Kenneth E. Hanson | 703.589.4981 | kenneth.e.hanson@gmail.com

EDUCATION

College of Charleston

Bachelor of the Arts - Computer Science/Computing in the Arts

December 2014 Charleston, SC

SELECTED TECHNICAL SKILLS

Languages: Python, HTML, CSS/Sass, JavaScript/jQuery/Node.js, PowerShell, C#, MathML

Software: Firefox & Chrome (developer tools for troubleshooting/analyzing source code), Adobe CC (Photoshop, Illustrator, InDesign), MS Office (Word, Excel, PowerPoint and underlying XML), Sublime Text, Git, CMD/Terminal

EXPERIENCE

Front End Designer/Developer

January 2019 – Present Mt. Pleasant, SC

Hawkes Learning

- Development of software to standardize and assist in the process of creating assorted printed media (student & teacher's edition textbooks, guided notebooks, etc.) from existing HTML (utilizing Python, Node.js, Puppeteer, MathJax, and more)
- Development of software to standardize and assist in the process of creating instructor PowerPoints from existing HTML (utilizing Python, PowerShell, and more)
- Development of software to automate repetitive processes (MathType equation batch processing, etc.) in the creation of printed media (utilizing Python, PowerShell, C#, XSLT, and more)
- Maintenance of existing HTML/ASPX/CS website detailing available products and instructor resources
- Development of new CSS styles for the student facing web product and maintenance of existing styles
- Project/backlog management for website and content transformation work
- Code reviews & pull request approval for Content Operations team's software solutions
- Daily monitoring of the content deployment database, informing content teams of actions awaiting QC, warning of erroneous deployment actions, and informing deployment teams of actions ready to be executed

Digital Marketing Manager

March 2017 - Present

AlphaGraphics Charleston

Charleston, SC

- Developed, managed, and tracked progress of a multi-tiered SEO strategy to target potential customers.
- Increased website's unique visitors by ~3400% in 1 year through organic SEO tactics.
- Increased monthly online quote request rate from 0 to over 60 (sometimes as high as 90) per month.
- Modified and maintained WordPress website and Adobe AEM website.
- Built XMPie uStores and dynamic print products, allowing businesses to order customized supplies.
- Upgraded, maintained, and troubleshot office network, file server, office PCs & printers.
- Utilized Adobe Illustrator, Photoshop, and InDesign to create digital artwork and proofs for hundreds of customer's projects (vehicle wraps, spot graphics, building signs, window & wall graphics, banners, presorted bulk mail, stickers & decals, business cards, envelopes, postcards, folded cards, and much more)

Founder/Technician/Developer

January 2016 - March 2017

KenComputes LLC

Charleston, SC

- Troubleshot and repaired home and office PCs (Windows and Macs) and Wi-Fi networks for up to 10 clients per month, improved the speed and reliability of 50+ clients' PCs and Wi-Fi networks.
- Consulted with clients and made recommendations for hardware and software to best fit their needs and budgets; helped save some clients up to \$2,500 dollars on hardware.

SELECTED CONTRACTS:

The Gregory Company, Inc.

Charleston, SC

• Redesigned and rebuilt an informational website using HTML5 and CSS3 for a small family-owned rental company, thereby assisting the owner in filling all student housing and office spaces.

Asymmetric LLC Charleston, SC

• Secured a hacked web server for a former Charleston based small military intelligence firm and removed the domain from Google's malicious site cache.

• Redesigned and rebuilt an informational website using the latest version of WordPress, patched common WordPress vulnerabilities to secure the site from future attacks.

Research Assistant/Teaching Assistant

August 2011 – December 2014

College of Charleston, Computing in the Arts Department

Charleston, SC

- Designed and developed academic jythonMusic code libraries in collaboration with CITA department head and graduate research assistant; these libraries are now used as the foundation of many of the College of Charleston's Computing in the Arts courses.
- Co-edited the textbook *Making Music with Computers: Creative Programming in Python*, which is now used in several Computing in the Arts courses.
- Reviewed and graded hundreds of algorithmic musical compositions coded in Python for 2 classes with roughly 30 students per section; lectured on the use of jythonMusic libraries for musical composition and 2d game design; tutored students struggling with jythonMusic libraries, Python and programming concepts.