Kenneth Berland
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PERSONAL STATEMENT

Products are meant to solve problems. As a product manager, I must listen to customers, users, programmers, and administrators. It is also imperative to prioritize bugs and features on the roadmap. To be successful, I must speak the languages of business, technology, and finance. Once I completely understand problems and priorities, I work with my team to create the specification, plan the development schedule, and deliver the product on time.

ACCOMPLISHMENTS

- Managed core software product at Hero.com, LLC, growing revenue from zero to $250,000 per year.
- Redesigned information architecture for Ticketbud.com, growing sales from one event per month to ten events per day.
- Member of the California Bar.
- Drafted a 2005 opinion for the Sixth Circuit Court of Appeals subsequently affirmed by the Supreme Court of the United States.
- Founded ITCOR, a pioneering wireless application provider.

RELEVANT EXPERIENCE AND SKILLS

- Cloud computing architect for public and private clouds.
- Over 20 years of software development and systems administration on Unix systems.
- Expert level experience in Java, Perl, Ruby, C, C++, and Java Scrip
- Exemplary professional communication skills.
- High-level business and technical writer.
- Vast experience with FOSS, including LAMP architectures and GNU/Linux OS.

EMPLOYMENT HISTORY

2008—Present   Hero—Legal eDiscovery & Document Review, Knoxville, TN
            Product Manager

Architected and managed development of highly optimized, scalable, web-based, turnkey solution used to quickly search millions of pages of unstructured data. Hero.com is an eDiscovery and high-speed document review application for attorneys, forensic accountants, and others. Delivered market-leading distinguishing features including the ability to search millions of pages in less than one second, flip through pages over the Internet with sub-second response time, consume any document type, and annotate and collaborate with unlimited users.

2007—2008   Howard Rice Nemerovski Canady Falk & Rabkin, San Francisco, CA
            Associate Attorney

Drafted, reviewed, and negotiated documents for business transactions. Extensive work negotiating software and digital content licensing for both licensors and licensees. Drafted DMCA and CDA compliant policies for clients with Internet operations. Negotiated legal terms for services agreements and strategic business alliances for clients with SaaS business models. Negotiated and drafted agreements for venture financings, particularly preferred stock financings.

2005—2006   United States Court of Appeals for the Sixth Circuit, Louisville, KY
            Clerk to Chief Judge

Researched and analyzed federal and state law issues requiring decision by the court including: patent, copyright and trademark; labor and employment; contracts; sovereign immunity and state's rights; immigration; and death penalty and criminal law. Drafted memoranda analyzing cases and motions before the Court. Engaged in oral argument with and recommended specific outcomes to Judge Boggs. Drafted opinions and orders consistent with the Court's rulings.

1998—2005   Hero Consulting, Santa Monica, California
            Partner

Consultant, developer, and project manager for various development projects. Founded a wireless Internet startup company that turned a profit during the Internet boom. Designed and built Perl-based content management system and distributed hosting solution in Linux Environment. Consultant and CGI developer for digital feature film and television commercial production.

EDUCATION

2005   University of Southern California School of Law
        Juris Doctor, High Honors (Order of the Coif)

1991   University of Wisconsin, Madison
        Bachelor of Science