Kenneth Berland

(310) 383–7981
ken@hero.com

PERSONAL STATEMENT

Today's enterprises must solve complex business problems. To address this complexity, I communicate with business and technology personnel in their own languages. As a licensed attorney, I pay careful attention to details, contract terms, and deadlines. My cross-discipline expertise and experience in business communications and technology ensures I deliver quality, well-architected solutions that save customers money and decrease overall time to value.

ACCOMPLISHMENTS

- Architected and managed cloud-based software, HERO.COM
- Redesigned information architecture for Ticketbud.com, now HA, scalable, and fault-tolerant.
- Member of the California Bar.
- Drafted judicial opinion for Sixth Circuit Court of Appeals, affirmed by the US Supreme Court.
- Founded ITCOR, a pioneering wireless information as a service application provider.

RELEVANT EXPERIENCE AND SKILLS

- Cloud computing architect for public and private cloud solutions
- Over 20 years of software development and systems administration on Unix systems.
- Expert level experience in Java, Perl, Ruby, C, C++, and JavaScript.
- Equally nimble in command-line development and 4GL IDE (JDeveloper and Eclipse).
- Hands on experience with Oracle DB, PL/SQL, SOA Suite, application servers and portals.
- Exemplary professional communication skills, high-level business and technical writer.
- Vast experience with FOSS (Open Source), including LAMP architectures and GNU/Linux OS.

EMPLOYMENT HISTORY—Product Management

2008—Present   HERO.COM—Legal eDiscovery & Document Review, Knoxville, TN
Product Manager, Architect

Architect and development manager for highly optimized, scalable, web-based, turnkey solution that quickly searches millions of pages of unstructured data. Gather business requirements, document business processes, and translate into technical specification and statement of work. Supervise service-oriented development. Deliver market-leading distinguishing features including the ability to search millions of pages in less than one second, flip through pages over the Internet with sub-second response time, consume any document type, and annotate and collaborate with unlimited users. HERO.COM uses cloud technology for vertical processing of high volumes of data.

2009—Present   Ticketbud.com
Product Manager, Lead Developer

Redesigned information architecture and supervise development of a self-service, online ticket sales application. Architected integration between trade partners (Facebook, Wordpress, Android Application) and payment institutions. Managed a team of developers. Maintains and addresses feature and bug lists.

2008—2010   TransactionSpace.com
Product Manager, Lead Developer

Gathered requirements from user study, architected and managed development of a breakthrough, self-service, web-based application used by attorneys to streamline complex financial business transactions. Integrated several technologies and systems for smooth, innovative, seamless operation and frictionless, collaborative user experience.

2006—2007   *EverydayMinerals.com*
                Product Manager, Lead Developer

Architected and built custom end-to-end web-based order fulfillment solution (from shopping cart to warehouse shipment of product) for a direct to consumer purveyor of cosmetics.

1998—2005   *Hero Consulting, Santa Monica, California*
                Partner

Consultant, developer, and project manager for various development projects. Founded a wireless Internet startup company that turned a profit during the Internet boom. Designed and built Perl-based content management system and distributed hosting solution in Linux environment. Consultant and CGI developer for digital feature film and television commercial production.

EMPLOYMENT HISTORY—LEGAL PROFESSIONAL

2008—Present   *Law Offices of Kenneth Berland, Oakland, CA*
                 Attorney at Law

Counsel in a variety of civil matters including corporate transactions, construction defect, trademark, and trade secret. Extensive construction defect litigation and trial contract work with the law firm of Hardiman and Carroll. Co-venture trial work with the Law Offices of Carl Lippenberger.

2007—2008   *Howard Rice Nemerovski Canady Falk & Rabkin, San Francisco, CA*
                Associate Attorney

Drafted, reviewed, and negotiated documents for business transactions. Extensive work negotiating software and digital content licensing for both licensors and licensees. Drafted DMCA and CDA compliant policies for clients with Internet operations. Negotiated legal terms for services agreements and strategic business alliances for clients with SaaS business models. Negotiated and drafted agreements for venture financings, particularly preferred stock financings.

2005—2006   *United States Court of Appeals for the Sixth Circuit, Louisville, KY*
                Clerk to Chief Judge

Researched and analyzed federal and state law issues requiring decision by the court including: patent, copyright and trademark; labor and employment; contracts; sovereign immunity and state's rights; immigration; and death penalty and criminal law. Drafted memoranda analyzing cases and motions before the Court. Engaged in oral argument with and recommended specific outcomes to Judge Boggs. Drafted opinions and orders consistent with the Court's rulings.

EDUCATION

2005   University of Southern California School of Law
         Juris Doctor, High Honors (Order of the Coif)

1991   University of Wisconsin, Madison
         Bachelor of Science

REFERENCES

Available upon request.