

## **KENNETH BERLAND**

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630 IDAHO AVE., APT. 303    SANTA MONICA, CA 90403    (310) 393-7981    ken@hero.com

### Education

University of Southern California Law School  
Juris Doctor Candidate, May 2005  
High Honors Grades: Contracts, Civil Procedure  
Activities: Public Interest Law Foundation

University of Wisconsin, Madison  
Bachelor of Science, Political Science, Creative Writing, May 1991

### Academic Reference

Professor Eric L. Talley  
Director of the Center for Law, Economics, and Organization  
University of Southern California Law School  
699 Exposition Blvd.  
Los Angeles, CA 90089

### Experience

*Partner*, Hero Consulting, Santa Monica, CA  
February 1998 – August 2002  
Consulting for digital aspects of film and commercial production. Projects included *The Core*, *Pearl Harbor*, *Driven*, *Energizer Titanium*, and *AT&T Ants*. Clients included Rhythm & Hues, Asylum, Method Studios, Zen Kitty, and Ring of Fire.

*Chief Technology Officer*, Filmson.com, Santa Monica, CA  
August 1999 – August 2001  
Internet guide to online films. Advised and supervised all web and database operations. Designed data gathering and entry system. Headed information technology team.

*Partner*, Idea Technologies Corporation, Santa Monica, CA  
November 1998 – July 2000  
Held exclusive contract with West Publishing Group to design and deploy *Pocket Paralegal*, a wireless information retrieval system for attorneys. Programmed client and server. Coordinated the activities of information technology, sales and finance staff. Worked with employees of West Group to enhance product. User's guide at <http://www.hero.com/itcor/online/ug16.htm>

*Supervising Technical Director*, VIFX, Twentieth Century Fox, Los Angeles, CA  
April 1996 - February 1998  
Created digital effects for feature films including *Volcano*, *Jingle All the Way*, and *Face/Off*. Supervised teams in creating systems for the visualization of special effects. Provided in-house consulting on technical aspects of digital film making and programming.

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### Experience (cont'd)

#### *Proprietor, The Heroic Sandwich Café, New York, NY*

November 1994 – October 1995

Founding partner of pioneering Internet Café in New York City. Worked with four other partners. The Heroic Sandwich offered gourmet cuisine, internet access, and comic books in an intimate setting.

#### *Freelance Digital Artist*

New York, NY

September 1994 - January 1996

Worked in one-on-one sessions with directors and advertising creative directors in the creation of film and video effects. Projects included *Sense and Sensibility*, *Everyone Says I Love You*, *World Series Logo*, *1994 World Cup*, and *Wayne's World 2*. Clients included Charlex, Sony Music Studios, and Peter Max.

#### *Digital Artist*

Rutt Video Post Production, RVI, New York, NY

October 1993 – September 1994

Worked with post-production software to provide animation for in-house projects. Projects included commercials for Buick, the Royalton Hotel, Peter Max, and Propaganda Films.

#### *Freelance Photographic Assistant*

New York, NY

January 1993 - September 1993

First Assistant and Production Coordinator. Clients included David LaChapelle, Brian Smale, Andrew Eccles and Michael Lavine

#### *Photographic Assistant*

Michael Lavine Photography, New York, NY

August 1991 - January 1993

Traveled and assisted on over 150 photo shoots for major record labels, magazines, and commercial clients. Managed accounts payable, accounts receivable, and shooting schedule.