

Kemdi Ikejiani

UI/UX Designer

Toronto, Canada

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EXPERIENCE

CI Financial - UI/UX Designer

09/2021 – current

- Illustrating design ideas using user journeys, storyboards, process flows and sitemaps
- Utilizing Adobe Experience Manager, Wordpress, and FTPs to create and update web pages
- Designing, building and maintaining highly reusable code with JavaScript, HTML and CSS
- Creating and maintaining digital assets, such as design files, wireframes, and prototypes using design tools like Adobe XD, Figma and InVision

Marketing Automation Canada - UI/UX Designer

09/2020 – 09/2021

- Designed and prototyped websites and landing pages using Sketch, and Figma
- Utilized HTML, CSS, Javascript (including libraries and frameworks), and FTPs to develop websites
- Built landing page templates using Wordpress, Marketo, and Hubspot
- Designed and built email templates using Salesforce, Marketo, and Hubspot

Elle Hacks - Product Designer

01/2019 – 05/2020

- Led the graphics and branding team
- Designed and created interactive mockups using InVision and Adobe XD
- Maintained and ensured consistent branding across all company elements

WISE Lassonde - Graphics Team Lead

09/2018 – 03/2020

- Planned and updated the overall branding experience
- Designed and built interactive mockups

EDUCATION

York University - Toronto, ON

Bachelor's degree (honours)

SKILLS

Adobe CC Suite, including Illustrator, Photoshop, and Adobe XD • Adobe Experience Manager (AEM) • Sketch • Figma • InVision • Milanote • Zeplin • Jira • Trello • Confluence • Microsoft Suite, including Word, Excel, and PowerPoint • Google Suite, including Docs, Sheets, and Slides • HTML & CSS • JavaScript