

Shirley Huong
Product Designer

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EXPERIENCE

Squarespace

Product Designer (Commerce Team)
06.2019 - Present

Responsible for designing & delivering features on Commerce checkout while collaborating with cross-functional partners that covers the core Transactions group.

Nike, Inc.

Product Designer (NRC Team)
04.2018 - 06.2019

Worked on the Nike Run Club app to redesign the music experience. Collaborated with a PM and engineer to improve the experience and utility by integrating with Apple's MusicKit & Spotify's API.

Paperless Post

Product Designer (Discovery Team)
07.2016 - 03.2018

Worked on creating educational experiences with a focus on new user acquisition. Designed features for Mobile Web, saw a lift in higher user touchpoint.

Grand Army

Visual Design Intern
05.2015 - 08.2015

Co-concepted and created brand collateral for clients such as Nike and Tuft and Needle. Designed print and implemented typographical systems for the brand identity.

EDUCATION

School of Visual Arts

BFA Interaction & Graphic Design
09.2013 - 05.2016
Dean's List, Art Director's Club

Baruch College

Bachelor of the Arts
09.2006 - 05.2010

SKILLS

Tools: Figma / Sketch, Principle, Invision, Photoshop, Illustrator

Process: User Research, Competitive Analysis, User Flows, Usability Testing, Prototyping, Visual Design