

Shirley Huong  
Product Designer

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## EXPERIENCE

### **Nike, Inc.**

Product Designer (NRC Team)  
*04.2018 - Present*

Currently working on the Nike Run Club app to help redesign the music experience. Working with a PM and engineer we focused on improving the experience and utility by integrating Apple's MusicKit and Spotify's API.

### **Paperless Post**

Product Designer (Discovery Team)  
*01.2017 - 03.2018*

Worked on creating educational and inspirational experiences with a focus on new user acquisition. Designed features for Q3 "Education for Mobile Web" and saw a lift in higher user touchpoint.

### **Paperless Post**

Product Designer (Flyer Team)  
*07.2016 - 12.2016*

Worked with a PM to help define and design Planning Tools for a casual get together group chat mobile app.

### **Grand Army**

Visual Design Intern  
*05.2015 - 08.2015*

Co-concepted and created brand collateral for clients such as Nike and Tuft and Needle. Designed print and implemented typographical systems.

## EDUCATION

### **School of Visual Arts**

BFA Interaction & Graphic Design  
*05.2013 - 09.2016*  
Dean's List, Art Director's Club

### **Baruch College**

Bachelor of the Arts  
*05.2006 - 09.2010*

## SKILLS

**Tools:** Sketch 3, Photoshop, Illustrator, After Effects, Principle, Invision, Zeplin  
**Process:** User Research, Competitive Analysis, User Flows, Usability Testing, Interaction Design, Wireframing, Prototyping, Visual Design