

CIS430 Web and E-Business Design and Development - **Project**

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Rubric (total points: 10)

Part 1: Designing a website for chocolate shop

(8 points = 4*2 points)

- 1.1 Home (2 points)
- 1.2 About (2 points)
- 1.3 Products (2 points)
- 1.4 Contact Us (2 points)

Part 2: Publish your website

(2 points)

1. Part 1: Designing a website for chocolate shop

You are going to design a website for a chocolate shop. The website will have the following pages.

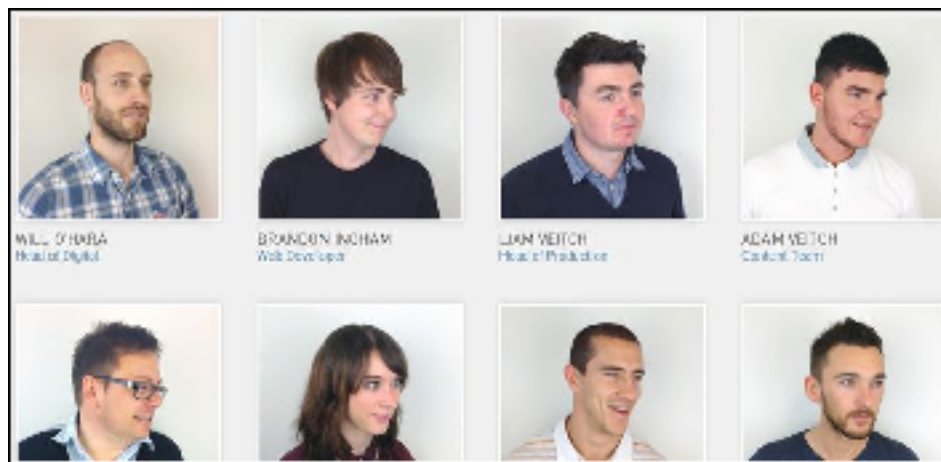
1.1. Home

This page should include following elements.

- 1) Welcome message.
- 2) Pictures of selected products.
- 3) A video about chocolate (embedded from YouTube) - You can search YouTube and embed your favorite video(s).

1.2. About

In this page you will write about 1) the company and 2) team (8 team members). Following figure shows “a sample” team members layout.



More samples are available in the following link:

<https://speckyboy.com/50-webpage-layouts-showcasing-company-teams-employees/>

Note: The content of the above link is available as a pdf file in the final project folder.

50 Web Layouts for Showcasing Company Teams & Employees.pdf

1.3. Products

This page will have a list of 8 sample products. The following figure shows a sample layout for this page.



1.4. Contact Us

This page should have following elements.

1.4.1. Basic Contact Info

Phone:

Fax:

Mob:

Address:

1.4.2. Contact Us Form

To contact us via email please complete the form below.

Name:

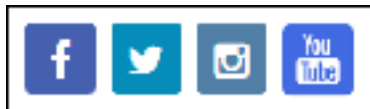
Email:

Phone:

Message:

1.4.3. Social Network Pages

There should be four buttons that link to four different social network pages/channels (Facebook, Twitter, Instagram, Youtube)



Facebook

Please create a **Facebook** page and post some sample photos of the products on your page. Then in the “contact us” page, link the **Facebook** icon to the **Facebook** page.

Twitter

Please create a **twitter** account for the chocolate company and post some sample photos of the products on your twitter page. Then in the “contact us” page, link the **twitter** icon to the **twitter** page.

Instagram

Please create an **Instagram** page and post some sample photos of the products on your page. Then in the “contact us” page, link the **Instagram** icon to the **Instagram** page.

Youtube

Please create a **Youtube** channel and post some sample videos about chocolate on your channel. Then in the “contact us” page, link the **Youtube** icon to the **Youtube** page.

Note: All pages should be responsive.

2. Part 2: Publish your website

After finishing part 1, you need to bring your website online.

2.1. Purchase a domain name.

You can buy a domain name from Internet domain registrar. Any top-level domain (TLD) name, e.g. .com, .info, .org can be used. You can buy some domain names for as little as \$1 for the first year.

Write the url of your website, in the following box.

Website URL	Write here
Example:	www.chocolateNUclass.com

2.2. Purchase Website Hosting

The next step in publishing your website is to find a hosting service. One popular option is to use a company that charges for website hosting services. Of the thousands of companies that provide web hosting services, most charge a monthly fee, but some offer free web hosting in exchange for advertising on your website.

Note: Some webhosting services can host many websites at one shared hosting. So you and other classmates can share the total cost (about \$5-\$10 for a month) and pay as little as \$1 depending on the number of websites hosted on one share hosting.

2.3. Publish the Website

Once you register a domain name and secure a web hosting strategy, the next step is to publish your website so that it is accessible to the world. When you publish your website, you transfer your website les to a web server. After transferring, or uploading, the les, users can access the website by typing the domain name into the Address bar on a browser.

3. How to submit your work

- 1) After creating the required pages, compress the final folder (containing all the files, including this word document file) and submit it as a single compressed file (Zip or Rar files).
- 2) Rename the compressed file as following.

YourLastName - **YourFirstName** - **StudentIdNumber**.zip

Example:

Smith - **John** - **234566435**.zip

- 3) Upload the file and submit it (only using Blackboard). **Note:** When submitting your project using blackboard, in your cover message include the url (address) of the online version of the website.

The end.