Kenneth Berland California Bar #250255

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(310) 383-7981

ken@hero.com

Education

University of Southern California School of Law J.D., *Order of the Coif*, 2005 Southern California Law Review, Articles Editor

High Honors Grades

Business Organizations, Civil Procedure, Contracts, Criminal Law, Evidence, Federal Courts, Gender Discrimination, Intellectual Property, and International Law

Honors Grades

Constitutional Law I, Criminal Procedure, Internet Law, Legal Profession (Ethics), Poverty Law, Property, and Taxation

University of Wisconsin, Madison

B.S., Political Science and Creative Writing, 1991

Experience

Howard Rice Nemerovski Canady Falk & Rabkin, San Francisco

Business Associate, March 2007-March 2008

Drafted, reviewed and negotiated documents for business transactions. Extensive work negotiating software and digital content licensing for both licensors and licensees. Drafted DMCA and CDA compliant policies for clients with Internet operations. Negotiated legal terms for services agreements and strategic business alliances for clients with SaaS business models. Drafted and reviewed agreements collateral to human resources, including independent contractor agreements and proprietary information and inventions agreements. Negotiated and drafted agreements for venture financings, particularly preferred stock financings. Maintained agreements for hedge fund formation and limited partner subscriptions. Assisted in mergers and acquisitions including drafting merger agreements and asset purchase agreements.

United States Court of Appeals for the Sixth Circuit, Louisville

Clerk to Danny J. Boggs, Chief Judge, 2005–2006

Researched and analyzed federal and state law issues requiring decision by the court including: patent, copyright and trademark; labor and employment; contracts; sovereign immunity and state's rights; immigration; and death penalty and criminal law. Drafted memoranda analyzing cases and motions before the Court. Engaged in oral argument with and recommended specific outcomes to Judge Boggs. Drafted opinions and orders consistent with the Court's rulings.

Susman Godfrey, Los Angeles

Summer Associate, 2004 (offer extended)

Assisted in preparation of trial briefs for a large private antitrust action.

Orrick, Herrington & Sutcliffe, Los Angeles

Summer Associate, 2004 (offer extended)

Conducted due diligence and drafted documents for a private company acquisition. Analyzed issues relating to public finance.

The Advancement Project, Los Angeles

Summer Intern, 2003

Assisted noted civil rights attorney Connie Rice, appointed by the Los Angeles Police Commission to write a final analysis of the Rampart corruption scandal.

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Hero Consulting

Partner, 1998-2005

Consultant for e-commerce, digital feature film and television commercial production. Film projects included The Core, Pearl Harbor and Driven. Television commercial projects included Energizer Titanium and AT&T Ants. Production company clients included Rhythm & Hues, Asylum, Method Studios, Ring of Fire and Zen Kitty. Internet clients included Filmson.com and Funbets.com.

Idea Technologies Corporation, Santa Monica

Founder, 1998-2000

Held exclusive contract with West Publishing Group to design and deploy Pocket Paralegal, a wireless information retrieval system for attorneys.

Twentieth Century Fox/VIFX, Los Angeles

Technical Director, 1996–1998

Created digital effects for feature films including Volcano, Jingle All the Way and Face/Off. Supervised teams in creating systems for the visualization of special effects. Provided in-house consulting for complex aspects of digital film-making.

Freelance Digital Artist, New York

Digital Artist, 1993-1996

Clients included Charlex, Sony Music Studios, Balsmeyer and Everett and RVI.

Admissions

California, 2007