cut point	age group	0.09 [0.03, 0.14]
E2	Cut point	gaze	0 [-0.06, 0.06]
E2	Guessing	age group	-0.45 [-0.48, -0.42]
E2	Guessing	gaze	-0.03 [-0.07, 0]

Table 1: EWMA results for E1 and E2. Cut point refers to the response time in the RT distribution when gaze shifts reliably deviated from random. Guessing refers to the proportion of gaze shifts categorized as random vs. language-driven. Estimate refers to the average difference between condition or age group.

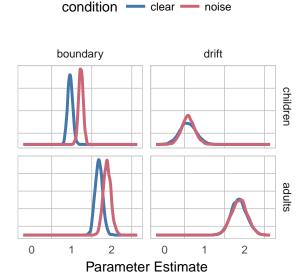


Figure 3: HDDM results E1.

tion parameters. Children had lower drift rates and boundary estimates as compared to adults, suggesting that children were less efficient and less cautious in their responding. Critically, the noise manipulation modulated the boundary separation parameter, with higher estimates in the noisy processing context for both age groups. This pattern of model output suggests that the higher levels of accuracy in the noise condition were driven by listeners accumulating more evidence before generating an eye movement, as opposed to processing the information with differential efficiency.

Taken together, the behavioral analyses and the EWMA/HDDM results provide converging support that processing speech in noise caused listeners to seek additional visual information to support language comprehension. Interestingly, we saw a strikingly similar pattern of results in children and adults, with both groups producing more language-driven shifts and prioritizing accuracy over speed in the noisier processing context. The adaptive response in our task has interesting parallels to recent work by McMurray, Farris-Trimble, & Rigler (2017), showing that adults with Cochlear Implants, who must deal with degraded auditory input, will delay the process of lexical acesss, waiting to begin until substantial information has accumulated. This is in contrast to an "immediate competion" model of word recognition where candidate meanings are activated from the onset of the word.

Degrading the auditory signal is one way to make the visual information more useful. However, there are many ecologically valid processing contexts where aspects of the visual world provide particularly useful information. In E2, we set out to test our account in one of these contexts: processing speech accompanied by a visual cue to reference, a speaker's eye gaze.

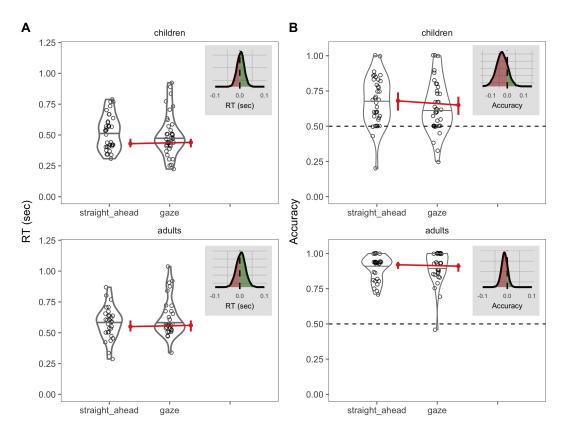


Figure 4: Behavioral results from E2. All plotting conventions are the same as in Figure 2.

## **Experiment 2**

In E2, we ask whether increasing the information value of the speaker as a fixation target will produce a similar speed-accuracy tradeoff effect as we saw in E1. We compared the timing of eye movements to disegnage from a language source across two processing contexts: speech with and without a social cue to reference (a speaker's gaze). We hypothesized that the gaze cue would cause listeners to delay shifting gaze to accumulate more information, leading to more accurate deicisions. Our key behavioral prediction was that participants in the Gaze conditions should produce a higher proportion of language-driven shifts as indexed by the EWMA model output and higher boundary parameter estimates in the DDM model.

## Method

**Participants** Participants were native, monolingual English-learning children (n = 38; 19 F, 19 M) and adults (n = 31; 22 F, 9 M). All participants had no reported history of developmental or language delay and normal vision. 12 participants (9 children, 3 adults) were run but not included in the analysis either because the eye tracker falied to calibrate or the participant did not complete the task.

**Stimuli** The audio stimuli were identical to the clear stimuli used in E1. We included a new center fixation stimulus type: a vidoe with a post-nominal gaze cue (see Fig 1). The onset of

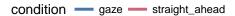
gaze occurred at the end of each target noun. We chose a postnominal cue to give us the best opportunity to detect whether participants would delay shifting away from the speaker to gather the additional visual information prior to seeking the named referent.

**Design and procedure** The design was identical to E1. Child participants saw 32 trials (16 gaze trials; 16 straight ahead trials) with several filler trials interspersed to maintain interest. Adult participants saw 64 trials (32 gaze; 32 straight ahead). The gaze manipulation was presented in a blocked design with order of block counterbalanced across participants.

# **Results and Discussion**

**Behavioral analyses RT.** Panel A of Figure 4 shows the full RT data distribution, the estimates of condition means, and the full posterior distribution of the estimated difference between the gaze and straight-ahead conditions. Both age groups responed with similar speed and accuracy. The average difference in RTs in the gaze condition was 36.32 ms, with a 95% HDI from -13.16 ms to 89.03 ms that did included the null value of zero condition difference.

**Accuracy.** Next, we quantified adults' and children's first shift accuracy. Overall, both groups were more accurate than a model of random behavior (null value of 0.5 falling well outside the lower bound of all group means). Adults



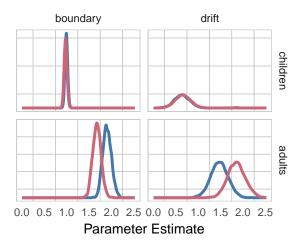


Figure 5: HDDM results E2.

were more accurate ( $M_{adults} = 91\%$ ) compared to children ( $M_{adults} = 62\%$ ). And both groups were equally accurate across the gaze conditions with the average difference being 0%, with a 95% HDI from -9% to 9% that included the null value of zero condition difference.

Model-based analyses EWMA. Table 1 shows the interval of credible parameter estiamtes for the age and condition contrasts in the EWMA model. Similar to E1, adults started to produce accurate, language-driven shifts earlier in the RT distribution and generated a higher proportion of language-driven responses compared to children. There was some evidence that the presence of gaze increased the proportion of language-driven shifts, but not the cut point parameter. This pattern of results suggests that the gaze condition led listeners to increase visual attention to the language source, leading them to generate fewer early random gaze shifts.

HDDM. Figure 4 shows the mean and the 95% HDI of the posterior distributions for the drift rate and boundary separation parameters. Parallel to E1, children had lower drift rates and boundary estimates as compared to adults. We saw high overlap in the posterior distributions for both parameters across the two gaze contexts in children, but there was some evidence that the presence of gaze increased boundary separation and decreased drift for adults. This suggests that when we analyzed "language-driven" shifts, we see evidence that adults achieved comparable accuracy across condition, but accumulated more information prior to responding when processing speech accompanied by social cue to reference.

# **General Discussion**

Language comprehension in grounded contexts involves integrating the visual and linguistic signals. But the value of visual information can vary depending on what information is available to the listener and the quality of the incoming language. In this work, we tested two predictions of an information-maximization account of eye movements during language processing – an account that we proposed in K. MacDonald et al. (2017) to explain population-level differences between the gaze dynamics of children learning ASL and children learning spoken English. In E1, we showed that children and adults adapt to processing speech in noise by producing slower but more accurate gaze shifts away from a language source. Both groups also showed evidence of prioritizing information accumulation over speed of responding, and they produced more language driven shifts compared to processing speech in a clear context. This adaptive response is striking since listeners compensated such that they more accurate in the more challenging context. In E2, we saw some evidence – more so for adults than for children – that the presence of a social cue to reference (eye gaze) caused listeners to delay their responses and to generate more language-driven shifts. These results represent a confimatory test of the linguistic signal increases, eye movements to the rest of the visual world become less useful and occur less often.

These results connect to ideas from several rich research programs and theoretical accounts. First, research on language-mediated visual attention shows that adults and children rapidly shift gaze upon hearing the name of an object in the visual scene (Allopenna, Magnuson, & Tanenhaus, 1998; Tanenhaus, Spivey-Knowlton, Eberhard, & Sedivy, 1995). The speed and consistency of this behavior has led to debates about whether language-mediated gaze shifts are automatic as opposed to under the control of the listener. While we do not think that listeners in our task have explicit access to the underlying shift, our findings show that the dynamics of gaze during lexical can access adapt to the information features of the processing context. This finding parallels recent work by McMurray et al. (2017), showing that adults with Cochlear Implants, who consistently process degraded auditory input, will delay the process of lexical acesss, waiting to begin until substantial information has accumulated.

Second, empirical work on vision during natural tasks shows that people overwhelmingly prefer to look at *goal-relevant* locations – e.g., an upcoming obstacle while walking (Hayhoe & Ballard, 2005). These accounts inspired our prediction that gaze dynamics during language comprehension should adapt to the value of different fixation behaviors with respect to the listener's goal of rapid language processing. And third, work on effortful listening shows that listeners generate compensatory responses (e.g., increases in attention and working memory) within "challenging" comprehension contexts such as processing noisy or accented speech (Van Engen & Peelle, 2014). These accounts predict that our young listeners might compensate for the reduced quality of the auditory signal by allocating gathering additional visual information.

This work has several important limitations that we hope will pave the way for future work. Here, we chose to focus on a single decision about visual fixation to provide a window onto the underlying dynamics of decision-making across different processing contexts. However, the decision to shift away from a language is just one of the *many* decisions that listeners make while processing language in real-time. Moreover, our micro-analysis does not consider the rich gaze patterns that occur prior to this decision. In our future work, we aim to quantify changes in the dynamics of gaze across the full sentence processing context. Finally, we used a very simple visual world, with only three places to look, and very simple linguistic stimuli, especially for the adults. Thus it remains an open question how these results might scale up to more complex language information and visual environments.

We designed these experiments to test our informationmaximization proposal in the domain of familiar language comprehension. However, we think the account is more general. And we are interested in applying this framework – the use of in-depth analyses of the micro-level decisions about visual fixation – to the early language acquisition context. Consider that early in language learning children are acquiring novel word-object links while also learning about visual object categories. Both of these tasks produce goals that should shape children's decisions about visual fixation, e.g., changing the information value of looks to a speaker vs. looks to an object. More generally, we think that these results contribute to recent theoretical work emphasizing the need for goal-based accounts of eye movements during language comprehension (Salverda, Brown, & Tanenhaus, 2011). And we hope that our approach offers a way forward to explain fixation behaviors across a wider variety of populations, processing contexts, and during different stages of language learning.

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