

Kenan Wang

Senior Product Manager for Enterprise AI

kenanwang1@gmail.com | (415) 321-9935 | technical portfolio at kenanwang.github.io/portfolio

Profile

Can implement an RNN in NumPy but can also lead a critical sales call. Has worked on AI products from market validation & prototyping to launch & maintenance. Grounds the broad potential of AI tech into real customer needs.

I'm a PM because I wanted to know "why are we building this, is it really solving the problem?"

Education

UC Berkeley

Math B.A., Physics B.A.

Alumni Scholar

NIST Research Fellow

President, Interfraternity Council

Certificates

Elite Data Science
Machine Learning
Accelerator

Kaggle SQL Camp

Certified Scrum Product
Owner

Machine Learning

NLP, BERT, Traditional
ML, Reinforcement
Learning,

Finished top 12% Google
Tensorflow DataScience
Competition: Natural
Question Answering

Data integration and
pipelines

ML deployment and
maintenance

AI Products

Carbon Intensity Simulator helps vessel operators and deployment managers make accurate plans at the vessel and fleet level to comply with international maritime carbon regulations.

Multi-Armed Bandit for Ad Settings uses reinforcement learning algorithms to automatically optimize ad settings for ad auctions.

Product Experience (* = acquired)

Sr PM, AI & Data | Bearing AI (Andrew Ng) Sep '22 – current

Defined strategy for our technical platform covering AI, data, infrastructure and go-to-market support.

Launched product validation interview project that resulted in the launch of two new major products.

Coordinated cross-team efforts to deliver a key new feature that landed us a flagship customer - top 5 container shipping company.

Improved product health to reduce customer incidents 5x.

PM New AI Ventures | Temasek Jul '21 – Sep '22

Partnered with portfolio companies of Temasek (\$400B+ in holdings) to bring new AI products to market using portfolio company data and market access.

Potential products: Covenant Understanding, Healthcare Buy Now Pay Later, X-Ray Assisted Defect Recognition

PM & Data Scientist | Hive Media Group* Feb '20 – Jul '21

Defined and delivered ML products to optimize ad settings and optimize content order.

Coded proof of concepts, monitoring tool, and tuning tool.

Overhauled AB Test reviews to create clarity. One result: +30% rev on a new layout resulting in a new \$1M/yr line of business.

Product Manager, Mobile | Wikipedia Jul 2013 – Jul '14

Defined and delivered mobile editing, +15% account signups.

Defined and delivered onboarding feature, +9% conversions.

Performed analysis proving that editors on mobile made large contributions, accelerating features aimed at administration.

Other projects: WYSIWYG mobile editing, tablet interface, iOS & Android apps, humanizing wiki

Product Owner & Sales Eng. | AppCentral* May 2008 – Jul '12

Gathered and managed requirements for the first Enterprise App Store in the world + our Security SDK, this got us VC funding.

Gave presentations to, collected requirements from, and wrote white papers for key customers: Honeywell, Mitsubishi, etc.

Employee #3, ran ops until '10: hiring, finance, marketing, etc.