

# Business Plan

## GOALS

1. Transform Communities
2. Evolved digital environment.

## OBJECTIVES

1. **Contribute to literacy and skills**
2. **Reaching, engaging connecting communities.**
3. **Defined digital public space.**

## BP Objective

### OBJECTIVE

**Contribute to literacy and skills**

### ACTIONS

1. **Expand literacy programs.**
2. Implement welcome baby
3. Help students obtain diplomas

## BP Objective

### OBJECTIVE

**Reaching, engaging, connecting communities**

### ACTIONS

1. **Collaborate with EPS**
2. Place social workers where needed.
3. Help homeless

## BP Objective

### OBJECTIVE

**Defined digital public space**

### ACTIONS

1. **Plan to curate online content**
2. Host major digital pb spaces event
3. crowdsrc/host local content

## Action

### ACTION

**Expand literacy programs**

### TASKS

1. **Hold classes on mon/wed/fri**
2. **Hold monthly read-a-thons**

## Action

### ACTION

**Collaborate with EPS**

### TASKS

1. **Have a “meet an officer” night**
2. **Open more lines of communication with EPS.**

## Action

### ACTION

**Plan to curate online content**

### TASKS

1. **Make highly active and intelligent web posters, curators**
2. **Add content standards**