Kenneth Berland California Bar #250255

2263 Derby Street

Berkeley, CA 94705

(310) 383-7981

ken@hero.com

Education

University of Southern California School of Law

J.D., Order of the Coif, 2005

Southern California Law Review, Articles Editor

Note: Triple Play: A Plan for Open Data Systems (http://www.docstoc.com/docs/7199549/Triple-Play)

High Honors Grades

Business Organizations, Civil Procedure, Contracts, Criminal Law, Evidence, Federal Courts, Gender Discrimination, Intellectual Property, and International Law

Honors Grades

Constitutional Law I, Criminal Procedure, Internet Law, Legal Profession (Ethics), Poverty Law, Property, and Taxation

University of Wisconsin, Madison

B.S., Political Science and Creative Writing, 1991

Experience

Law Offices of Kenneth Berland, Berkeley

Attorney, April 2008–Present

Counsel in a variety of civil matters including trademark negotiation and litigation and securities litigation.

Heroic Systems, LLC, Berkeley

Partner, September 2008–Present

Developer and operator of computer appliances and web-based services including www.transactionspace.com, www.transactionspace.com, www.ticketbud.com.

Howard Rice Nemerovski Canady Falk & Rabkin, San Francisco

Business Associate, March 2007–March 2008

Drafted, reviewed and negotiated documents for business transactions. Extensive work negotiating software and digital content licensing for both licensors and licensees. Drafted DMCA and CDA compliant policies for clients with Internet operations. Negotiated legal terms for services agreements and strategic business alliances for clients with SaaS business models. Negotiated and drafted agreements for venture financings, particularly preferred stock financings.

United States Court of Appeals for the Sixth Circuit, Louisville

Clerk to Danny J. Boggs, Chief Judge, 2005–2006

Researched and analyzed federal and state law issues requiring decision by the court including: patent, copyright and trademark; labor and employment; contracts; sovereign immunity and state's rights; immigration; and death penalty and criminal law. Drafted memoranda analyzing cases and motions before the Court. Engaged in oral argument with and recommended specific outcomes to Judge Boggs. Drafted opinions and orders consistent with the Court's rulings.

Hero Consulting-CGI

Partner, 1998–2005

Consultant for digital feature film and television commercial production. Film projects included The Core, Pearl Harbor and Driven. Television commercial projects included Energizer Titanium and AT&T Ants. Production company clients included Rhythm & Hues, Asylum, Method Studios, Ring of Fire and Zen Kitty. See, e.g., http://www.vimeo.com/6690467

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Hero Consulting-Internet

Partner, 1998–2005

Consultant for web-based systems, including Filmson.com and Funbets.com. Designed and built Perlbased content managment system and distributed hosting solution in Linux environment. Designed and built prediction market for multi-player fantasy sports betting.

Idea Technologies Corporation, Santa Monica

Founder, 1998–2000

Held exclusive contract with West Publishing Group to design and deploy Pocket Paralegal, a wireless information retrieval system for attorneys. See http://www.hero.com/itcor/demo.html

Twentieth Century Fox/VIFX, Los Angeles

Technical Director, 1996–1998

Created digital effects for feature films including Volcano, Jingle All the Way and Face/Off. Supervised teams in creating systems for the visualization of special effects. Provided in-house consulting for complex aspects of digital film-making.

The Heroic Sandwich, New York

Proprietor, 1994-1995

Partner in New York City's (arguably) first Internet cafe. Offered connectivity, sandwiches, and email in an informal setting. See http://www.hero.com/sandwich/

Freelance Digital Artist, New York

Digital Artist, 1993–1996

Visual effects artist on a variety of digital and analog(!) systems. Clients included Charlex, Sony Music Studios, Balsmeyer and Everett and RVI.

Admissions

California, 2007