Kenan Wang

kenanwang1@gmail.com l (415) 321-9935 l kenanwang.github.io/portfolio

I Believe…

good ideas can change the world whether through research, products, books, or conferences.

Education

UC Berkeley

Math B.A., Physics B.A.

Alumni Scholar

Research Fellow, National Institute for Standards and Technology

Certificates

Elite Data Science Machine Learning Accelerator

Kaggle SQL Camp

Machine Learning

SciPy Stack, Tensorflow, Keras, SQL, feature selection and engineering, model tuning and selection,

Enron anomaly detection using Hopfield memory networks

Finished top 12% Kaggle Tensorflow Natural Question and Answer competition

Interests

Ghostwrote a book with a top TEDx Speaker

Committee member and Producer for TEDxSF, tens of millions of video views

Judge and Coach for Berkeley's Big Ideas Social Entrepreneurship competition

Requirement Highlights

User focus: performed interviews and analysis to drive onboarding, administration, and humanizing features for mobile Wikipedia

Analysis: overhauled A/B test review process with 40+ tests / mo

Agile delivery: launched a platform upgrade 3+ yrs in the works

Communication: gave presentations on and wrote white papers for the first enterprise app store in the world

Tech: coded PoC, audit tool, and tuning tool for ad optimization ML

Design: launched the first tablet interface for Wikipedia

Product Experience (* = acquired)

Product Manager l Hive Media Group   Feb '20 - current

Designed and launched ML products to change ad settings by user and optimize content. Coded PoCs, audit tool, and tuning tool.

Instituted quarterly product roadmaps to focus engineering and analysis. One result: launched an upgrade 3 years in the works.

Overhauled AB Test reviews to create clarity. One result: +30% rev on a new layout resulting in a new $1M/yr line of business.

Integrated data team into Sprint and Product planning process.

Product Manager Mobile l Wikimedia Foundation Jul '13 - Aug '14

Launched mobile editing, observing +15% account signups.

Pitched and launched onboarding feature, +9% conversions.

Performed analysis proving that editors on mobile made large contributions, accelerating features aimed at administration.

Other projects: WYSIWYG mobile editing, tablet interface, iOS & Android apps, humanizing wiki

Product Lead (founding team) l AppCentral*   May '08 - Jul '12

Gathered and managed requirements for the first Enterprise App Store in the world + our Security SDK, this got us VC funding.

Gave presentations to, collected requirements from, and wrote white papers for key customers: Honeywell, Mitsubishi, etc.

Employee #3, ran ops until '10: hiring, finance, marketing, etc.

Other Experience (* = acquired)

Consultant   Mar '19 – Feb '20

Ops for startups in verticals: mobile, real estate, luxury travel, etc.

Editor, Manager l The Great Work Publishing Aug '17 - Mar '19

Started publishing house with top TEDx speaker.

VP Operations l Wellness Company*   Aug '14 - Aug '17

$10M+, Inc 5000 fastest growing company. Took NY to $3M+ rev.

Partners Manager l Utopy*   Jul '12 - Jul '13

Pro Services for 50% of pre-acquisition sales. Speech Recognition.