

Sustainability goals (Dan)

1. increase funds & broaden funding base
 - picked up 3 corporate sponsors, in-kind sponsor
2. increase role of collaborators
 - JD brought Fred, MacPhail groups, Columbia Heights, KARE appearance, radio interviews, etc.
3. increase audience
 - clearly big - almost 600 people¹ in audience, could have had more with 2 nights
4. increase organizational volunteer uptake

Concert review

Feedback from others (Dan)

- Great participation from CH school board Friday night
- Macphail Suzuki director was ecstatic (in actual ecstasy)
- 2 OShaugh. people (house manager, box office manager) were very impressed - clear that people loved being there

Financials (Mike)

- Can report either with or without CD costs (recording, production)
- Budget without CD: about \$18,000. Raised about \$16,000 toward this.
- Still need to raise funds to produce CD - about \$6000
- Shangilia donations - outright donations were about \$1450
- Additional donation from SIA from event, to total \$5000 for Shangilia
- Idea: pre-sell CDs for [possibly] reduced price

Artistic (Linda)

- Thanks to section leaders, and to all for **flexibility**
- Thanks to recording-makers and printed-word-makers
- We brought great attention to rehearsals
- Bill rocked
- Update on Saijen - unfortunately still not healthy for singing, would like to join us again

Marketing/Promotion (Penny)

- Great strides in visibility with this concert - MPR, etc.
- Witness the 200+ tickets sold at the door
- Judy was a Great Help² for this concert!
- We had trouble getting posters in visible places, sometimes resistant to people posting
- We want each person to estimate how many people came *because of them* to this concert, so we can estimate how many people came that didn't know us (as people).

¹ Including over 200 at the door!

² Actually a "Godsend"

Concert planning (Jan)

- Thanks to Rachel, Schele & Mike for being concert point people
- Paul & Jan are point people for Spring concert
- If you love knowing all the answers, this job is for you!

Thanks to Beth for sandwiches

Beth says: Do we have/need an archivist?

Feedback from choir:

Jody: thanks to leadership team in general

Schele: this is the most fun I've had in 20+ years of choral singing

Monica: all my friends say JD has a cute butt: Buns of Steele!

Tracy: we moved from awkward to natural/genuine

Dean: the kids were very fun to watch, very engaged

Jan AM: was a good cohesivifying experience for the kids

Sheri: OShaugh. was great inside the hall, but tough for parking & mingling & collecting donations

Mike: made good accomplishments toward collaborating with youth

Lynn: the CH kids were extremely supportive of us when we performed

Gloria: many of her friends said this concert was on a different level altogether ("magical") from previous concerts - not looking at music removed a "language barrier" from us

Stephanie: good lesson for us to learn how to **sell** the music

Etta: people actually thanked us for asking them to come to this concert

Sheri: interesting to think back to Craig Rice and the idea of making "a show" rather than just a concert

Becky: people who were dragged there found it really cool - as witnessed on Facebook

Dana: first concert that Cheryl came to after surgeries, etc. - says this is the first concert that really fulfills our mission

Maria: very important to do concert like this that isn't as traditional, to bring in people who wouldn't otherwise be exposed to choral music, and show them that these doors can be opened

Dana: tempting to try to repeat this annually, not sure what the right thing to do is

Dean: would be great to do things like this, but not exactly this, again

Becky: missed some of the "vocalist experience" we got with Kathy Romey in this concert

Mark: just the opposite - found this experience much more freeing vocally than other concerts, partly because we weren't concentrating on high notes, etc.

Ken: funny how visual music got in the way, didn't want it

Jody: recalls how JD dealt with the loud kids backstage, thought that was really cool

Jan: was spiritually healing

Linda: what mistakes did we make?

Jody: O'Shaugh. may be problematic enough to not want to be there again

Schele: Maybe we should be more purposeful about our whole *visual thing*. I bought liquid eyeliner for heaven's sake!

Mark: beware of the burnout factor, I'm reaching this threshold. Call time was too early. Also I dread the idea of a Peace On Earth concert.

Linda: one practical problem is how to involve a school without an early-time weekday call time.

Mike: should we dial back the intensity of effort, or keep building?

Sheri: we should make videos of concerts available to us. We should also think about burnout of leadership team.

Dan: the quality of the outcome is highly motivating for putting in a lot of time, and helps avoid burnout.

Mark: would also like to keep this level of commitment but it's very hard to make it happen.

Jan AM: SILENCE. HAS NOTHING TO SAY.

Penny: got pretty jazzed about doing this again with JD. Feels like we can build from this position.

Lisa: very rewarding experience, feels guilty for not being able to contribute more. Wants to find ways to give more.

Tracy: isn't feeling burnt out, agrees with Penny about wanting to do this again & looking forward to it

Beth: feels like she's entering a portal from Fargo to the Twin Cities, loves the creative nature of this organization. Loves feeling creatively stretched.

Monica: is there an opportunity to join JD at schools for workshops/concerts?

Sheri: would love to work with JD again but wants new people too. Wants to preserve diversity of our audience we got at this concert. Wants to preserve Black History Month connection.

Rosalie: the diversity of experiences in some ways defines this group.

Dean: we should build on "white choir does black music" idea

Jan AM: Suzuki community is very close-knit, faculty members from MacPhail had great things to say, worked great as experience for high-functioning autistic audience member. Also, it was really helpful to re-connect with people right before the concert & urge them to come. Was good to tell people to come on Friday too.

Jan L: cost was an issue for some, needed to gift some tickets to people who probably couldn't otherwise come

Dana: remember, next concerts will be free

Linda: please give potential collaborator info/ideas to me

Jan L: ditto on venues

And just like that, Tad passes out music³.

³ Actually "octavos"