

Kenneth Berland  
2263 Derby Street  
Berkeley, California 94705

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RadiumOne  
525 Market Street, 28th Floor  
San Francisco, CA 94105

Re: Technical Product Manager—Mobile

To Whom It May Concern:

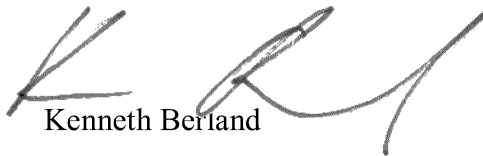
Enclosed please find my resume for application to the above referenced position. For over 10 years I have managed the development of web-based and mobile application with in-house and contract developers.

More than ten years ago, I developed the first Motorola Certified wireless Internet application on the Motorola PageWriter2000 device. This application was the first app to become certified by Motorola's validation program, and to be authorized for sale.

I am currently Product Manager for a web-based e-discovery and document management application. In 18 months I have delivered 6 versions, per the roadmap and specification document. The product has been delivered on time and has no major bugs.

Developing and managing software products is my passion. I would be very interested in learning more about the position you are offering. Please contact me if you would like to set up a time to talk.

Sincerely,

  
Kenneth Berland

1 Enclosure

## **PERSONAL STATEMENT**

Products are meant to solve problems. As a product manager, I must listen to customers, users, programmers, and administrators. It is also imperative to prioritize bugs and features on the roadmap. To be successful, I must speak the languages of business, technology, and finance. Once I completely understand problems and priorities, I work with my team to create the specification, plan the development schedule, and deliver the product on time.

## **ACCOMPLISHMENTS**

- Managed core software product at Hero.com, LLC, growing revenue from zero to \$250,000 per year.
- Redesigned information architecture for Ticketbud.com, growing sales from one event per month to ten events per day.
- Member of the California Bar.
- Drafted a 2005 opinion for the Sixth Circuit Court of Appeals subsequently affirmed by the Supreme Court of the United States.
- Founded ITCOR, a pioneering wireless application provider.

## **RELEVANT EXPERIENCE AND SKILLS**

- Cloud computing architect for public and private clouds.
- Over 20 years of software development and systems administration on Unix systems.
- Expert level experience in Java, Perl, Ruby, C, C++, and Java Script
- Exemplary professional communication skills.
- High-level business and technical writer.
- Vast experience with FOSS, including LAMP architectures and GNU/Linux OS.

## **EMPLOYMENT HISTORY**

2008—Present      Hero—Legal eDiscovery & Document Review, Knoxville, TN  
Product Manager

Architected and managed development of highly optimized, scalable, web-based, turnkey solution used to quickly search millions of pages of unstructured data. Hero.com is an eDiscovery and high-speed document review application for attorneys, forensic accountants, and others. Delivered market-leading distinguishing features including the ability to search millions of pages in less than one second, flip through pages over the Internet with sub-second response time, consume any document type, and annotate and collaborate with unlimited users.

2007—2008      Howard Rice Nemerovski Canady Falk & Rabkin, San Francisco, CA  
Associate Attorney

Drafted, reviewed, and negotiated documents for business transactions. Extensive work negotiating software and digital content licensing for both licensors and licensees. Drafted DMCA and CDA compliant policies for clients with Internet operations. Negotiated legal terms for services agreements and strategic business alliances for clients with SaaS business models. Negotiated and drafted agreements for venture financings, particularly preferred stock financings.

2005—2006      United States Court of Appeals for the Sixth Circuit, Louisville, KY  
Clerk to Chief Judge

Researched and analyzed federal and state law issues requiring decision by the court including: patent, copyright and trademark; labor and employment; contracts; sovereign immunity and state's rights; immigration; and death penalty and criminal law. Drafted memoranda analyzing cases and motions before the Court. Engaged in oral argument with and recommended specific outcomes to Judge Boggs. Drafted opinions and orders consistent with the Court's rulings.

1998—2005      Hero Consulting, Santa Monica, California  
Partner

Consultant, developer, and project manager for various development projects. Founded a wireless Internet startup company that turned a profit during the Internet boom. Designed and built Perl-based content management system and distributed hosting solution in Linux Environment. Consultant and CGI developer for digital feature film and television commercial production.

## **EDUCATION**

2005      University of Southern California School of Law  
Juris Doctor, High Honors (Order of the Coif)

1991      University of Wisconsin, Madison  
Bachelor of Science