

Ketan Mistry

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Software Projects

X Clone app

(HTML, CSS Modules, SCSS, Next.js, TypeScript, Firebase)

I developed an X clone app which leverages technologies like Next.js for its server-side rendering, dynamic routing (tweets) which helps provide a seamless user experience on the news feed (home page). I also included TypeScript which ensures robust, type-safe code, making development faster and reducing potential errors on the data layer. Firebase was integrated for real-time database functionality, user authentication, and hosting, enabling real-time updates and scalable backend services.

Fully responsive Medical Website

(JavaScript, CSS, HTML)

I built a fully responsive medical website using HTML, CSS, and JavaScript. The structure was crafted with semantic HTML which ensured high accessibility to WCAG 2.1 AA standards. CSS was used to implement a flexible, responsive design that adapts smoothly across various screen sizes, enhancing user experience on both mobile and desktop devices. JavaScript added interactivity, allowing dynamic features like form validation, interactive navigation, and enhanced UI components for a seamless user experience.

Cryptocyclone

(React JS)

I developed a crypto tracking app using React.js and the CoinGecko API. React.js was chosen for its component-based architecture, allowing for efficient rendering and dynamic updates as cryptocurrency data changes. The CoinGecko API provides market data, which is fetched and displayed to users in an intuitive and user-friendly interface. The app enables users to track the latest prices, market trends, and other relevant cryptocurrency statistics, offering a responsive and engaging experience across devices.

Apple Store UI

(HTML, CSS)

I created an Apple Store UI, inspired by the Apple MacBook page, using HTML and CSS. The structure was carefully designed with HTML, focusing on clean, semantic markup to replicate Apple's minimalist style. CSS was used to achieve a sleek, responsive layout, incorporating smooth transitions, elegant typography, and product showcase sections to mirror the polished look and feel of the official Apple website.

AppleCart UI

(JavaScript)

I developed an e-commerce website for Apple products, incorporating a built-in basket functionality using JavaScript. The website's structure was built with HTML and CSS. The addition of JavaScript allowed users to add products to the basket and view their total dynamically. The basket feature updates in real-time, enabling users to manage their selected items, adjust quantities, and proceed to checkout smoothly.

Previous Experience

DECEMBER 2023–AUGUST 2024

Gravita Business Services, London - *Director of FP&A*

- Lead FP&A function, overseeing budgeting, forecasting and variance analysis to support strategic decision-making and drive business performance
- Manage and develop the operating plans and processes for P&L, Balance sheet and cashflow
- Prepare and present financial reports, highlighting key trends, opportunities and risks to senior management and investors
- Ad hoc projects and supporting data requests and DD requirements for M&A activity

APRIL 2023–AUGUST 2023

Opus Talent Solutions, London - *FP&A Director*

- Design and coordinate the annual budget and periodic forecasting processes, consolidating the business divisions and business support functions ensuring timely submission to the CFO and Board
- Assist with financial due diligence, quality of earnings reviews and the integration of new acquisitions
- Lead with the CFO and Director of Group Finance with ad hoc projects as necessary, including setting the data architecture for the new accounting system

MARCH 2022–MARCH 2023

Warner Music Group, London - *Senior Finance Director*

- Lead the corporate redesign, build out and finance transformation of processes and Group ERP system for Global Revenue recognition reconciliation, working with Internal Audit, external audit and global affiliates and digital revenue streams including services from Apple, Google, YouTube and Spotify
- Review and update Digital Transfer Pricing (DTP) across all Global affiliates for Group reconciliation and balances
- Understand and build out the Withholding Tax and VAT reporting process in coordination with Tax department

APRIL 2020–FEBRUARY 2022

Gong Cha Global, London - *Interim Finance Director*

- To lead the Private Equity backed hypergrowth F&B (Bubble tea) Franchise business in achieving commercial and strategic results through performance management, reporting to the CFO, and assisting on the journey towards an eventual IPO. Including development of the franchise business vision and strategy agenda, corporate planning processes and budget/forecast plan for next 5 years.
- Support on accounting and legal compliance on Business combinations, investment in subsidiaries, IP transfers, intercompany agreements and International tax treaties

Other companies and roles include:

- Efficio - Group FP&A Manager
- PizzaExpress - Senior Group FA
- Merlin Entertainments - Financial Controller

Qualifications and Education

Frontend Now Bootcamp - Frontend Now Diploma

Aston Business School, Birmingham(UK) - M.Sc. Accountancy and Finance

Aston University, Birmingham(UK) - B.Sc. Mathematics (and public policy management as minor)

ACMA CGMA - CIMA Qualified (2014)

Data Analytics (Google Certified)

Other skills include: SAP, Tableau, Microsoft AX, Hyperion FM, Oracle, MS Office suite

References

Harry Ashton

Lead Frontend Developer - EO Charging & Frontend Now

Worked closely for 4 months together doing projects, learning Front End Development and best practices.

(details upon request)