

## Contact

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## Top Skills

Microsoft Azure

Apache Kafka

Quantitative Research

## Certifications

Matillion ETL Foundations Certified

Hands On Essentials - Data Warehouse (Fundamentals)

SnowPro Core Certification

Microsoft Certified Solutions Expert: Data Management and Analytics Certification

Cyber Security Awareness Version 2.0

# Kendal Garrett

Director of Analytics Services  
Greater Chicago Area

## Experience

Pandata Group

3 years 10 months

Director of Analytics Services

March 2025 - Present (5 months)

Madison, Wisconsin, United States

Analytics Practice Lead

August 2024 - March 2025 (8 months)

Madison, Wisconsin, United States

- Lead BI development, overseeing client dashboards, reporting, and database migration projects
- Research & Development for GTM Solutions & Strategy Implementation
- Served as PM role during contracts, structuring timelines, sprint, and stories related to epics •
- Developed BI reporting practice for over 7 industries: Healthcare | Manufacturing | Supply Chain | Retail | Agricultural | E-Commerce | Environment Sustainability & Clean Energy
- Established governance standards, including security protocols and data catalog creation
- Designed and introduced leadership development, coaching and team management model resulting in promotion of employees into increased levels of responsibility. (Power BI, Looker, Snowflake)
- Derived forward-looking insights from ongoing analytics projects to offer predictive intelligence for ongoing business decision-making.
- Identified plans and resources required to meet project goals and objectives.
- Drafted SOWs and contracts to secure client engagements and drive project success
- Negotiated and managed third-party contracts related to project deliverables.

- Spearheaded and implemented new projects to expand scope of engagement.
- Devised and deployed predictive models using machine learning algorithms to drive business decisions.

#### Senior Consultant

June 2023 - August 2024 (1 year 3 months)

Chicago

#### Associate Consultant II

October 2021 - June 2023 (1 year 9 months)

Chicago, United States

#### H&R Block

Business Intelligence Developer

June 2022 - February 2024 (1 year 9 months)

#### ALAS

Data Visualization Designer

March 2019 - November 2021 (2 years 9 months)

Chicago, Illinois

- Works W/ DBA, Senior Lead, to ensure optimal data flows through various Azure Services to PBI Data flows through routine maintenance and updates, troubleshooting, and additions to the companies database
- Worked with various stakeholders to determine optimal product development
- Involved in the creation of data models used to create enterprise data warehouse for the firm
- Assisted in cleansing of data during various stages of the ETL, ELT Methods
- Completed several projects from beginning to end of SDLC
- Developed various reports/dashboards in Power BI to provide departments with view points of the business' overall performance
- Created on-boarding training for power bi content for end users & held live training seminars
- Introduction to working with Azure Data Lake and Blob Storage
- Developed power apps to improve efficiency of tasks

#### Pangea Properties

## Operations Analyst

January 2018 - February 2019 (1 year 2 months)

Chicago, Illinois

- Routinely Developed, Maintained, and Improved Looker production scripts.
  - Everyday use of Mysql Server, PG Admin 4 & 3 syntax; Advanced Level SQL skill.
  - Ability to use creative thinking, to discover deeper insights into data meaning
  - Analyze trends for the digital correspondence team to enhance tactics to improve response rate, retention, & conversions
  - Tactics have lead to maintaining a weekly response above 25% for all emails sent
  - Developed models to track overall response time, & inbound queue volume for understanding success rate
  - Developed Dashboards, to monitor all of the screening data, on prospects, and provide details on the market.
  - Monthly meetings w/ Zone06 leader to analyze previous months budget & property performance for future
- Insights
- Managed Chicago Market Leasing Agents portfolio's, based on vacancy, appointments, conversions.

## IRI

### Consultant

May 2017 - January 2018 (9 months)

Chicago, Illinois

- Working on the POS Scan System team managing over 20+ client accounts focused on tobacco products.
- Daily data mining using Pivot Tables, VLOOKUP's, & macros within excel to search through client files
- Routinely cleaning the data, and removing inconsistencies from the database
- Maintained diligence by speaking to clients weekly about the status of their accounts

## Vander Weele Group

### Marketing Assistant

June 2015 - May 2016 (1 year)

Chicago IL

Managed sales process from start to close by using ACT! CRM database

- Conducted private investigative research on over 30+ suspected individuals within a company
- Conducted market research on competitors

- Strong Familiarity with RFPs, Sources Sought or any other form of Government contract solicitation
- Lead Development & Implementation of Internal company website (Intranet)
- Social Media Lead Planner
- Intranet Design & Development
- Trained Employees of Two office branches on how to operate new company Intranet
- Developed an Thorough Online Marketing Campaign
- Learned Amateur Knowledge of Google Analytics
- In depth Knowledge of RFI's, RFP's, RFQ processes

## Tescareers

### Recruiter

September 2014 - March 2015 (7 months)

Chicago, IL

TES® Inc. is a specialized recruiting firm serving clients since 1981 in need of key professional and management talent. At TES®, we work with our clients to plan and execute a targeted recruiting process that leads to the selection and placement of the most highly qualified candidates available. Our search process includes the following:

- Made an average of 10 outbound calls a day resulting in average 20 minute conversations
- Market Analysis and Compensation Analysis
- Marketing Communications
- Recruiting and Prescreening
- In-Depth Interviews
- Submitted an Average of 8 Candidates per Job order
- Progress Report and Facilitation

## Pawnworld

### Sales

January 2013 - August 2013 (8 months)

Centralia, IL

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## Education

Loyola University Chicago

Bachelor's Degree, Information Technology · (2013 - 2017)

Loyola University Chicago

Bachelor's Degree, Business/Managerial Economics · (2013 - 2017)