

Keme Rex

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EDUCATION

Informatics-Interactive User Experience (IUX)

University at Albany, Albany, NY

Aug 2020 - May 2024 (Expected)

HONORS & AWARDS

3x Dean's List at University at Albany SUNY

2020-2023

INTERNSHIP EXPERIENCE

Emerging Technologies Makerspace Lab Intern, Research Intern

Aug 2023-Present

- Pioneered UX Research for user-centric mobile application designs for mental health, aligning with global inclusivity, people's needs, and accessibility standards.
- Collaborated within the makerspace community to innovate solutions for technical challenges, enhancing a collaborative and inclusive environment.
- Led a cross-functional team of students in developing and presenting technology demonstrations, effectively promoting the educational value of the makerspace at various school events.
- Conducted and delivered interactive workshops on emerging maker technologies, emphasizing user experience and engagement.
- Investigated and enhanced user workflows within the makerspace community, focusing on identifying and alleviating pain points through high-quality design solutions.

WORK EXPERIENCE

Company: Lidl

Location: Huntington, NY

2021/2022 Summers

Role: Store Associate

- Assisted customers in store with anything they needed
- Provided smooth and easy checkout for customers at The Registers and self-checkout systems
- Delivered clear and direct communication to both customers and team members
- Maintained product availability to customers through unpacking and stocking merchandise as needed
- Ensured Store quality control standards are met

SKILLS

portfolio - <https://keme21.github.io/kemedesigns/>

- Experience in front-end HTML/CSS/JavaScript, fostering effective collaboration with product managers, UX researchers, engineering teams, and even stakeholder teams
- Sharp eye for details with Knowledge in design principles, wireframing, prototyping, high-fidelity prototypes and mockups and human-centered design practices.
- Experience with typography/iconography, layout and keen eye for colors.
- A deep understanding of Interaction Design, pain points, User-Centered Design methodology and the ability to advocate for users throughout the design process.
- Experience with Figma, Sketch, and Adobe XD for creating beautiful UI/UX solutions
- Strong verbal and written communication skills for teamwork, problem-solving, design presentations, communicating and defending ideas, and feedback gathering."
- Can conceptualize insightful original Ideas, and a good background in end-to-end iterative design process, and journey mapping/Visual storytelling.
- Strategic product thinking and vision, with a customer-centric and iterative mindset

