

# Kenneth Ballon

Self-taught UI/UX Designer and Frontend Developer | Philippine-based

[portfolio](#)

[github profile](#)

[ballonkenneth@gmail.com](mailto:ballonkenneth@gmail.com)

+63 915 178 2512

## Summary

I specialize in UI/UX design and frontend development, with a keen focus on **HTML**, **CSS**, and **JavaScript**, bolstered by a strong background in accessibility considerations. My previous experience encompassed **C# ASP.Net**, but my current role spurred my dedication to mastering **PHP**, **Laravel**, and **MySQL**, with a commitment to continuous learning through **Laracast**. I've also ventured into VueJS and aspire to create a dynamic synergy between **Laravel** and **VueJS** for future projects.

## Experience

### KM Business Information (Formerly Key Media Inc.)

JUN 21, 2021 - Present | PH

#### UI/UX Product Designer | Full-time - WFH

As a UX/UI designer at KM, I gather requirements from stakeholders, create user research plans, and conduct user interviews and usability testing. I also create workflows, user journey maps, design sketches, wireframes, and prototypes. I collaborate with agile teams to implement designs and present user insights, mockups, and prototypes to stakeholders.

- Awarded TABPI Silver Award 2023 for IBM (Insurance Business Magazine) web design
- For IBM (Insurance Business Magazine) site, we're able to increase 10% page visit from previous old site
- Delivered specialty pages template design for our B2B clients that generate \$10K per signup.

#### Tech Stack/Tools

Figma

HTML

CSS

Javascript

WordPress CMS

PHP

Adobe All Apps

Github/Git

## Multiple Freelance Work

OCT 2020 - MAY 2021

### Projects Listed Below | Freelance

#### Teachers Corner

I build the frontend of Teacher's Corner owned by small business entrepreneur. Tech stack used was PHP, HTML, CSS/Sass and Vanilla Javascript.

**Note:** No official domain as the project didn't push through due to budget constraint due to changing requirements by the client.

#### Improve Your Tomorrow

My task mostly here is designing graphic assets for social, email and website and some UI design for selective pages.

- Created and design their annual fiscal report 2019-2020.

#### Washington Real Estate Media

I build and design some pages also of WAREP. The tech stack used was WordPress/PHP and Elementor Page Builder for faster Build

#### Zangle Shopify Store

I updated their existing product page with integration with Spotify API as well as custom upload of album cover. When users search a particular song, the API calls an object from Spotify.

### Zangle Shopify Store - continuation

When the desired song is in view it can be clicked and added as a merchandise for custom printable items.

**Note:** Site has been decommissioned already

#### Tech Stack/Tools

Figma HTML CSS Javascript WordPress CMS PHP  
Adobe All Apps Github/Git Spotify Rest API Shopify Liquid Scripting VueJS

### Barhead Solutions

JAN 6, 2020 - SEP 25, 2020 | PH

#### Technical Consultant/Front End Developer | Full-time

I have utilized the Dynamics 365 platform with XRM Web API to query and update data. I have also customized PowerApps Portal for the front-end using JavaScript, jQuery, Liquid, and CSS3. A notable project I worked on was building the PowerApps Portal for BMD Group Australia. I also developed a custom UI for Price Grid Reference for JBS Australia inside Dynamics 365.

- Collaborated with Agile team to build some of the specialized UI for D365
- Work closely with UX/UI Designer to implement UI

#### Tech Stack/Tools

Adobe XD HTML CSS Javascript XRM Rest API C# ASP.Net  
MS Power Platforms or D365 Github/Git Shopify Liquid Scripting

### Accenture

NOV 2014 - JAN 2019 | PH

#### Software Engineer | Frontend Developer | Full-time

Started as part of Ops/Support for DevOps for about 3 years. And spent 1 yr as Frontend Dev. Here we use Sitecore ASP.Net as we build or migrated from Sharepoint to Sitecore CMS.

- Received an Internal Award "Business Impact Monthly Award"
- Handling Server Upgrades, maintaining the UAT, Staging and Production Environment of [www.accenture.com](http://www.accenture.com)
- DB backup, troubleshooting website, downtime and performance issues, working alongside Project's Software Architects.

#### Tech Stack/Tools

C# ASP.Net Sitecore MVC PowerShell Scripting Octopus Deployment HTML  
CSS Javascript

## Skills

### Design

UI/UX Design • Interaction design • Wireframing • Rapid Prototyping • Design system design • User Research • A/B testing • User journey mapping • Usability testing

### Frontend Development

HTML • CSS/Sass • Tailwind • Bootstrap • Javascript ES6 • PHP • VueJS • Shopify Liquid • C# • NodeJS • Firebase

### Tools

Figma • Webflow • WordPress • Adobe After Effects • Invision • Notion • Adobe Illustrator • VS Code

## Achievements/Certification

**TABPI** — Silver, Best Design B2B Site 2023

**Dynamics 365 Certification 2020** — MB-200 Microsoft  
Power Platform + Dynamics 365 Core

**SAfe Scaled Agile Certification** — 2019

## Interests

Photography • Reading • Forex  
Trading

---

## Education

### Google & Coursera

2022

### Google UX Design Professional Certificate

A 6 months course for UX Design professional. A course collaboration between Google and Coursera

---

### Udemy

2021

### Build Web Apps with VueJS & Firebase

A short course in building web apps with Vuejs and Google Firebase as a backend.

[Certificate.](#)

---

### AMA University

2003 - 2011

### BS in Computer Science

Took a two year diploma program for Computer System Design and Programming with AMA Roxas City then continue the degree with AMA University in Fairview, Quezon City.

---