Email #1: Email to a new data professional on the NPS data team

Dear Akbar,

My name is Kemal Musab, one of the data professionals with the National Park Service and a member of the data team responsible for the visitation prediction project.

Congrats for new journey with us! Let me inform you what we focus on on our data team.

You've joined the data team at the U.S. National Park Service (NPS), where our mission is to preserve the natural and cultural resources of 63 national parks, including iconic destinations like the Grand Canyon and Yellowstone. We analyze data to improve visitor experiences and protect park resources. One of our main concerns is the recent increase in park visitation, which may be risky for natural environment. To address this, NPS leadership has tasked us with building a machine learning model to predict future visitation trends. We will work on this.

Please don't hesitate to ask any question. Good Luck!

Kemal Musab Dayioglu
Data Scientist
National Park Service Data Team

Email #2: Email to a new writer for NPS public relations

Dear Victoria,

My name is Kemal, one of the data professionals with the National Park Service and a member of the data team responsible for the visitation prediction project.

Congrats for new journey with us!

At the NPS, our mission is to preserve the natural and cultural resources of these parks for the enjoyment, education, and inspiration of present and future generations. As part of the Public Relations team, you'll play a vital role in helping us achieve this mission by informing the public.

One of the key aspects of our work involves communicating with the public about the recent increase in park visitation. In 2022, the NPS received approximately 312 million visits, representing a significant increase from previous years. With 26% of total visits occurring in the top 8 most visited parks, it's clear that our parks hold a special place in the hearts of millions of people.

Your writing skills will help us to announce the importance of our parks and the need to balance visitation due to conservation efforts.

Please don't hesitate to ask any question. Good Luck!

Kemal Musab Dayioglu
Data Scientist
National Park Service Data Team