



Project brief

Premium version to frame your digital project quickly.

Project info

Project name

Project type (website, app, MVP, e-commerce)

Primary goal

Indicative budget

Desired date

Main contact

Name & role

Email

Phone

Company

City / Country

Goals & impact

Examples: generate qualified leads, automate a process, sell online, improve conversion, accelerate an MVP.

Detailed goals

Audience & channels

- ☐ B2B
- ☐ B2C
- ☐ Internal
- ☐ International
- ☐ Community

Priority features

- ☐ Landing page / showcase
- ☐ E-commerce / catalog
- ☐ Mobile app MVP
- ☐ Admin dashboard

- ☐ Online payments / subscriptions
- ☐ Automations & CRM
- ☐ Dynamic content / CMS
- ☐ Multilingual / SEO



Technical details

A complement to define the level of finish.

Design & content

Do you already have a brand guide, logo, tone, or content? Share visual references or the desired style.

Inspiration links / examples

Available content

Integrations & data

- ☐ Payments (Stripe, PayPal, etc.)
- ☐ CRM / marketing (HubSpot, Brevo)
- ☐ Analytics / tracking
- ☐ Newsletter / emailing

- ☐ Content management (CMS)
- ☐ External API connection
- ☐ Auth / member area
- ☐ Automations / webhook

Pages / screens to plan

Main pages

Other screens



Timeline & validation

Finalize dates and signatures for the project.

Timeline & milestones

Kickoff & scoping

Target date

Design & prototype

Development

Delivery & launch

Validation & signature

Client name

Kah-Digital name

Client signature

Kah-Digital signature

Recommended terms: 50% on validation, 50% before final delivery.

This document is the base to frame the project. Please complete the fields.



Premium AI modules

Options to save time and improve conversion.



Client automation layer

Automated replies, quotes, and follow-ups with brand tone.

Indicative budget: 2,900 - 6,900 EUR

Setup: 2-4 weeks



Industry chatbot & support

Assistant trained on your content to answer 24/7 and filter requests.

Indicative budget: 3,500 - 9,000 EUR

Setup: 3-5 weeks



Lead qualification & scoring

Smart forms, scoring, and routing for sales teams.

Indicative budget: 2,400 - 5,900 EUR

Setup: 2-3 weeks

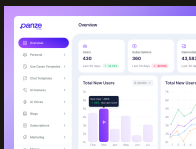


AI content & assets pack

Templates, copy, and scripts aligned with your brand.

Indicative budget: 1,800 - 4,500 EUR

Setup: 1-2 weeks



Custom AI micro-tool

Internal tool for summaries, extraction, or decision support.

Indicative budget: 4,900 - 12,000 EUR

MVP: 4-6 weeks