# Kenichiro Arai

UI/UX designer, Product designer, UI developer

### **SKILLS**

Sketch, Pixate, Facebook Origami, Invision, HTML, CSS, SCSS, jQuery

### **CAPABILITIES**

UX/UI design, interactive design, animation, rapid prototyping, UX wireframe, branding, photography/video art direction

## **EDUCATION & LEADERSHIP**

## Sophia University (Tokyo, Japan)

B.A in Political Science and Sociology

### University of Washington

Received an academic scholarship for a full year's tuition

#### House of Genius Panel Memeber

Since 2014 -

## Startup Weekend Boulder

Volunteer

## TechStars Hackathon (Boulder, CO)

Participant

#### Context.io Hackathon

Participant

## **INTERNATIONAL AUTHORIZATION**

US resident, Authorized to work and live in the United States and Japan

## **SUMMARY**

I create intuitive, efficient and clean UI/UX for mobile and web applications in an agile work environment. I am a passionate product designer, UI developer, and a cross-functional leader that bridges between engineers and marketers.

### **WORK EXPERIENCE**

#### Tremper Creative LLC

UI/UX designer, UI developer

(September 2015 - June 2016)

Portfolio: http://kenarai.github.io/

Contact: hi@kenarai.com

- Designed UI/UX for enterprise-level software used by leading banks and companies, responsible for data retention and monitoring millions of customers everyday.
- Produced wireframes and interface specs with Sketch along with highly functional prototypes built with CSS, jQuery, angular.js
- Actively participated in front-end development with an engineering team to ensure responsiveness,
  animation and code efficiency.
- Provided algorithmic solutions in Javascript for a commenting system for a client's web application.

#### Corvida Software

UI/UX designer, Product designer, UI developer

(January 2015 - August 2015)

- Designed an interface and style guide for API/Webhook integration software.
- Worked closely with the engineering team to create concepts, sketches, wireframes, user persona and prototypes.
- Built a fluid and responsive grid framework with SCSS, supporting nested grids and content-specific classes, with organized and sustainable code for easy maintenance.

### Eventblimp

UI/UX designer, Product designer

(August 2014 - November 2014)

- Redesigned the web portal and mobile applications based on collected user behavior and retention rates.
- Led competitive analysis and market sizing research. Focused company competitive edge upon unique product offerings, simplified user experience, API architecture design, and entertainment values.

### Dineify

UI/UX designer, Product designer, Front-end developer, CEO (December 2013 - September 2015)

- Designed and developed a beta based on discoveries and user analysis obtained through research and interviews with chefs and industry specialists.
- Successfully closed deals for beta testings with culinary institutions in New York City and Denver.
- Led a strong marketing team and deployed a successful marketing campaign targeted towards
  Stanford students and local food businesses.