

KM KELLY McMASTERS DESIGN & PHOTOGRAPHY

Contact

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Education

Bachelor of Fine Arts in Visual Communication
Ball State University *Muncie, IN*
Graduated *May of 2014*
Minor in Graphic Arts Technology
Honors College
GPA 3.94/4

Design Study

Poster Design
Banner Design
Publication Design
Branding Campaign
Typography
Packaging
Web Design
Book Binding
Artist Books
Screen Printing
Flexography
Offset Lithography
Laser Cutting

Computer Skills

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Adobe After Effects
Text Wrangler

Related Course Study

Digital Imaging
Photo 1 *film*
Photo Independent Study *digital photography*
Printmaking *woodcut, intaglio, bookmaking*
Drawing *two semesters*
Glass Blowing
Painting
Art Criticism
Visual Communication History
Art History *three semesters*
Immersive Learning *invited to redesign*

Experience

Department of Theatre and Dance, 2012-2014
*A two year commitment designing the posters, banners, programs,
and brochures for the Ball State Department of Theatre and Dance*

Freelance, 2009-current
Photographing weddings, senior portraits, families, and children

IDIA LAB, 2012
Designed website elements, booklets, and logo designs

Holy Spirit Summer Camp, 2011-2013
*Lead adult in charge of two helpers and up to 40 children
Specifically helped with crafts*

Ball State Rec Center, 2011-2012
Worked in the equipment room and taught as a swim instructor

Honors and Activities

reSENSITIZE Project and Exhibition *2014-2015*
Outstanding Senior Art Student in Visual Communication *2014*
Ball State Student Art Show (Juried) *2011-2014*
*Two drawing, three visual communications projects,
and a printmaking book accepted*
American Institute of Graphic Arts (AIGA) *2013-2014*
Timmy Foundation *Fundraising Chair 2013, Vice President 2014*
Swing Dance Society *2013-2014*
Ball State Glass Guild *2012-2014*
Deans List *seven semesters, 2010-2013*
ASPiRE Creative Art Grant *December 2013*
Odyssey Publication *Spring 2013*
Two images accepted, winner of the visual arts category
ASPiRE Travel Grant *April 2013*
Lilly Scholar Network *Officer 2010-2012*
KIIS Photo Contest *photos ranking first and third 2012*
Study Abroad *Argentina, Summer 2012*
Rinker Scholarship *2012*
Volunteer Photographer for the Daily News *2012*
Thomas M. Spoerner Art Scholarship *2011*
Lilly Foundation Scholarship *2010*
Presidential Scholarship *2010*

Portfolio available upon request