

Kenneth Ballon

Self-taught UI/UX Designer and Frontend Developer | Philippine-based

[portfolio](#)

[github profile](#)

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Experience

KM Business Information (Formerly Key Media Inc.)

JUN 21, 2021 - Present | PH

UI/UX Product Designer | Full-time - WFH

As a UX/UI designer at KM, I gather requirements from stakeholders, create user research plans, and conduct user interviews and usability testing. I also create workflows, user journey maps, design sketches, wireframes, and prototypes. I collaborate with agile teams to implement designs and present user insights, mockups, and prototypes to stakeholders.

- Awarded TABPI Silver Award 2023 for IBM (Insurance Business Magazine) web design
- For IBM (Insurance Business Magazine) site, we're able to increase 10% page visit from previous old site
- Delivered specialty pages template design for our B2B clients that generate \$10K per signup.

Teacher's Corner

APRIL 2021 - MAY 2021 | PH

Frontend Developer | Project Based | Freelance

I build the frontend of Teacher's Corner owned by small business entrepreneur. Tech stack used was PHP, HTML, CSS/Sass and Vanilla Javascript.

Note: No official domain as the project didn't push through due to budget constraint due to changing requirements by the client.

Improve Your Tomorrow

JAN 2021 - APR 2021 | PH

UI & Graphic Designer | Freelance

My task mostly here is designing graphic assets for social, email and website and some UI design for selective pages.

- Created and design their annual fiscal report 2019-2020.

Washington Real Estate Media

NOV 2020 - DEC 2020 | PH

Frontend Developer | Project Based | Freelance

I build and design some pages also of WAREP. The tech stack used was WordPress/PHP and Elementor Page Builder for faster Build

- WordPress, HTML, CSS, Javascript, and PHP

Zangle Shopify Store

SEP 2020 - OCT 2020 | PH

Frontend Developer | Project Based | Freelance

I updated their existing product page with integration with Spotify API as well as custom upload of album cover. When users search a particular song, the API calls an object from Spotify. When the desired song is in view it can be clicked and added as a merchandise for custom printable items.

- Shopify Liquid, Vanilla Javascript, Spotify API, HTML and CSS

Note: Their site has been decommissioned already.

Barhead Solutions

JAN 6, 2020 - SEP 25, 2020 | PH

Technical Consultant/Front End Developer | Full-time

I have utilized the Dynamics 365 platform with XRM Web API to query and update data. I have also customized PowerApps Portal for the front-end using JavaScript, jQuery, Liquid, and CSS3. A notable project I worked on was building the PowerApps Portal for BMD Group Australia. I also developed a custom UI for Price Grid Reference for JBS Australia inside Dynamics 365.

- Collaborated with Agile team to build some of the specialized UI for D365
- Work closely with UX/UI Designer to implement UI

Accenture

NOV 2014 - JAN 2019 | PH

Software Engineer | Frontend Developer | Full-time

Started as part of Ops/Support for DevOps for about 3 years. And spent 1yr as Frontend Dev. Here we use Sitecore ASP.Net as we build or migrated from Sharepoint to Sitecore CMS.

- Received an Internal Award "Business Impact Monthly Award"
- Worked as a Web Developer for Sitecore Experience Platform, an ASP.Net CMS Framework.
- Worked as POC for Sitecore 8.2 Experience Platform for upgrade. This also includes heavy fixing of server environment issues that are caused by the upgrade.
- Handling Server Upgrades, maintaining the UAT, Staging and Production Environment of www.accenture.com
- Troubleshooting Website, Downtime and Performance issues, working alongside Project's Software Architects.

Skills

Design

UI/UX Design • Interaction design • Wireframing • Rapid Prototyping • Design system design • User Research • A/B testing • User journey mapping • Usability testing

Frontend Development

HTML • CSS/Sass • Tailwind • Bootstrap • Javascript ES6 • PHP • VueJS • Shopify Liquid • C# • NodeJS • Firebase

Tools

Figma • Webflow • WordPress • Adobe After Effects • Invision • Notion • Adobe Illustrator • VS Code

Achievements/Certification

TABPI — Silver, Best Design B2B Site 2023

Dynamics 365 Certification 2020 — MB-200 Microsoft Power Platform + Dynamics 365 Core

SAfe Scaled Agile Certification — 2019

Interests

Photography • Reading • Forex Trading

Education

Google & Coursera

2022

Google UX Design Professional Certificate

A 6 months course for UX Design professional. A course collaboration between Google and Coursera

Udemy

2021

Build Web Apps with VueJS & Firebase

A short course in building web apps with Vuejs and Google Firebase as a backend.

Certificate.

AMA University

2003 - 2011

BS in Computer Science

Took a two year diploma program for Computer System Design and Programming with AMA Roxas City then continue the degree with AMA University in Fairview, Quezon City.
